## Rario Difert



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## PYORRHEA

## creeps upon its victims unawares

IT is the pernicious nature of pyorthea to infect the mouth as long as ten years before the victim knows it. This dead disease of the gums comes to four people out of five past forty.
Not content with robbing humanity of half of all adult teeth lost, it also breeds virulent poisons which it sends coursing throughour the entire system to undermine the individual's general health.
Starting at the "tarrar line," where teech meet gums, the infection works down the roots; and often before it is recognized, pyorrher becomes so deeply entrenched that ail the skill of your dentist is called for to save your teeth and health.

> Don't wait for warning; start using Forhan's nou.



#### Abstract

FALSE TEETH ARE A GREAT INVENTION BUT KEEP YOUR OWN AS LONG AS YOU CAN


Usually pyorrhea creeps on us unawares. Don't wait for those farsome warnings, tenderness and bleeding gums. Once established, pyorthes cannot be cured by Forhan's or any orher toothpaste. That's why it is fir wiser to protect and prevent brfore the trouble stars, See your dentist now, and visit him at least twice a yeur regularly.
And in your home, brush your teeth and massage your gums, morning and night, with Forhan's. This remarkable dentifrice is unique in that it contains Forhan's Pyorrhea Astringent, an ethical preparation, developed by Dr. R. J. Forhan, which thousands of dentists use in the treatment of pyorrhea. The Forhan formula was
the outgrowth of Dr. Forhan's 26 years of specialization in the treatment of this disease.

## Gratrd the teeth you bave

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Charles R. Tighe, Associate Editor

Nellie Revell,
Associate Editor

# Including RADIO REVUE and RADIO BROADCAST Raymond Bill, Editor 



VIRGINIA ELOH: RI, derkeved and Galfal, intugs inuant ympaby and fociong in the bout of the lis: tuner throsghber teell modulated roprano paice at the ringl at KFl-KECA, Los Ait. gelec. She it regandel iti ane of the monl popylar ralio personalither on the Pactifer Coust.


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## January, 1932 <br> CONTENTS

COVER PORTRAIT, Comnie Boswall of that valrancing tria of Boswall Siiters.

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HELLO HAWAII? Firus gretions ar KGll joint NBC nutwork.

VAN CAMP'S NIGHTCAPS, Yair 1932 Enolvi Unique and ountanding program at IF $\mathcal{L}$ W

EDUCATION BY RADIO. Notat Elacator with Gleason L. Arcber. LL.D.
irodewing Experience present vicus.
THE FOURTH BAKER, Ray Perkie, Commadore of Rurchon Marimer taher aurial noyuge

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SOUSA AT 76. Miflemones and higbsposs in carerr pf grast band frader.
TWO MEN IN A TUB, Exciting idiventure in Alps iy lamoas warr correspondelin.
BEAUTIEUL THOUGHTS, How Chach, Ray and Gras got ilarted on therir priar program.
LEITERS TO A STAR. Primar Donna trmarary hor applewicie utater.
SATELITES, How Pant IThiteman Aeralops New laminaries in nalio fomamint.
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Coming and Going ( $p, 8$ ) Elitortat (49) Raliograply (63) Marcellar (67) Yoice of the
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The result is a precision-buile receiver eapuble of daine things That fartors-hailt receivent can never hopeto do. Thereimis ianim. - itivity so proat that Chimaro owners san lintan to GESW. Chelrmit ford, England? 19R0, Rome; VKaME, Sydney; HikB, Honduran: and many othent sny duy they choove. The remlt is alno perfect 10 Kilocycle pelectivity. No "croos tall.". And the reemitine tone it nothinir ahort of downriehtroodian -foll, round and naturnal.

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# News, Views and Comment <br> By Robert L. Kent 

NEWS popping all over the map. . . as Flayd Gibhons, the great headline lumter would say. And one bit of news is that Floyd, at this iwriting, is in Japath, making arrangements to go into Manchuria. Few men have experieneed the thrills that have been the lot of America's most famous war correspondent. and evidently the lure of strange places and danger has proved too much for him to resist. It has been said that he will liroadeast via shortwave from the Manclurian plains.

And speaking about shortwave broalcasting . . . so great is the interest in this that the British Broadeasting Corporation, which controls all broadcasting in Great Britain, is planning to erect a shortwave Empire station. The programs emanating from foreign countries which yous have received through your radio :ll were lirst broadcast via shartwave and then picked up on this side of the Atlantic and rebroadcast through the regular channels. This new British station will serve not only great Britain but all British colonies,

All sound creates viloration. There was once a singer whose voice was an poweritul that lie could break a window when he sang. This makes the bithical story about Joshna and the walls of Jericho seem very real. Bugles, you know, played a very important part in Joshua's amazing feat. Scientists dedare that the musicat vibrations caused the destruction of the wall. And to further demonstrate the power of music, in the laboratory of a nid-western umiversity scientists lave been experimenting with musical sounds in extinguishing flames and they have put out candles merely by playing music.

And what has all this to do with radio troarcasting? Well, helicve it or not (apologies to Bob Ripley), there is an actor in France, M. Raimu by name, who smashes microphones when the talks. The microphone membranes are very delicate and they split because they are unable to withstand the frequency range of his voice. Technicians are experimenting to develop a tougher mike. Radio, it seems, is invading all spleeres of modern life, American Airways, operating transcontinental plane service, keeps in immediate totich with its planes and fields through its private radio-telephone network . . . plans have been completed by the police department of New York City for a complete radio system that will enable the department to flash messuges to 250 squad cars cruising throughout the greater
city, Crime pays less and less as police methorls becotic more modern. And in Great Britain, too, new uses for radio are making life safer and more enjoyable. Consideration is being given to the matter of equipping fast lifeboat cruisers with radio-telephone apparatus: These ships would patrol the entire British Coast in bad weather.
Who is the most popular radio artist? Your guess is as good as mine but we are trying to find out. That persomally autographed photograph offer we make to listeners on pages 6 and 7 is flooding us with requests for pictures. Rudy Vallec leads all the other artists in popularity, if the demand hy listeners for his picture means anything. Gene and Glenn are a very close second. It is rather early to judge the relative popularity of these artists but we shall tell you more about it next month. Anyway, if you have a favorite and you want his or her picture you had better read the rules and get busy because we don't know how long we will be able to continue this offer.
The "craze" for hig names on the radio continues. Many progeam sponsors as well as hroadcasting stations seem to work on the theary that simply because a person has achieved a reputation in some other fied he will gain instantaneous listener popularity. The result has been many uninteresting programs. Needless to say, the lack of enthusiasm on the part of listeners has resuited in the quick elimination of these dull "radie hours." The listener is in the rider's seat. Express your opinions of the programs you hear. Only in that way can yout be an active factor in the campaign for better programs. Advertising agencies, sponsors and broadeasting stations are trying to piease you. If they have failed they want to know it. Tell them. Send your letters of criticism to me. I will forward them to the right persons.
The "Tell a Friend" campaign is adding many mames to Radio Digest's army of readers. Have you told a friend? Will you? All right, here is the idea. Simply tell a friend about Radio Digest. By doing this you will help us to bring ois message of better radio entertainment to . wider following.
Also don't fail to cast your vote in the Radio Digest campaigu for the Beanty Queen of American Radio. You will find it ballot on page 32 of last month's issue and further details on jage 32 of this insue of R. D.

Happy and prosperous New Year to you all.

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"My caraihisi In Tadio are many tmen trreater would he wherl I enrollen. Tiny yeldima fall onder $\$ 100$ in woek. if your course cost four or five times more I woult stiI convider it a good inveatment."
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## Aadio's growth opening hundreds of \$50, \$75,

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# Radio Star <br> Personally Autographed 



Rudy Vallee

HAVE you a Radio Favorite? Would yon like to have an intimate photograph of this artist or announcer? Personally Autographed? This is your opportunity! Act withont delay. Take advantage of this offer and select from the list on the opposite page the name of the Radio Star whose antographed photo you want. For the first time Radio Digest makes it possible for its readers to obtain a PERSONALLY AUTOGRAPHED Photo of an ontstanding radio personality.


Kate Smith

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[^1]
## Radio Artist

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Billy Jones and Ernic Hare Ford Bond
Breen and de Rose
William Brenton
Brad Browne
Henry Burbig
Phillips Carlin
Cheerio
Chack, Ray and Gene
Clara, Lu and Em
Colonel Stoopnagle \& Bud
Russ Columbo Phil Cook Lew Conrad
Jesse CrawforsI Bing Croshy
Milton J. Cross Louis Dean
Vaughn de Leath
Emery Deutsch
Peter Dixon \& Aline Berry (Rasiting Juniorr)
Three Doctors

Morton Downey
Jessica Dragonette
Douglas Evans
Catherine Field
Edna Fischer
John Fogarty
Fray \& Braggiotii
Gene and Glemu
Irma Glenu
Alois Havrilla
Bill Hay
Doc Herrold
George Hicks Ted Husing
Harry Horlick
Jolly Bill and Jane
H. V. Kaltenborn

Theo Karle
Jean Paul King
Wayne King
Frank Knight
Landt Trio and White
Ann Leaf
Little Jack Little
Guy Lombardo
Vincent Lopea
Frank Luther
Mary and Bob (of True Story)
John Mayo
Graham McNamee
Bill Munday
Barbara Mural
Myrt and Marge

Helen Nugent
Al Pearce
Ray Perkins
Leo Reisman
Jacques Renard
Nellie Revell
Freddie Rich
Kemmeth Roberts
David Ross
Lanny Ross
Singin' Sam
Sanderson and Crumit
Domenico Savino
Toscha Seidel
Sisters of the Skillet
(Enct und Dumke)
Kate Smith
Vincent Sorey
Street Singer
Stebhins Boys
Carlyle Stevens
Tastyeast Jesters
Lowell Thomas
Rudy Vallee
Adele Vasa
James Wallington
Ted Weems
Carveth Wells
Ne'er-do-Well
Doc Wells
Lew White
Peggy Winthrop
Paul Whiteman Tony Wons
William H. Wright
Harry Von Zell

Radio Digest will supply the autographed photograph of any radio artist or announcer on any station in this country selected by the listener. Should any unforeseen circumstance make it impossible for us to deliver the autographed photograph requested, listeners have the option of selecting any other artist or announcer as a substitute.

# Coming and Going 

# Observations on Events and Incidents in the Broadeasts of the Month 

IT is customary at the first of the new year to recapitulate some of the high points of the year that has just come to a close.
Whar would you consider the most ourstanding evolution of radio during 1931? Ptobably many would answer with the one word, "Television." All than seemed hopetul may not have matured as expected. Nevertheless real pro. grams with real talent are being televised by regular schedule every day from the larger metropolitan centers. And that's something. When it is possible to sell time for television the same as it is sold for audia broadcasting we will see other pronounced developments.

We have been presented with some new vocalists. The chains have gone in for baritones. New names have flashed across the sky in a blaze of glory. Stage celebrities have made more friends during a few weeks of broadcasting than by years of stellar performance over the footlights.

American broadcasters have brought us voices from other nations all around the world. We have heard thoughts firse hand from the greatest thinkers in all the world. We have heard presidents and potentates who rule all the great masses of civilization. They have talked to us in our own homes. We have heard the supreme artists by voice and instruments. Worid leaders in science, literature and philosophy have given us of themselves through the radio.

In fact there is scarcely anything in the realm of culture or sheet entertuinment which the most fastidious could imagine thar has not been provided.

From the vantage point of January 1st the Year 1932 bodes well for the listener. Competition for his attention was never keener. He is being surveyed and analyzed. His desires are being studied by experts. If be does not get what he wants it will not be for the lack of investment of brains, cash, talent and time.

JACK FOSTER, radio edicor of the World-Telegram, New York, completed a poll of 132 radio editors scattered over the United States and Canada on December 5th as to the All-American broadeasting staff. The questions, of which there were 24, also included opinions as to the ourstanding broadcists. A summary of the resules might properly be included in this deparment of Coming and Going. The questions and answers are briefly tabulated as follows:

1. The three fotemose dance orchestras. Ans. Guy Lom. bardo, Paul Whiteman and Ben Bernic.
2. The three foremost symphony orchestras, Ans, Philadelphia, Philharmonic-Symphony and Walter Damrosch.
3. The three foremost male singers of popular songs. Ans. Morton Downey, Bing Crosby and Rudy Vallée.
4. The three foremose women singers of popular songs. Ans. Kate Smith, Ruth Etring and Mildred Bailey.
5. The three foremost male singers of dassical or semiclassical songs. Ans. James Melton, John Charle. Thomas, Frank Munn.
6. The three foremost women singens of clussical or semiclassical songs. Ans. Jessica Dragonette. Virginia Rea, Olga Albani
7. The foremose femmine harmony ream. Ans. Boswell Sisters.
8. The foremost male harmony team. Ans. Revelers.
9. The foremost dialogue act. Ans. Amos ' n ' Andy 177 roter aitho the Goldbergs second with 10 voles. II ho said A. 6 A. were slipping? Ediluor.)
10. The foremost master of ceremonies. Ans. Ben Bermie.
11. The three foremost sports announcers, Ans. Ted Husing, Graham McNamee and Bill Munday.
12. The three foremost studio announcers. Ans, Milton j, Cross, David Ross and John S. Young.
13. The foremost commentator on news, life, morals, and the like. Ans. Lowell Thomas.
14. The foremoss organist. Ans. Jesse Crawford.
15. The foremost instrumental soloist. Ans. Toscha Seidel.
16. The three foremost all-dramatic programs, Ans. Sherlock Holmes (25), March of Time (24) and Radio Guild (15)
17. The three foremost musical programs. Ans. Emo Rapee with Virginia Rea (Olive Palmer), and Frank Munn (Paul Oliver), (2) Rosario Bourdon Orchestra with Jessica Dragonette (Cities Sertice); Walter Winchell with dance orchestra (Lucky Strike); Eddie Cantor with Dave Rubinoft.
18. The foremost comedy act. Ans. The Gloomchasers.
19. The foremost children's program. Ans. Lady Nese Door. Madge Tucker.
20. The foremost program offering advice to women in home. Ans. Ida Bailey Allen. (Regular contributor to Rullo Digeti)
21. Three entertainers from stage most successful in broad. casting. Ans. Eddic Cantor, Ruth Etting and Julia Sanderson.
22. (A) The outstanding news broadcast of all time. Ans, Lindbergh reception after flight to Paris.
23. (B) The outstanding studio broadcast of all time. Ans. President's Unemployment Program.
24. (A) Outstanding news broadcast this year. Ans, Opening of Papal Station.
25. (B) Outstanding studio broadcast this year. Ans. President's Unemployment Program.
26. Which program now off the air would you like to see retum. Ans. Josef Pastemack's Sunday might concerts with Metropolitan stars.
Do the readers of Radio Digest agree with the opinions expressed by these radio editors? There may be an opportunity for you to express yourself as \#n non-professional listencr through these columns in the February Radio Digest. It is gratifying in the light of chese figures to note chat Radio Digest has been keeping you posted with pictures and stories about the notables. Miss Dragonette, who stood 208 points to 113 points above her nearest competitor, was pictured on our last month's cover, and we have a feature abour her in this issue. Sherlock Holmes also was featured in our December number. Radio Digest has published more about Amos ' $n$ ' Andy than any other periodical printed. Ben Bernie has been featured in both the December and the current issue. Kate Smith and Morton Downey have been fearured in serial articles recently. Stokowski of the Philadelphia Orchestra is featured in the current issue, Lombardo has been featured several times. So, dear reader, if you really want to keep posted the mura! is obvious.
H. P. B.
 enter Broadeasting as an:

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Last sear alone, more than $\$ 31,000,000$ was expended for talent lefore the microphone 10 entertain ind educate the Amer. ican people. The estimated number of annoumeers speakers, musicians, actors, etc. who perform yearly at the 600 or more American Broadcasting Stations is well over 300,000 persons.

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No. matter how much latent whility your possors-it is useless in Radio unle.. your know the technique of Broadensting. Unless pou know how to get a try-out. Haw to contront the microphione. How ta lend color, persmality, siscozity and clearnces to your voice.
Mreely the ability to sing is nots suffi(ieml. It must be coupled with the art of knowing how to get the most uut of your
vaice for broadeating purpoce. Merely the knack of knowing loos to write will not bring you success as a radio dramatist. You must be familiar with the limitations of the microphone, and know how to adapt your storins for effective radio presentation. It is not enough to larve at good voice, ta be alhe to describe things, to know finv to vell. Broadeasting presents very definite problems, and any talent, no matter how great, must be atapted to fit the aperial requirement- for nuccesfal brondcasting:
The Floyid Gibbons School of Broadcastling shows you how to solve every radio problem from the etandpoint of the broadcaster. Floyd Gibbons, une of America': foremost broadcasters, has devnloped a unique method for training men and women at home for this fascinating work. This homestudy course offers you a complete training in every phase of actual lroadeast; ing. Now you can profit by Floyd Gibbons' yoars of experience in Radio. You can de. velop your talens right at home in your upare time under his guidance, and acquire the technique that makies Redio stare Out of obscure placas are coming the future Amos and Andrs. Graham MacNamees. Rudy Vallect, Olive Paluers and Floyd Gibbonees whose yearly rarnings will be concmass.

## Unlimited Opportunities for Men and Women


#### Abstract

demestic ecience interior decorating, etil quette, child welfare, style, heauty and homn making.


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A fow of the subjocts covered are: Micm. phone Technigue, How to Control the Vaise and Makn If Expressive, How to Train a Sineing Voice for Benodeastime, the Knack of Descrihing. How to Write Rarlio Plays Radio Dislozoe, Dramatic Eroadeaits, Making the Audience Laugh, How to Arrange Daily Progrums, Money Making Opportunities Inside and Oussile the Studio, and dozens of other nubjects

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1 I I 1

# Broadcast History is Being Made by 

## S O t o k O W S k i

Famous Conductor of the Philadelphia Orchestra Departs From Beaten Paths - Creates Special Devices, Presents New Exotic Programs-If Music and Science Fail He Can Qualify as a Cake Maker

RADIO has brought the fuifiliment of two of his most cherished and often expressed desires to Leopold Stokowski, the famous blond conductor of the Philadephia Orchestra . . . no applatise and an invisible orchestra and conductor.
Ferhaps these stand substantially among the reasons that have caused radio to create such interest and enthusiasm in the breast of Mr. Stokowski. Still another reason is that it has given him definite rhyme and reason for dabbling in science, a field that has lons: lield his attention and has cansed him to rematk half-whimsically, halferiowly, "Oh, didn't you know? I should rather be a scientist than a conductor!"
Living up to Mi. Stokowski's desire of necessity), the occasions upon which the Philadelphia Orchestral has broadcast have not been shattered by "that strange sound people make when they beat their hands together," but the music and its vibrations have been allowed to linger undisturbed in the air. The thonsands of letters sent after one of these broadcast concerts expressing pleasure and enjoyment of the music are of far more iateres: to Mr. Stokow ski that the so-called "ovations" that take place noisily in the concert hall.
"We work so hard to give you our music," says Stokowski. "Witli sound we paint for you picures upon a mirror of silence. This curious custom of beating liansls destroys the vibrations of beauty that we have just created. When you stand lefore a beautiful painting you do not applaud it. But if that painting were framed in ugly red lights that glared into your eves it would liave the same effect to me that applause has

By Mildred Martin

after a great symphony or a wonderful piece of music.

As a result of his interest in radio Stokowski has brought to radio andiences mimue and umusual things quite outside the general kind of standard programs that are given. Last season he brought Strawinsky's "Le Sacre du Printemps" to his audiences of the air, and this year Kurt Weill's "Lindbergh's Flight," a part of Alban Berg's pathological opera, "Wozzeck" and operaoratorio, "Oedipus Rex."
Concert audiences to whom Mr. Stokowski's perfectly and expensively tailored back and humming-bird hand are definite parts of the performance, would he astonished could they peep behinal the microphone cluring a broadeast. Litstead of the sober black evening or afternoon clothes, they would find Mr . Stokowski in tan golf knickers, probably coatless and almost certainly minus his cravat and with his shirt open at the throat.
$W_{\text {TTH }}$ the thoroughness that marks anything that Mr. Stokowski undertakes, he has not been satisfied to remain a mere oussider in anything that excites his interest. And so he has not left the mechanical side of radio to those who deal with the technical difficulties where most artists are concerned. Instead. Stokowski has gone into the laboratory and has studied the scientific side of broadeasting. At some of the orchestra's broadcasts this past seasons he has even gone so far as to have the electrical controls in his own hands, as well as the conducting of the orchestra itself

Eaci1 new broadcast has been a source oi deeper understanding :and knowledge of radio's technical peculiarities and difficulties to Stokowski Begimning his first series oi broadcasts with the entire persomnel of the orchestra, he cut it down shatply last season, using only about fifty percent of the men. Asked why he did this, Stokowski said, "Through the marvels possible through amplification, I heleve that we can obtain far finer restits by using fewer men and having the volume increasel mechanically."

Perched high in the Academy of Music in Philadelphia is Mr. Stokowski's awn laboratory where he conducts his experiments. Often the Eriday afternoon or Saturday bight audiences wonder to see a microphone lung atove the stage, not realizing that ways for improved hroardeasting are continually being tried by the miaestro.

Stokowski believes that there is still much to be done in this bied. Also that much that has already been accomplished has not yet heen given to the public.
"Broadeasting as it now stands," he says, "is like a man with his head cut off at the neck, with his body cut off at the knees and with his arms amputated. They alreaty know how to overcome many



## Leopold Stokowski

BLOND, tall, thin and not nearly so severe as he appears in this picture the conductor of the Philadelphia Orchestra prefers silence to applause . . . and he sheds his formal raimen for light tans and knickers as soon as the concert is finished.
of its fanlts, but it is again a case of 'Big Business' holding hack the scientist. There are already known ways for avercoming the greater amoumt of tatic and interference if the lasiness men would only allow $u=$ to so ahead an fast as these discoverics are made."

To know the real Stoliowali is to know rot the mythical person that legend and waggitg tongues have created. but ant extremely simple, warnoly magnetic person with a restiess, active and thoronghly practical nimd. Stokowali's feet are, fortunately, planted firmly upon the eirth though his head and emotions may tread the realm of the stars.

He is vastly amused by some of the stories that have been circulated about him and can repeat many of them with enjoyment and a twinkling serise of fiumor.

At one time he had a German cook with a passion for music and a particular interot in hearing Fritz Kreislor upon one of the occasions he was to play in Philudelphia. Mr. Stokowski arranged seats for his musical ruler of the kitchen athd upon mefurning home asked her how she lad liked Kreisler's playing. The cook eyed lim soleminly and delivered herself of the weighty obsemation that '31r. Kreislet's trousers were too short."
"Such an attitude," said Stolcowski, "in all too universal. While you are lifted to the heights and you think that the amplience is there with yors too, all they often see is that 'your trousers are too short' ' '

## S OMETHING over a year

 ago excitement spread through musical circles at the rumor that Stokowski hau written a symphony of his own. Recently he was asked if he had ever really cotmpleted this symphony."Oh, yes," said he, "and I have had the orchestra play it But I shall never piresent it publiely," and his eyeo flashed, "I have had my fun from hearing it, but you know what audiences and critics are like. They would say that as a composer I was a good comductor !"

Music and radio are by no means all of Stokowskf's interests. At the moment he is deeply concerned with the new Temple of Masic to be built in Philadelphia, and lie has definite ideas and plans for the creation of a perfect home for the ans. Stokowiki has opinions and practical suggestions concerning the accoustics, the lighting the sixe, shape and meclamical facilities of the stage and antintic ideas for the cofor scheme of the houe as well as the practicability of the unseen orchestra. and conductor,

Whimsically this tall good fooking director smiles and says that him cooking is perhaps the very best thing that
hie does. He has invented a special (and very delicious) kind of culke countainity wheat, honey, cimamon, olive niil and pecans. Should the field of art suldenly fail him, judging from the excellence of this cake, there are vast new enterprises awaiting the Leanderlike concuetor in the culinary domain.
A scientist Stakowski is already, but added to this fmposing list of accomplishments is his skill in sketebing as well as his ahility as a writer, for he hat already written sotne magazine artieles and offen supplies program notes that are individual and interesting.
In bis extensive wanderings about the world Mr. Stokowski hus penerrated to some exotic and stramge cornerbriuging back with him unasic of other
" ${ }^{\text {FTER all some people probe- }}$ ably would think that my greatest accomplishment is cooking," said Stokouski. And there are those who sing pacns of praise for bis symphony in cake. It is his own intemfon and is a confection of wheat, bone), cimnamon, olive oil and pecans. His racipe repertoire colltains many other culinary classics worthy of a gaius for barmonious combinations.
races and climates. He speaks with most interest of some time spent in Java and of the strange, drug-like music of that country.
"It is not music that we could iiften to in America with our peculiar and Puritanical background and our mild climate". said Stokowski. "In Java the days are very, very hot and the nights, when they have their music, are even hotter. There are all sorts of exotic Hlowers that bloom only at nieght. In the air is the heavy fragrance of their perfumes, perfumes that are totally strange to iss. The people in Java are all extremely thin and mumetar and they all dance, even royalty, they too dance to this music in the hot fights with its heavy perfumes. Yes, I brought some of the music back with me, but we could never play it here. It would not sound the same."

Stokowski believes that the cinenn holds a definite place in the field of art and he las as rpecial cuthufiam for Greta Garbo. His clief interest in films at the present centers in the cartoons from which he thimks may grom a more expansive and interesting ars form. A new sint of picture requiring three years to make has come from Germany, although as yet it has not been shown anywhere in this country.

The film was made by a woman, Mr. Stokowaki says, who, with fufinite labor and patience cut the most delicate and ensitively hinged silhoueties from paper, placed them over an illuminated ghass backgromil and took thousands and thousands of photographs each time moving her linuged characters a fractiom of an inch imtil the film was firtished. Stokowaki thinke positively that there should le a place for the cinema in the new Temple of Music when it is completed.

His mind is filled with new fleas for the staging and the method of production of some long familiar musical thivge He bopes to present a visual as well as an audible version of RimskyKorsakow's symphonic suite, "Scheherazade," using a modified form of motion picture combined with new effects it liblyting.

"FOR the iestruction of the vessel," said Stokowski, "I shouth lave a catactrophe of light. We luve a new and very powerful tamp and I should like to have it swung round and round at great speed to represent this."

Stokowakits delut as a conductor of opera this year when he condected "Wozzeck" for the Philadelphia Girand Opera Company, has turned his thoughts strongly toward opera and its possibilities for umhackneyed presentation. He is interested in presenting a novel performance of Claule Debussy's "Fellcas et Melisande" perhaps with puppets, perhaps with pantomime on the stage while the singers remain in the pit with the orchestrm. Richard Wagner's "Das Rheingold" alsa holds his interest with its possibilities for extraordinary effects in lighting and apparent simplicity of detail. Certainly Mr. Stokonski seensto find no dearth of material into which he can pour his unique powers and his. great ability.

Coming in from a cool, moon-lit atstumin uight Stolowski remarked upon the very fundamental effect that the moon exerts upon him.

When the moom is at its fullest 1 believe our powers and emotions are at their fullest also," said Stokowski, "and as the moon wanes I think our powers decrease with it. At least 1 ams sure mine do."

Mr. Stokowalki las recently desiened two new types of radio cabinets, not as yet, to be hrought out pullicly but which are heing made up simply for his own the Perlaps som, though, we may be Histening to Mr. Stokowali over a radin of his own patterning.

One can do nothing but admire thr simplicity and honesty of Stokowaki. An honesty that scorns false modesty and itsinecrity. In speaking of some adyanced ideas and plans of hin it was
(Contiunted on page 85)

## Hello Ha ซ๐ <br> $a$12

KGU of Honolulu Joins NBC Chain and Contributes Typical Program

T10 THOSE of us who sat up through the midnight hour between November 14th and 15 th to hear Hawait from KGU, Honolulu, on the inatsgural program linking that station to the NBC network there came one. of those rare thrills of radio broadeasting. It wasn't alone the distance that made it ex-citing-we have heard Lindbergh and the Japanese from Tokyo. And Emropean stations comie to us almost daily. Probably the sheerest effect came from the very quality of the music of the native Hawaians, noticably a peculiar wavering in the tenuous fabric of the element that transported the sound over that great distance.

There was a plaintive child-like maturalness in the voices, the something different all program directors are so sedulously seeking. Fancy and the atmospheric effect may have added that touci which made th is Hawaitan broadenst different than the ones we lave heard from continental studios and from the stage. It was indeed a real thrill.

All of as who live benentli the Stars and Stripes may also have ielt a surge of patriotic pride-our own Hawaii was within speaking distance of our own fumily circle. Throngh the enterprise of the National Broadeasting Company our fellow Americans who yosterday were "way out there" in the middle of the Pacific
and we who are here are tuning in and listening in to the same radio programs.

Herein Radio Digest is privileged to show you pictures that were taken in

connection with that first broadeast in and thout the studios at KGU on November 14th. They were hurried aboard a ship that night, and rushed by plane to New York where they arrived November 25th. Immediately they were given to the engravers and finished in time to make this issoe. We are advised by the National Broadcasting Company that these pictures are reseried exchasively for Radio Digest readers.

## T

 HE day of the broadcast was one of intense anxiety to engineers and entertainers alike at KGU. It was a curtain bow to an audience so immense-and perhaps critical. All the greatest artists in the world, it seemed to thent, were already in the American continent. What could they adil? Homer Tyson, the director, hait his hands full. He had his heart set on "getting over" the real spirit of the real Hawaii. He wanted no affectations.So he had some of the girls put on their grass skirts and go out mader the palms to re-hearse-atul incidentalIy this gave the plootographer a chance to get in some of the natural background. One of the boys seemed a little sluggish, perhaps a bit gaga over the significance of the affair.
"Get out in the water, take a board, break

Litule Hula Ladies rehearsing for first broadcast to United States. loose. be yourself. Shake all those day dreams out and then come hack here

and sing the way you can sing," Tyson ordered. When the orders were carried out the young mana came back in the pink of condition and cager for the fesstivities to begin.
The foyer to The Advertiser where KGU is located is an architectural classic. As you enter all ornate staircase sweeps upward from either side. They curve around to an arch bencath which is a glimpse into the Hawaiiatl Garden. In this garden below a fountain springs from a roughhewn rocky mass that rises in the center. Tropical plants in bold profision are grouped round thout. Sunlight sprays oser the scenc from an overhead slev-vista. Not many broadeasting stations anywhere in the world can exhibit such attractive surroundings. F WAS still light when gnests began arriving either to listen or ta participate in the program. The engineers har! completed their firmal tests. All conditions sermed to be working in periect order. Mr. Tyson had all the detaits aranged at his finger tips. He looked up with a bright smile when the chief engineer told him he was ready to pick up the first program.

The first NBC program to be heard by Hawsilians over their own facilities was the Siboncy orchestra playing in Havana, Cuba, more than 6,000 miles away. The music was brought by wire from Havans to New York, then sent across the NBCWEAF network to San Francisco. Froms there it was transmitted by short wave to KGU in Hondulu on the Jsland of Oahu. KGU is the only 1,000 watt station in the territory, and may be heard throughout the eight Hawaitian Islands.

The Cuhan program was heard during the regular Lucky Strike period. Later the same evening


Odetta Bray, as she looked when you hieurd ber.
ton, extended greetings to the Territory.
Hawaii listened to Rudy Vallee and his Comnecticut Yankees and to the Coon-Sanders weliestra, ptrying to suppet club crowds in New Yoilic. It was itust past tea time at Weakiki. Wayne King's orchestra in Chicago also participated in the program, as did Russ Columho, Jones and Hare, Fied Hufsmith, Charles Magnante, Mabel Jackson and the Cavaliers Quartet in New York. From Sath Francisco Mahlon Merrick's Vagabonds and a group of NBC const entertainers joined the broadeast.

Then KGU reciprocated with fifteen minutes of native music and chants from Honolulu, which were heard throughout the United States. Thus, in slighty more than two hours, Havana, New York, Chicago, San Francisco and Honoluln were all repiresented through NBC stations.

Regular exchange of programs between Hawaii and the continem is being arranged, although as yet complete schedules have not been announced.

## B.

A. ROLFE, who has conducted his orchestra in hundreds of NBC programs and who recently arrived in H:waii on a yacation, planned to direat a musical broadenst from Honolulu sometime siuring December. This will be heard throughout the United States. It is expected that he will conduct both regular dance orchestras and Hrwaiian groups during lis broadeast.

KGU, owned and operated by the Honolulu Advertiser, is it veteran station, having come on the air first in 1922, with 50 watts power. It was the thirtysecond station to receive a broadcasting lieense from the Ferleral Kadio Commission. In 1924 its power was raised to 100 watts, in 1926 to 500 , and last
year it was authorized for full time operation with 1,000 watts. It broadcasts of 940 kilocycles of 319 meters. The station has two sound-proof studios with glase walls looking out upon a pubs. lic auditorium, and is fully extuipped with modern facilities.
The owners of KGU believe that the new association with the NBC, bringing the islands into close daily touch with the mainland and making available to Hawatians many of the elucational and entertainment programs heard in the Unifed States proper, will have an excellent effect. Also the broadcasting of programs from Honoluln to the mainland will tend to keep the thought: of Hawaii, with its many natural adrantages and its growing industries, in the minds of "the follss back home."

The personnel of KGU inciudes an efficient staff of announcers, directors and contimity writers, in addition to concert, dance and native orchestras and artists of every vype, who may now fecome familiar to listeners in the States.

THE territory of Hawaii does a large lusiness with continental United States, exporting more than $\$ 100,000,000$ worth of goorls to the mother country ammally, and importing more than $\$ 80,000000$ worfl. Its tourist business also has increased sreatly during the past fow years, and it is expected by officials of the islands that the broadcasting hook-up will fisrther stimulate the growth.

In his address during the innugural program, Governor Juald of Hawaii said:
"This is an evening of great importance to the people of the territory of Hawaii, for tonight there lias been inaugurated the Nationat Broadcasting Company service in Hawaii through onoperation with station KGU in Honolulu, which is ownel and operated by the Honoluin Advertiser, Hawnii's leading morning newspaper.
"What vonderful changes have token place in the realth of communication during the past century and ote decade, since the early pioneers from New England tanded in Hawail. In those days of 110 years ago the sole medium of commmication between the east coast of the Urited States and the Kingdom of Hawaii was the sailing vesod which took an average of six months to reach Honolulus from Boston yia Cape Horn.
"How eagerly these carly American settlers in Hawaii awaited the arrival of a vessel to bring them the news from the outside world. Hows different it is
today when the people of the territory of Hiswaii can now hear my yoice over a distance of 5,000 miles by merely tuning in upon their radios. Only today someone asked me how long I had heen in the United States, comptetely forgetting that the territory has been an integral pars of the United States since 1898, and that the people of your territory assume all the obligations of the people of any of the sovercign States.
"During the last fiscal period the taxpayers in Hawaii paid into the Federal tresisury mare in internal revenue than the people of any one of thirteen states. The territory is indeed proud of iss status in the Union.
"On my return to Honofulu I am looking forward cagerly to hearing broadcasts originating in New York, Washington, Chicago, Sam Francisco and othor cities. I know that I will get great enjoyment from the programs of entertaimment. I am anticipating receiving much pleasure in hearitig the


Tenor limbering up for a far cry.
voice of the President and others who speak over the radio from time to time. To the people of Hawaii, my home, I extend a most sincere Alohn. that word 50 expressive of friendliness, cordiality and love."

When Governor Judd had concinden his speceh the guests wha were seated in the atulitorimin of the KGU studios applanded. It seemed as though the had just been amon! them, instead of thousands of miles away. It was Sam Alama and his Hawaiian Troupe who fumished the remarkable inatrumental numbers from Honolulu. Mainland listeners may be interested in knowing that others in his quintet were Solomon Kane, ukntele: Louis Kamaka, bass viola; Charles Namahoe, steel guitar: and David Bray (of the Bray Troupe), gotrils.

Amony the women whose voices were heard singing Hawaiian songs were: Johuna Wilcox, Nami Makakna, Lydia Eray, Helen Alamm, Rose Tribe (the Hawaitian Song Bird). Odeta Bray. Minnie Texeira, and Kahala Bray.

One of the most interested participants in this extrannlinary malio loroad-
cast was Mr. Lorrin P. Thurston, president ant general manager of the Advertiser Publishing Co, Itd. Mr. Thurston is a young matn with limitless energy who was one of the first to recognize the importance of radio to the Hawadian Islands. A cencus taken one year ago shows that there were 13,000 receiving sets in the city of Homolulu alone.

## R

ECENTLY press reports indicate that experiments have been completed wherels the resideuts of all the Hawaiman fslands may cotnmunicate with each other through a short wave relephone exclumge. The water is suid to be 100 deen to allow for cable connections on a practical basis. The Advertiser has loeen influential in cementing the mutual interesta of the islanders.

When the native Hawalians first heard the thumba coming through on this inangural prograrm from Havama thicir faces lighted with surprise and pleasure. It was not that the thumban was absolutely new to them: they had hearal When Vuba Played the Tuha, and the Peanut Vendor, but there was oomething to the fact that the program came from Havans and was by Cubans. whom they never had licand before
All in all it whs :s grand welcome.


Henry Thirs: Ditectur of Vam Camp's Orcheura

F[NI: frolmums are not almays ground you
 faicilition of the errat clizin s? ume do not onginate thic sfeatet symfhom orclue tras or cher a suluremuly poyular dialogue seam tike Amus 'n' nuly
Therefure it in not altogether sum priaitis that ome of the best trosed, fig tratioly spakits: lot poired, ung originates in an independent station in the Miducot. That Irourram in the Van Campts Nipliteng with Hemry Thir WL.W Cimemulit Ohi
W. N , cmememat. Ohio. Camp's Nolltopis is a sopumured Imp gram. It noes out 50,000 wathe itrume

An Outstanding

## TFAN $\sim A M P P^{\prime} S$

Musical and Cheery It Also Takes You Places like Sherry's Where You Hear Fashion News in the Making--. Henry Thies Supplies Orchestral Background
on the "Nation's Statiom," owned loy Mr. Fowel Crosley, cerry wowk day night
it to oclork, CS . It utrictly musizal in clame fer, even during ther spoken wimes, which occirs in ber
(weets) Ampurne numbers Thies has as Eembied a dance orchestra which has been decland
by mational authority ent of thir three bet orthestra. in the commery. And in the many special arrangememts
he proviles for difs pros. serm to deserve that recol.
nitiom: program is de sentel to appral tis smant and styt ma mumen at was cousidered so by their fiemla. Whill your semses Which floats like a birighty
oloted veit in the linet fround you hear hidpoth nengeration trend of faliome as thir are thecreat in Paris and New York Hewrs V Canep icte ns slie mather of seremontie) under mule of "Hosec" It in he who diringe the choice hits to tamtalite the femintine lieart $\Delta$ st the straites from the errchesta driit litu the dirtance fou nuy bear him say things like the -That liut plece started we thinking about ivamien-hcautiful wonten--atil comenof then new atying that are nfrcauly firvitur from Pori* 1 was tulling ont? yoterday tu one of Now. Yafke leal
 hot lo any weencur tis the Fampo Enyunie castume Wea thit fain licen
wereptice the cumuty
"For a while it lowked as If we wete goung to pass through it whole atecesHistory. Finalls we wopltit purioute in fioud comecions in drios juit as we are it furniture suld decoration. Men migig have route hack in hurdfat shoos, wigs all off nonv: My frimil thie (aihion ex pent, wells me that shotier alorts thorter hair sad the other mo-callel "Mtodern' ideas are on the way back.
The same varree of timfurmation res veal that the bathing suit aster which are chatuled in appar min toe Rivien gone atmost completely sumient:
"Practratiar de antire lody, sumething like nimet-ning omit 44/100th per cent is expond it of due in part to die numerous pieturn of Mahamas Gandin in lifis travetthg coitume Thie ryle witers serm to he spying fuitin in all save the matter of uning white is the parment color. Soncitone, enery timie I listen to apis is 1.
 complox ahomt leing futerotel in sigle and fotriom for wumen.
"Did riai ly the xay. tier heor atrout hir Fanhieas Group of New Xork in fo. mombly humethom heid at Sherry
 fing. flin fanums couturier, whou hail crome ove fronl Parie tor an vinit wan a "He wathet no varions lachive subly. Cocts when sumente mentiviel per that is the poralar tome mited him Do yourllinks, she mial, woum in
the theatres to ree amil hear morre
cernainly share thin fetief. Corninly thare this betief.
"What the worlid nerts
fewer peapte tabing themuelves toe seti onily amil noto peoplie developing a bet. ter sense of humor.
your to any advertinimis talk on fool yoce iande from a scientific standpoint: "I wonder if you ull know about the discoveries that are being made in tho art of tiving, farticularly in the field of nutrition, liven thoueds tom a mus,
share the ambition that is so pronouncel in the luties to want to keep young healify, and as good looking as poisible.
"The new theory, which in gaining wider and wider acceptance in scientific and nuerlical circies tricties that what we cat has a tremendous-effect an how we
took, how we feel and bow long we cana go lefore rocermbing to some divease or sickness. Your figure! The brightues of your eyel The character of your complexion! Your health! Your vitality!

Doctors and scientists are making mimy new discoveries that prove that these things can be largely controllerf by how you cat. For years wo have fal out animals inteltigently, controline their growth amil character of amatomy hy varied rations.
For yeans alko we have fed nur landy intelligently in priler to tieget crops of
 to eat lankely according to the accidents of habit-of convenimoc-of theory or fad. Thites rather foolish, isn't it? (Contimned on roge $8 y$ )


# Education 

# Dean of Law Believes Pedagogs Have Much to Learn about Instruction by Broadcasting . . . . Considers Proposed Fess Bill, 5589, Dangerous 

$B y$ GLEASON L. ARCHER, LL.D.

Dean, Suffolk Late School, Boston

THROUGH all the ages of human history the educators of the world have been wating for the radio -only they did not know it! In fact they do not realize it, even now :

Great educators of the past have been limited to pitifully small groups of listeners. Socrates, for example, with his little company of eager youths was typ ical of the teachers of all time. His tiny group of discipies might in truth, after his death, carry the reflection of his great personality into an increasing circle of seckers for knowledge.

But suppose that this shabby and shambling old genius, upon whose tones and wisdom his followers hung breathless, could have stepped to a microphone in Athens and have spoken not to as score of individuals lout to a score of mil. lions of people in all parts of the earth-think what that might have meant to humanity!

Socrates of the Microphone:Socrates would have stood forth to the world in the full majesty of his magnificent personality. He would have gone forth over the air not as a shahby and shambling old man but as a great soul, a dreamer of dreams, vibrant with a mesoage to all the ages,

FOR the radio, be it observed, has a way of projecting the soul of the speaker to his unseen audience. The very tones of the speaker's voice, the sincerity of his mesage, the play of his fancy and the lmman qualities of the man combine to create in the minds of his unseen audience a. glorified picture of the speaker.

But the radio requires a peculiar type of orator-a clear voice; a vibrant sillcerity of utterance: a compelling message and a sweep of imagination that cun strike to life the imaginations of numberless souls ia his vast audience.

I am sure that the great Socrates possessed exactly those qualities: just as I ant sure that Abraham Lincoln would

when a Socrates or a Lincoln, could we but find them, may speak face to face, as it were, to a greater multitude at one momen: of time than all the great orators of the past have ever addressed through reconded ages.

THE great radio broadcasting chains of the nation are already keenly aware of the possibilities of public service in this miracle of modern science which they are laboring so successfully to make perfect. Notwithstanding the fact that commercial programs are their sole means of support yet, with utmost generosity; they freely offer the facilities of their stations to educational or ethical programs that give promise of bencfit to radio listeners. There is seemingly but one condition imposed-that the program offered be of genuine pullic interest.

A dissertation on the sonnets of Shakespeare, for example, interesting as it might be to poets and scholars, would cause the ordinary listener instantly to tune out that program and search for some offering on the air to which he might listen without boredom. The station or stations broadeasting the Shakespearean lecture would thus be playing to empty air. This fact must never be lost sight of in considering the special problems of this new art.

The radio is regarded by the pulific as a means of entertainment and diversion. Froth and

Dean Gleason L Archer is a tall genial New Englander properly certified as a Mayflower descend:nt. Law becomes dramarically human in his broadcasts. He is heard over 29 stations on an NBC coast-tocoast network
have had the power to hold the entire world spellbound by auch a matchless broadeast as his Gettysburg Address would have been had there been radios in his day.

Dasuning of a Ncw Era in Education. -But the day has at length dawned
nomsense and probrams comparing perhaps in mentality with the comic strips in the newspapers, will be prefermed by the puthic fo any program that lacks human appeal. Amos and Andy may massacre the King's English and the Kukoo Hour's "Maestro of the Air" nay afflict the ears of musicians but the popularity of such programs is due to the fact that they have genuine entertainment value. With such programs education by radio must successfully compete.

Those in authority in the radio world
are continually beset with appeals to ery out this and that program. The standard of measure is, and must ever be, the entertaimment value of the offering. If a program is tried out and it fails to win public approval that program is promptly discarded.

I speak not as a theorist in this matter but as one having had experience in securing a national and international audience for an educational program. When I began a series of law talks over WBZ-WBZA in Boston in November, 1929, I did not even dream of the larger opportmities that have since come to me. But I have always believed that in teaching law it can best be presented from the human interest angle. In my beginning of radio talks I stressed the human side and presented the trath, I wished to impart in the form of dramatic stories from real life.
This program won instantaneons success in New England. The National Broadcasting Company were at first too skeptical to try it out on the nation at large. When they did give me the opportunity in July, 1930, it was distinctly understood that unless the program won widespread approval it would not continue beyond September. Fortunately I was able to duplicate the New England experience.

THE program soon went beyond the borders of the nation and now it has listeners in seven Camadian Provinces, in Bermuda, the British Istes, British Guiana in South America and also in far off Australia-that topsy turvy land where 7:15 P. ML. Saturday with us is 9 oclock Sunday morning with them.

Could the mind of man have dreamed of any such miraculous means of transmitting education as this? The wide world has suddenly become a possible schoolroom for the ambitions pedagos if he can but devise a program interesting enough and universal ehough to capture a world-wide audience
To be able to speak into a microphone in a hushed broadcasting studio in New York City and have those words go out to home firesides all over the English peaking world-why it is partaking of an omnipresence that we had fancied belonged only to the Almighty himself: Yet this mighty privilege even now awaits the educator who masters the technique of preparing and broadcasting a messige of universal interest.

Faving blazed the first trail into this great field of international iroadeasting of educational programs it is perhaps fitting that I should set down on paper some of my discoveries and experiences: during the first year as guest speakes for the Natiomal Broarleasting Company.
Problems of Education by Radio.

During the eighteen months in which I have been engaged in the type of broadcasting already described I have acquired some definite convictions as to manmer of approach to a very difficult objective. Not only is there a technique about successful broadeasting but there is also a difficult psychological approach to the listener as well.

As already indicated, the radio is regarded by the public at large as a means

## BEW ARE SENATE BILL 5589

SINCE the air belongs to all the people it is ouly just, in return for pormission to we it, that vadio stations should decote a purtion of broadcasting time to educational frograms. Legislation to oblige them so to do would be entirely proper. But in the present stage of educational bradeasting any such legistation, unlesz accompanied lyy appropriate safeguands, would scem to me unwise.
To sel apart 15 per cent of all broadcasting time, to be axuarded to such educational institufions as might be approsed by a goocrumeat commirsion, might teell pise cducational troadcasting a death blow with the public. Lectures appropriate to a classroom where listeners cantot escapc, simply moould not be tolerated by radio listemers. By a trirn of the dial the radio public may instantly escafe baredom and leate the learnal professor discoarsing to ampty air.

The fact is that an cincotional program rust compcte with masicol and dramatic riedls, harse races, prise fights, ball ganes and twhit not. In order successfully to compate it must present great truths so flatored teith human interest that listeners derive pleasure as well as instruction from the pregram. This requircs shotemanshif's and a techmipue that fowe elucators have as yed Twen plimpsed, muck less mastered. Entil tlicy do so it weondd be extremely hazardons to the future of eflucation by radio, it secms to mif, to give any institutions carte blancle an the air.
My experience and obsernation indicate that broadeasting afficials are eager to sksure eflucational features that hate gripping human appool. If legislation is cnactrd fragram managers should be giten the right to choose the prognmes nather than have speakers foisted upon them by fiat of a commission. Ambitious pedagogs would thus be obliged to learn the technigue of radia broadeasting and zee shonld seon walke ureat progress on the rood to education by radio.
Senator Fesr is an able statemman and a sincere friend of education. If he can be cersuaded that the bill in its present mording lias elements of danger I am coulfident that he will include proper sofeguards thercin.
G. L. A.
of entertainment and diversion. Radio listeners must therefore be captured by an educational broadeast. If it comes upon them surdenly in the midst of the froth and frolic of the air so much the better. The swift success of my early brondeasts in New England was I believe gue to the fact that when: I was promoted to an evening period I was given that quarter-hour immediately following the comedians "Amos
"ir' Andy." My audience was already pathered for me

While the listeners to the black face program might have tmed me out had they known in advance that an eclucational broadeast was next in order, yet the well known indolence of listeners gave me a chance to make a beginning before I could be silenced in favor of some program from a different station. Curinsity and mild surprise that a law talk could be made intercsting quite na. turally delayed the taning out proces and thus enabled me to add to my growing constituency,

This is typical of what all educational programs must face in winning public approval. I am convinced that if a station were to devote all its time to educational programs it would not reach one per cent of the listeners that are possible in the diversified programs especially of the great broadcasting chaine.

Wн HILE there is some outery against allothing broadeastin: privileges to private enterprise there seems to be no other effective way of developing this great art. Were the taxpayers iooting the bills those in charge of radio stations would have less incentive for study of the needs and desires of the radio audience Development might thus be arrested in what we may well regard as a crude and amateur phase of the art. Regulation by the government may indeed be essential but such regulation, I believe should be tmdertaken with true understanding of radio prohlems.

One of the truly amazing things to me about commercial broadeasting at the present time is the lofty spirit of public service manifested by those in high places in the radio world. The fact that in a year and a half a mere iree lance, with a program frankly educational, could be allotted a round half million dollars worth of time on the air free of clarge is significant.

Some time ago, in at conference with John W. Elwood, Vice President of the National Eroadeasting Company, he declared that his company, and he believed the same was true of the Columbia Broadcasting System, would welcome any group of educators who could devise a workable plan for educational broadcasts and would give them every possible aid in the matter.

The difficulty is," be declared, "that educators in seneral cannot understand that radio broadcasting is an art in itself. A lecture that might accomplisin resulis in a classroom simply would not be listenct to by a malio audience.

NEXT month Dean Archer will continue this subject with hints as fo how to prepare an attractive, educational program.

## The

 Fourth $B_{\text {AKER }}$BY THE time you read these lines the first Fourth Baker will have been cast into another biscuit fin, But while he lasted as the coxswain of the Kitchen Marines he made radio history. For that matter he will make radio history wherever he goes, for Ray Perkins, the merry Old Topper of the NBC, has created a niche for limseli, in fact, niches that crease around the corners of a million mouths throughout the radio firmament.
And did you hear the broadeast which he called The Three Bakers in Mery England? Whether you did or not you'll get a chuchle as we slightly revise the original broadcast into something of a rutming story, preserving of course the Withesome comment of the skipper-or was it the toppered coxswain that we called him. Anyway-

## "E

 VER hear of the Gist Song, playmates?" said young Mr. Perkins as he stepped jaumily out of the ether wave canoe and walked over to the microphone. "You know it perhaps as I 'm Gist a Vagabond Lover. I bag your pardon ' Tonight, deah friends, we presens The Three Bakers in Merry England or II's Not Cricl:a, Old Fellow. a jolly littie drahma enlivened by some perfectly ripping dalince music furnished by our rather tophole band leader, Colonel Sir William Artst, K. C. Bmeaning Can't Kid Bitly. Hot dog, Sir William, let's go to town I"And while Sir William swings a wicked little baton and the orchestra rips out a perfectly gorgeous interpretation from Pinafore The Three Bakers follow their leader ont of the canoe and form in line in from of the mike. Then as the sounds of the orchestra drift out on the ether tide for a thousand miles or so the boys barge into a

song which fades as the hand comes surging back on The King's Horsesa galloping rhythm. The Old Topper takes off his hat and puts it on the piano (it fils). His pipe be holds in his hand as he leans over toward the mike and says:
"Topping, my good lads, perfectly topping! i say audience old things, i want yout to meet the Three Bakers . . . socially, you know. First here's Tom, the First Baker, the fun-loving fellow, really scads of money, good solid Darbyshire stock . . . no end of a keen scholar . . . and a dashing figure at rugger to boot. Pip, Pip, Tom . . . say a word, old deah, say a word '.'

Twirling his chef's hat on his finger Tom ambled awkwardly over toward the mike. The red flushed back of the big yellow freckles as he grunteri:
"Aw. . boloney !"
"My word! My word exactly!" steamed the Old Topper taking several quick puffes on the Dunbill. Shragging his chubby shoulders he turned an inquisitive eye toward Dick, the Second Baker. "I now present to you the Honorable Dick Baker, fifth Earl of Scarsdale and the modest leader of our brave boys. heart of oak and all that sort of thingMen of his ilk have jolly well made England supreme on land and sea. Ilk a little for us, Sir Richard"

Now The Second Baker was no less embarrassed than the first. Furthermore he hind just tueked a sizable quid of Jolly Tar into a berth between his cheek

and right molar piles. But he hitched over to the mike and said: "Sure-" gulping and almost strangling for a moment, "an' it's a grreat plensure to be meetin' wid yez all. . ."
"Well, you see, playmates, he's from the south of England. And now meet Sam, or Harpo, youngest son of Old Baron Baker. Speak up Sammy."
Sammy squirmed. His tongue clave to the roof of his mouth. But suddenly it came loose and he exploded with one loud rolling "Haw-w-w"

Always nonchalant the Old Topper gave the smirking and gulping Sam a gentle pat on the shoulder as he explained to the radio andience.
"Sorry, playmates, Sam hasn't been the same since England went off the gold standard . . a a sterling character though, really. Well, well, let's troll a stave."

## S

So the Three Kinder Marines cleared deck for action and threw down a salty vocal barrage-or should one say, broadside. At the conclusion of the song they dashed down to the ether shore and hopped into their canoe to make ready for a long journey: The Fourth Baker, which as you know was Mr. Perkins, the skipper, or as we sometimes say, the commodore, bent over the microphone once more to take the listening audience into his embrace. He said:
*Now for the plot, playmates, now for the plot. Sir Richard Baker, fifth Earl of Little Rock, Ark, is madly in love with Lady Chatterly . . . pronounced Chumly . . . Formerly the lovely Charmaine Winterbottom, belle of Londort. In Act I, Lord Cecil Chatterly . . . pronounced Chumly . . . a cad, discovers his wife, the former Charmaine Winterbotom, with Sir Richard in the library of the ancestral Chatterly castle at Punts, Puddle-on-tis-Thames, West Sussex, Darbyshire.
"As the cartain rises, Lond Chat terly . . . pronounced Boggs . . . confronts our hero, sneering.
"'Aha!' he sneers, 'Aha! What are


So the Three Bakers detoured by way of the Grocery Bar where they paused to obscrve the grace and beauty of the nautch dancing girls. They debated the meaning of the word "nautch" but Sarn ended it by saying, "whatever the hathen choose to be calfin' it at all, at all, 'tis nothing short of angel food cake with a mip of Bergundy to rinse it down."
you doing in this library with my wedded wife? So! And how long has this been going on? Well, well, well!'"
Dick hopped out of the canoe, rushed over to the piano, pat on the Old Topper's topper and swaggered over to the mike. He snorted like an honest liar.
"G
IVE it credence or not, my good man, I am merely waiting the arrival of a tram car. And I believe I hear one coming now,"
Living the part Dick threw the topper at the shining dome of the bull fiddler and dashed for the canoe where his comrades already were dipping the oars in the surt. The bull fiddler. disconcerted, sawed a quarter note into iwo one-eighths and would have gone on dividing it into sixteentis but the leader brondished his little black cane and the orchestra rallied into a riot of sole stirring music. When they had subsided the Old Topper was burnishing the ruifled silk of his hat and cursing softly into the microplone. He may not actually have been cursing. But let's get on.
"After the Lady Chatterly . . . not as is Talkic . . . seandal there was only one thing for Sir Richard Baker II the colonies. Act 11 finds him on the sve of his departure for the Orient. With Tom and Sam he stands barcheaded in Scotland Yard. Manly tears in their eyes the Three Bakers await one last Einglish sound . . . the sound of the most famous bells in the world . . . the chimes of Big Ben!"

The scene fades while the station chimes echo acrass the continent and a couple of oceans.

As the silken cords pull back the velvet curtains of sound in our next sceme we lind the Oh1 Topper in white duck with a cork helmet cocked airily over one car. He still drags the same old Dunhill from his iips as he bends over the microphone He says:
"Our scene shifts now to the state road just outside Mandalay . . . Route 107 . . . the thh, the road, by the way, is paved with haristones.

OsN our right is the all Mulmein Pagoda, looking eastward to the sea . . . and on our left is Oungha Din, where the old Flotilla lay. Recently they have installed a new flotilla . . . the old one got pretty shabby. Just around the corner . . with television and prosperity . . . is a mative oblong hut . . . or medulla oblongata . . . where refreshments are on sale and a man can raise both a beard and a thirst.
"And down the road to Mandalay . . . chin up, eyes front, every button glistening . . march the Three Bakers .
on whom, incidentally, the sum never sets,

- How about a littic Kipling. hoys?" asks Dick.
"Oak-y. Let's have a little kipple," cries Tom.
"Iil take flotilla." chortles Dick, bursting into a barrack noom ballad.
"England expects every man to do his ditty," muttered the Old Topper. He took off his helmet and nopped the sweat band with
a damp kerchief. And by this time the audience suffered no shock as the boys burst right out singing The Rood to Mandalay.

That sharp tat-tat-tat which the andience imagined to be machine gam fire on a flock of Ghandi followers was none other than the Old Topper himseli tapping the ashes out of his pipe as lie stepped up to the mike after the song.

"A bit of all right . . . what, what, what? We next find the Three Bakers in a native bazaar, or speak softly, as we sometimes say. Each has a gooseberry flotilla with two straws. It appears they already lave acquired the deadly gooseberry habit . . . the Englishman's curse in the tropics . . . the white man's burden. But you know how it is, dear playmates, single men in barracks don't grow info plaster saints. Ah, no.


IN the smoke-filled baziar, native merchants or bishmullahs, are vending their wares . . . nautch girls are mautching . . . they're nautchy but nice . . . and native musicians, or punkaha, are playing a seductive song of the ancient Enst. . .
"Ah, my fellow playmates, buch is the Orient for you and for me . . . take it or leave it alone. Personally I'd leave it . . . it's not British . . . it's not cricket . . . it's not even cellophane-wrapped.
(Continued on page 94)
 Cirrying on. ... mustic will comtinue to
flourtish in the land so lonk as the Sousas exist. Here are three generations in a row with the youmgest tearning his CDE, from the illustrious grandfather, John Pluilip Sususa.

AMERICA, and Jolin Prilip Sousa, Americi's "March King," are still 10 be found marching
along together after mare than a half century of companzanship. January 1032 fimple Sousal, nearing of the United Stutes in :music. He still makes an necanional tour and frequently remponde to requests to lead his land at an important mational celcbration. But his andience, thanks to radio, haz vastly incrased and whore he was a score or more cities, he now broad. casts, once a week in the Wednesday dighe prograins of the Gowdvear Tire und Rubleer Company. His letters indicate that a very large mational audience lisems in each week.
 luive paralelled the history hf the United
Statise since Civil War dave is nuipe States since Civil War days is quite
evident in the record. The man whoo wrote "Semper Fidelis", as the afficial trarch of the Maripe Corps in 1885 , and "The Sturs and Stripes Forever." among matyy other nationalistic pieces. in 1897. if still at if as the new year hegims His "Centary of Progress,"
written recently for the 1933 Chicaim

## SOUSA

World's Fair, calls to mind the fact that lack in 1876 lie was reqresented by Intermational Congresy" written to niah. Ingpirations for his recently completed marches lave some from widely scattered sections of the wortid. "The Legionnaires" was written upon requast of the French Government, for the pasit of the Kansas state Avricultural College the turned out "Kansan Widdcats" "Northern Pines" was dedicated (6) Interlachen Camy. Michigan, whers he leads liss band once a year.
Curiously enough, jur as for whs lignity an importam rallio ooptrait with Goodyear, whose Goodycar-Zeppelin Corporation built the havy: new U. S. S. Akron, he was ready to piay, for the firt time, "The Aviators," which was written upon request of Ad h'. Band as iene Navy, Sors


Ghelursh and was hearil over a matim. wide network.

Sousi, at 7\%. anys that tue wants to live to he $100^{\circ}$ so that be can write more mancies. He turned out seven in 1931, some of them to be insfew wrelo And tiis prand total of marches alone, excluxive of tonker come-presitions-and even a novel now and then-hass reached 142.
Sousa is still denying the story circuated yeare ago that he was, in the hes cimning, Jolmin "Prilipso", and that by come strange clange the letters $\mathrm{U}, \mathrm{S}$
$\Lambda$ were appended to hitis name making A. were appended to hik name, making:
the name -John Philip Sinsa:" fie name fouldn't stop a sood story fike that." Sousa said the other day. "except for the fact that I eome from a large family, a family that in still increasing. in numbers. And it might Gamse contusiont for sonur of the mem-

## MILESTONES

384- Borm, Washugrom, D. C in Eritred Srates Martue Band.

 1879-Marred Misy

188:-Wmar "Senper Fidelis," official marche of Unied Sumes 18:5- Marine Coppt
1292- Revienol frim Marines to foum Sount's Bual
1192-Wrote "Kiug Cotron" March.
1897-Wrate - Sarrs and Sunpes Forver, Aeny Cemp widh rank of 1808--Appanired United Sates Atruy. 1900-Maile Fins Europran Tous.
1905-Wroce "Piperown Sandy," firs movel
1910-1971-Male World Tuut with Bond
(01:-Apprimed Murial Director Great Lutar Naval Truining
T10-Rerital for Age from Navy wirt rank of Leuterami Cion
1919-R Rrirad
minder.
1922-A Anmided honarary degree of Doctor of Music ly Margutrie
College and Ponnaylvamia Milisary College.
1210--Invired by Bnuish Gowemment
Rogal Welsh Fuilicen March.
1931-Wrote march Century of Progress Expaition-
 lat ins band on nationwide netwerk, Mulet Pomornip

## at <br>  <br> PARRY



Fimpor myth were allowed to emdure Sousa is now associated in hiv liroal cate with Arihur Pryor, who is on the air for Goodymar, every Saturday mghs Pryor way foastmaster at a hithiny impe Sonsa recalled that Pryor pliayed it a Sousa band nearly forty yeart .age Pryor, to many, is Sousis "crown prime:"
${ }^{10}$ In lris office in New Yortic City Soush is surrounded to lyuge rosy licgs to
 tographts of lis world couns. pictures taken at barrquess and important ache where to has liern a Leading figure, mas be found in abumbince He likes to recall hifi commantl appearnice int Whindpor, for King Edward V11, Sout how
 Arr, playd, with the other Enylint on the Victrola while the bamt wa playimg in anather section of the caste. He realls civilly me of his appearTolin Philip Soum at the age of 21 wheu he unces ut St Peternhurg Thentree in ting


Ar the age of 35 Commander Souse had a umiform and beard The uniformin is that of a dirrctor of the Unitecd
States Marine Band, which he conducred fromi 1880 t States Marine Band, which he condurced Mront King.
1892 , whes be earned the ritle The Mard King.
ther menibers of the Imperial Famil were suid to have been seated behind igituly drawn cmtaims, in the fapper
One of his most recent appearance in Waskingtom, D. C, was on Armiltice Day. 1031, when he ted the service tands at derlication of a meworial to wiators who lost their lives in the World War.
Soush is lale and hearty at 77 H. He fill enjoys trap shooting, spenuls some time in California, where live Jotm Pritip Sous II and Join Philip Souma IIL. He meintrins a New York spartmont and a houne at Dort Wawhingtom. Now Yark And every powsimle repuest for hil pernomal appearances, epectally those having to dh with national day anid patricte meleliratioms is granted.
Januy people whi ke Sousa todiay are atanifilied to find that his heavy beant once the suljoget of many friendly caricluts is not there, It was gradually redured in sime until, upout juis licgins. Gilyt work at the Grat L-wker Naval Traiming Suxtion during the Warla
Soma explainn that he greve the hearnt (ipimally to convince the Navy Depart: mems bre wat old aurugh to lead the Marime Banth, aut diat he fimilly alaved if oft to convimee the same departion Ce way young enough to liecome meni cal directors at the Grat bles Statim. wid trenimith a thin can posiecs at 17 He is :romendonly agive, turt rather dies the comparatively fixy niche he has in a Browdway office building, witl numentes of the past and busintess of thite precemt. His closot associates : ite fitemi. The clowet azoci


Hungarian recruits which fore going to the Italim side of the Alps.

I15 possible ior yout to meet a man rery day mul not know much about him, deep down. On the other hand you may be thrown into a situation with a fellow which will pull
ifis real chatacter up into the spotight in a few lireatif-taking minutes
That is the way I grew really to know Smiler Jock Hale-in kuocking ahour with him in breath takitg scenes. Id heard about that old Australian in news: paper offices, cluls, and mess roams halif way around the world matil I finally thet up with hime toward the end of the
lige Tollian retreat. We liesid a fot of exciting stories of how the thalians were fumeling themuedves into the top of Motmt Pasubio, and were deternined to eling to it at any cost. So Smiler Jack and $f$ decided to hearl in that direction and sec the thing for ourselves.
I counted my di lurky to be with Hate. He was a generation atread of
me, but we became real pals. Bullets me, but we became real pals. Bullets
mind other causes had remover so many midd other causes thad rembert so many
of his fimeen from the Boer War on flate he lad just enought left to pull a trigget or push a pencil. I often wondered if
fack wamed to dic, some. of the fool lack wamed to dice, xome of the fool
rikk 1 万ass lifin take I also wonderad at the plysital way he could leep going at his age and after so much batterinte:
He centainly weded stayime power He cerrainly meeded stayime power
when he tuchted Mowat Fasubio. I: was a sort of camel back sumurit with the Austrians halding one fiump and the Italiams hanging on to the other. Gur job tas to get of to the Italian lump. Up on thoce knots was taking place the highest fighting of the World War.
Anytorly who wanted to fight any higher Anytharly who wanct to
had tin 12 an an sirplane. had on ure an urplane

Thrill Broadcaster for NBC Tells of Exciting Adventure Crossing Alps by Cable Hoist
suth sutes for the hamentionk up then
fin the clouds
Thure wore two ways to reach the Th. The regular one was the long, to


Knce dcep hiilmen held the autior's life in their hands. Two war correspondents heeped frome one peak to another in a shallow basket or
attached to a ciable hatied
whery one-lung gas engine.
up and down two spar lefore it dimbed Pasublio itself. The otlier was in a newe fateled contraption that we undenitop himt work any ioo well: hout when it muide sormes. The contraption consisted of a pulley operated by a stationnry ga ooline engine that rabizi a basket over sthe gorges to spur mumber ane, the seconil long pull was to spur number two andi a thiril engine and pralley fimithed the trip to the hatian humb, at the top of the monta blasket in the usual sense lut rather a flat-hottomed tray with wive woven sides abour six inches high Supplies were strapped hito these trays, but sometimes two officers crammel themselves into one and would take this rattle trap thort col-hoping the Austrams, would not en route.

Smimp Jack and I were told that me of us nuster crawl in under the backle and the ofter woulla have to sit between his protruding knces plysical prstecticar and moral comfort 1 remembered liviving lieard that some typer of people become dizxy at sreat hrights and lose their head and then the res if them. I woulerol if possilly I belonged to une of thase types, and not being too sure that I didn't I deget in finst unler the tavkle
I was thaut to propose tio Hales that I do this on the basis that $I$ was much more wify than hee and could stuirm under the tacide and save loins the
But lue beat me to it with a bright But lec beat ofe his own "Ill jout crawl in inea of his uwn "Tll jtas crawl in ho! Two men in a tul, the luticher-: "Oh, no, Jack," I ןmenterted, "that will be a pretty tight aqueere loi you. Juit let me do the wriggting in unferneath." "No," Jack ofjocted. "You'd belter let me go in under that tackle, thent you calt just it in letween my kneen and peed to $a$ ride in a thimg like this and I might .eet a trite dizzy.

Tub

## By Тоm Curtin

Auther of tand of the Darening Shadona, The Edye of the Quickent and The Tyranny of Potom

It hothered me to fienr Jack say thas It made the cuitaite Pritioni sexil eve wore than I lad first thometh. "All realy," the trallan engineer sang $\stackrel{1}{ } \quad 1$ wht 1 was as ready as Iid ever lie, so I tolel fint to go alieal.
Up we went. 1 retnembered that a tight-rope walker had once told me that a persons stould never lat his mind fill with thoughts of walking when at a datgerous height, because if he does lie7l do the very thing that he most wants not to do.
(5., 1 tried to talk about other things af Jeck. 1 tried to appreciate the view ..Jut think," I sid to time fout urree weeks ago of was strolling along Picilily y and down through Leloester Square"
-Same amount of briss liats there as always?" Jack edket, bling the cue.
Hore, I answered.
yumer lady parahite as ever." le conyume lady paraniter as ever," he con-
tinued.

"Come on in, he winer's hace. Big war goin' on eh. Y'll tell my mother. She'll stem it all right. Oh, ma.". Phota by Curtin

I tork a thak traieltat diven at the deepening jagged gorse unbe nat even nixbe not even nixthe baskert. Brrthat wouldin's do. wot to keep my stuff.
"You know, Jack, this is stimulatines, Sn't it?" I burst out, making myseff straight down.
"Y ps, its cemainly upifting," Hale chtued hacke. "Id ratier be up liere thitn dawn on Ticadilly Cir cus tight now," I made nuysdi say "Sure," came froms under me, Th/ father be up among the engles atrytime, than down smong the harnyard fow." fomk unfil the first rull wes fintished and we steppect wit un the plutform accosas which was the second bakket ou another sulley,
An talian soldier who turd been to Amertica helped tuck me in over Jack. This one will be mach mure lomg, "Loofa ouf, or-"." atut he mule a signifirant gesture "You mike vern big splain down there,"
I laughed hollowly and told hiim that my friend Jaek crutad make a muich biyger splach thunt 1 . But it was a mean same same.
ahout the beautifui view that the second long puil afforded. We even tried to get up an argument over the exact spot in the Alps from which Napoleon firs caught sight of the rich Italiam plain During the third pulf 1 noticed with muler the able until we passed orily

Tom Curtin who broadcasts thrill stories of his adventures in the W orld War as a secret orrespondent behind enemy lines. The in in NBC network
hirty feet above it. Mtere was to be ramn comeced widi that shef ther onddn't forcee as we swung vier the


Bend down sister-if you want to get chin. But this peanant lady had niver heard the nong. Plisto by Curin.
dranas liciore we were ready to start Wack: form the bon of that momatan. (Cominned on page 81)

## Beautiful Thoughts

By JAMES H. COOK

> "Beauniful Thoughts they come and go Like fides of oceans, that cbh and flow, They bring a mon'ry, a smile or toars They take us back to bygone years. Tbey bring again to ws the dreams of long ago, In fancy we bear the songs we used to know When hearts were young and love was new Beautiful Thoughts come softly through."

AND another program of Beautiful Thoughts is ushered on the air with the oid team of Cluck, Ray and Gene and Irma Glen weaving harmony, melody and sentiment into the fifteen minutes that canght
known as Voices At Twilight, appeared locally in Chicago on WENR.
It dates back to the diys when Gene Arnold was : lad in breee pants lending his piping boyish soprano to the hymms in the Presbyterian Sunday School at


Thinking pretty. Chuck Haynes (1), Ray Ferris (2) and Gene Arnold
the fancy of the radio listeners of the nation.

But the history of Beautifal Thoughts dares fartieer back than the time it won first honors in the nationwide radio contest conducted by Montgomery Ward and Company over the National Broadcasting Company network. It dates much farther back than the days when the program, with the same cast and

Newton, III., and speaking his pieces at the Children's Day exercises. It was in those days that the trio laid the foundation for singing sacred numbers with such obvious sincerity.

On the same Sundays that Gene swelled the melody at Newton, Chuck: Haynes drove in from the farm al New Winchester. Ohio, to take his part in the Sunday School programs and Kay


Irma Glen, the feminine part of the Beautiful Thoughts program.

Ferris trudged a certain street in Chifcago with shining face to one place where be could croon his tenor.

## T

 er since February, 1928, when Arnold came to Chicago, firm in the belief that radio had a place for him. He left his moice, dancing and expression class at Muncie, Ind., and came to the Windy City, where almost the first radio people be met were Chuck and Ray, then harmonizing over local stations,Giene was first auditioned as a singer at station WOK and three days later was engaged as an announcer, (which is not to the discredit of his ability as a vocalist.) He announced at the Trianon Ballroom and sang there as well for sonse time.

Then he organized his three man minstrel show, with himself as interlocutor and his new found pals, Chuck and Ray, as end men. Incidentally when Arnold went to WENR in the fall of 1928, he took the minstrel show with him where the orchestra was enlarged to 25 pieces, more end men were added and it became the Weener Minstrels. The minstrels went ulong "tp river" when NBC assurbed management of the station, and it has now had more than 150 periormances.
A year and a half ago Arnold suggested that a program of harmony, organ music and reading= might liave a wide appeal to radio listeners. He built his program and it went on the air under the name of Voices At Twilight.

But let us leave the program for : while and tell something of the people
(Contimued on page 91)

## L ETTERS to the Artist

DEAR MISS DRAGONETTE: Radio. Digest is amxious to know for it, readers whether radio artists still receive letters of applause from the radio audience: We are fold this mode of expressing appreciation has subsided. Would it be too presumptoth for tus to ask concerning your persomal umil. Do you hear from people who might be considered too blase or 'indifferent? If you do receive notable lettern would you be willing to let us print some of them. provided the writers have granted their permission?

> Very cordially,
> Edifors of Radio Digest.

Editors of Radio Digest:
In reply to your letter of recent date in which you requested "notable fan" letters I have selected eight from my scrap book which I have iound especially inspiring and interesting. The writers are:

1. Eisha Erown Bird, Bookplate Designer.
2. Berta and Elena te Hellenbranth, Hamgarian Portrait Painters.
3. Beatrice Fenton, American Sculptor.
t. The Postal Telegraph Co.
4. Margaret Lukes, writer.
5. Lucile MeNally, a little girl.
6. Flora Warren Brown, art collector and poes.
7. The Brooklyn Daily Eagle.

The tribute of an artist is high compliment indeed-and so I wrote to Elisha. Brown Bird when I acknowledged his letter. In returi he paid me the still greater compliment of making a painting of me, which he called "Singing to the World." This expuisitely delicate yet forceful pictorial representation of singing has so amazingly expressed my own feeling of song that it is notable indeed; and considering the fact that Mr. Bird has never even seen metruly remarkable.
Margaret Lukes' letter is exceptional because Miss Lukes was one of my earliest interviewers. It was she who convinced me that it would be wise to abandon my early ideal, "never to be interviewed." It is gratifying that this skilled writer has followed my progress and approves.

Similarly I could comment on each letter but in order to achieve brevity I have attached biographical data. to each one and I shall trust to your imagitafion to recapture the inspiration each brought to me. Because of the public (Continued on page 92)

## Admirers Still Express Appreciation for Talented Offerings through the Mail



Jesica Dagonette receives many letters from admiring radio listeners. Some of the letters are published here.

"DEAR Emma: ... Please attend to this matter at oncel He will never amount to anything If you permit him to run the streets all day. School is the place for him. After school hours, for the Lord's sake. keen him indoors away from lad company, You know he is at the age when be will learn everything, (bad especially) and those boys around are, I think, too old in every way for six-year old Floyd. And Emma, if you want to save yourself trouble in the future, just take your boy in charge now."

This warning note was penned by Aunt Anmic on the Third of October in the year One Thoussund Eight Hundred and Ninety-three. It was plain that Dear Aunt Annie was alarmed. Which conscientious aunt wouldn': be. For whenever there was a broken window, a can tied to a cat's tail, a false alarm at the fire house-the townspeople would exclaim with one accord, "It's that Floyd boy again." Already they were condoling Aunt Ammic on the sad fature which would fall to this boy's lot. Malee the best of it, they sighed You're doing all you can. But the devil is jua in him. Aunt Annie shook her head stowly, lonowing only too well that the sympathetic neighbors spoke the truth.
Something was always happening in the town, and prond mothers of darling little lads gasped with relief in the assmance that their petwere guiltless, that there was one culprit who could be depented upon for sie pranis. Although no one ever did find out who chalked up the teacher's chair-when she got up to the blackboard and the white pattern on her dress was seen by the pu-pils-there was a general snickering and a natural turning of heads in the direction of Floyd. There was no ase in trying to defend himself, for anything that savored of mischicf savored of Floyd. Poor Aumt Annic. She was beside herself. And what a blot on the family escutcheon. There were four others in the family, outside of Mother and Dad-Domald, Edward, Zelda and Mar-


Hoyd's Brother, Edward

## Thast

Floyd's Family and Relatives Were Worried about Him and Aunt Annie was in Despair

By Anne B. Lazar

garet. Their whole lives would be spoiled-ruined, and with downcast eyes they would have to admit in later years, "Yes, Floyd is our brother."

(1) \& A Aliotos Floyd's Farher, Brother Ed, and the Headiner himself on the S. S. Republic taken soon after the Mother's death.

So Aunt Annie wrote to Floyd's mother and urged her to do all that was humanly possible for the salvation of the boy-doubting of course in her heart that any kind of discipline would avail.

With these very happy prospects abous his future, little Floyd Gibbons set out on the Great Adventure of Life, and every event which would be just "another thing" to someone else, has flamed up for him into a breathless episode.

A Utopia on earth would burst into a conflagration if Floyd Gibbons were to set foot on this peaceftul land. A mountain that had never quaked in all its born days would suddenly spout forth lavi if it saw Gibbons approach-ing-for who but Floyd could give such a vivid and graphic description of such happenings, and both the Motmtain and Utopia knew it.

Dad was aware of Floyd's faculty for evoking the most dangerous elements in any situation, and that if anything, rewspaper work would develep thipower. It would never do. No newspaper job for Floyd if Dad could help it. So up went Dad Gibbons to his son's first editor boss and insisted that his offspring be fired. But Floyd was too valuable an asset to his newspaper-and Dad teft the newspaper oftice wondering what would become of this recalcitrant, incorrigible adventurous son of his.

It might be mentioned here that six months later, on an oceasion when Floyd did not use his usual mastery and skill in reporting a certain activity, that this same boss, in utter editoria' disgust, shouted, "Say, yout ought to go to Timbuctoo and learn to be a reporter. You're fired." It so happened that in 1923, Floyd Giibbons happened to be is this legendary-sounding country, and recalling with a smile the sound advice given to him by Editor, the First, Bitl Shepherd, now one of the editors of Collier's Weekly, sent him a telegram, "Am in Timbuctoo, carrying out your assign:ment." The curious part of this incident was that Mr. Sheppterd, leaving (Continued on page 89)

# "Unaccustomed . II <br> am" 

Famous Leader of Connecticut Yankees Pays Tribute to Each Member of His Band at Birthday Party aboard Stuttgart

CMPI.ETING two yedrs of broaitRudy Vallee was tendered a banquet aboard the Gerinau S. S. Stultgart, Friends of Mr. Vallee and members of his band twere present. Sitting at the hicoud of the table Rudy talled into a microphone and smiled towurd the individual of each commient. The individual would rise, bow and the guests zoould appland. So many inquiries hare come from Radio Digest readers for an artide about the members of the band Rudy zeas precailed upon to furnish a transcript of his tribute to members of his organisation.

Editar.

MR. TOASTMASTER, gentlemen of the press, radio listeners-in, and others of our guests who are honoring us with their presence today.
There are luncheons and lunch. eons; there are testimonial dinners and testimonial dinners; there are benefits and benefits. In other words, there are festive occasions where genume sincerity prevails, and there are festive occasions which really degenerate into the dass of rackets!
The recipient or recipients of an occasion such as this may well wonder just how sincere the givers, or sponsors of the occasion may he. At one time 1 had a childtlike faith, and to me there was nothing more beautiful than the wonderful dimers that were given to various met on various occasions, at which I sat with the orchestra, contributing music to the evening's entertainment. Secretly I hoped that some day 1, too, might walk dawn the hall to the strains of "Hail to the Chief," instead of sitting back and playing the aforesaid air. But shortly before the first testimonial dinner came to me, my illasions about them were somewhat shattered. I say "somewhat," becanse I still look for the best in evexything and everyone. But when the editor and puhlisher of a great theatrical magazine hlumtly told me that many testimonial dinners were merely an excuse for the raising of money, and that

## By Rudy Vallee

the central figure of the nceasion was picked blind-folded, or from the standpoint of his or her ability to bring peo-

faction thereof. There are nur detrictors who will question the "work well done" part of my statement. However, as in art nothing can actually be measured or proven, I believe that the artist's conscience of a satisfactory job is sutficient proof of having accomplished something, because a true artist is even more critical than his critics.

To some of my listeners, especially those detractors who take a keen delight in tearing down, and to whom it seems to be an effort to judge impartially, and to be fair, let me say that I don't mean to infer that we lave not, in the past two years, played some Fleischmann programs which were not an hour of sheer delight to every listener, but on the whole we foel that in the course of those many Thursday evenings we must have brought enjoyment to a certain number of people at least; otherwise a gigantic and businesslike organization such as Fleischmann certainly would not have continued to keep us on an expensive paymoll.

$\mathrm{I}_{\mathrm{T}}$T IS a common iallacy in business that there can be no sentiment I say "fallacy" becanse nothing could be more iallacious. Business itself is built on sentiment, and whether the Rudy Vallee is invited to the captain's quarters and is reminded of days gone by when he, too, was a man of the sea.
ple to separate themselves from $\$ 5$ for their plate at the occasion, I somehow lost my taste for something I had always coveted as one of the world's greatest rewards for preseverance, hard work, and industry.

IW OUL D like to feel, however, that today's occasion has some sincerity behind it Hardly anything in the world of conmerce and business is done withoust sonse thought ai publicity in tuind, yet I think we who are honored by this simple gathering today may genuinely feel a thrill of pardomable pride of work well done, and the satis-
heads of the organizations, will or no, apparently subject themselves to any:thing sentimental, they perforce must do so, and although we like to tell ourselves that there could be no sentiment in business, we find ourselves constantIy falling back on a play of emotions to accomplish every little thing we try to do.

Music itself is built on a psychological feeling which the body displays upon hearing certain cotmpositions, and only a person who has been stricken ill and forced to lie with his face turned to the ceiling may appreciate what music brought by the radio can mean toward recovery. Only one who has talked with the hopelessly blind may appreciate what radio means to then. I don't mean to wave the flag, or to turn sob
sister, when I say that our Fleishmann programs have brought happiness to many thousands of these, whether or not they have stimulated the sales of the yeast cakes. This is not mere guess work on my part, as evidences of what I have just said are brought to me daily. And we must have succeeded in the prime purpose for which the hour is given, otherwise we would not be looking forward to a continuance of the programs for many months into the future.

Sometime ago I undertook to say most of these things that I would like to say today through a literary effort which was comparatively well-received, Perhaps the most unhappy part connected with that particular venture was that many people doubted the fact that in my hook it was really I who spoke. I am happy in the opporturity that the occasion affords me to tell those who are listening, and the gentlemen of the press bere assembled. something about the Counecticat Yankees and our individaal rise to what the world terms success:

## A <br> S look : imound. I see

 a palc-faced young man who shows in his make-up the sincerity and the qualities which have made him so dear not only to me but to our radio listeners who voted him sometime ago as the most popular individeal performer of an instrument on the air-a boy whom I knew during my years at Yale, and whose pianistic work always evoked am admiration from everyone who heard it; a young man who was pleased to come to New York at my request ta form the bulwark and the basis one tmight say, of our little group of eight men three years ago. I don't think he has ever regretted that move, and it has been my happiness to know him over a period of many years, see him happily manried and the father of a fine boy, and to have found him always loyal, energetic, cager to help, and always extremely conscientious. His nimble fingers and his arranging ability have been responsible for many of the early hours of delight which emanated from the Heigh Ho Club and the Villa Vallée. I would like, at this time, to introduce to everyone present, Clifford Barwell, original pianist of the Comnecticm! Yankees,More ? quixotic perhaps, than fiction, is the appearance in the band of a young giant, who from the first disagreed with my policies of hand direction, and who even today does bot sympathize entirely with them. But a young man who has tent his umusual riythumic ability, coupled with a keen sense of artistry in music, to producing the shythm which carly mate the Connecticnt Yankees so popular to their listeners. Our drummer and assistant leader, Ray Tolard.

Also from New Haven, Connecticnt, a friend of my college thas, a boy who seemed willing to place limself in my hands that 1 might direct and mold his saxophone style and alility, a boy who, like his Connecticut chum and pal, has given me those same qualities of loyalty, dependability, and fine musical worth -Joe Miller.

Another young man, a Cormecticut Yankee who hails from the Bronx, a boy who grew a mustache to disguise his extreme youthiulness, and who came to us as a performer on the string hass He had previously played the violin, but on that instrument and the string hass the older performers would have none of him; he looked too youthful, and they had no faith in what might be behind that mask of extreme youth. Possibly today some of these same conductors regret their decision extremely, as he turned out to be one of the finest, perhaps the finest string bass player in all the dance world-certainly one of the finest in the entire country-Harry Patent.
A day-dreaming. happy-golucky Swede, with a hobby for foreign automobiles, in fact a foreign complex which extends to anything having the expensive foreign stamp upon it: happy-golucky, but nevertheless, a sincere, loyal, and extremely capabie young man. whose crisp chord playing has also been one of the mainstays of our rhythom section from its inception-Charles Petersom.
As I come to the violins, I cannot help but feel a bit unhappy at the thought that an unkind fate took from us temporarily one of the most conscientious and finest boys who ever lifted a bow. After working with us for more than a year, ill health finally forced him to seck a return of his health down in the Carolinas. At last he is well, and the doctors ascure me that he will be able to rejoin us next Spring. Although he is not here, he is listening in, and 1 know that lie will be very happy to hear a fine hand of applause as I mention his name-Mannic Lowy.

## (NE of the most note-

 worthy of our band, from a standpoimt of artistic qualities, is a boy who was a prodigy at the piano, playing solos when still in short pants, and whose extremeIy fine artistic ability, bordering closeIf on genius, has helped make many of our programs, I hope, enjoyable. A Brooklyn boy, one of the finest dance pianists in the entire world-Walter Gross.Other new editions to our violissPhit Buatta, whe has filted so ably the phace of our absent violinist. Anatlect extremely capable violinist, Sal Terini, who, like Walter Gross, used to play with me in the days of our broadeasts at tea time from the Lombardy Hotel.

And still another young man, who borders toward the Kreister in his style and quality of tone. His solo bits have been a bright spot of many of our recent pro-grams-Buddy Sheppard.

In the saxoplione field is a boy who aided and befriended me when I first came to New York looking for work, and whose beauty of tone and style is unsurpassed in the entire saxophone world-Sid Toplete. Another New Haven boy, one of the reasons for the the of the trame "Comin. Yankecs," energetic, the best-natured boy in the band, a little gentleman at all times, and a fine saxophonist-Bob. Boceman.

And then to our brass section. Inasmuch as my theory is that brass should be seen, but little heard, these boys and their work may be less well-known to our radio audiences. Andy Eich, first trumpet who was with me in our debut at the Paramount Theatre, and whose fine quality and artistic perfection make him one of the finest. Angel Rattiner, whose modernistic hot style makes him one of the finest exponents of that type of playing. Andy Wiswell, (and Mike Durso if present) like myself a Maine boy who also went to Yale with me, and whose ability has made him an extremely valuable man to me always.

TWO pianists have served us in substitut capacities as well as ar-rangers-very fine pianists, extremely fine gentlemen, and expert arraugersLester Bankers and Frank Leithner.
I feel that I should express the sincere feeling of appreciation that I have always had for the co-directors of this hour, men sent by the advertising agency to help me in my selection of programs and guest artists.

It is a general fallacy along Broadway that the advertising directors of most radio hours are had show-men, and know little or nothing ahout pleasing a radio public. Possihly that might be the case on sotue hours, but it is certainly not true in the case of John Reber, Gordon Thompson, and Kai Kuhl of the I. Waiter Thompson Co. These gentlemen have always directed us with a policy of clean programs, yet one which should please our listeners-in, and to them I express my appreciation for their extreme tolerance and their very fine aid to us in the period of our association with them.

And to that gentleman whose conttagious enthusiasm of voice first electrified me when I heard him announcing a Yale-Harvard football game long before I had met him, a man whom I admired from a distance for a long time before I came to know him, and whons I admire as much, if not more, aiter completing two yoars of continuous association with him, Graham McNamee. (Contimued on page 90)

## Big Cime

# Nellie Revell and Sisters of Skillet 


#### Abstract

Heavyweights in Light Humor Crash the Gates to Nellie's Studio.. Mirthquake Gabalogue!


EVERY W ednesday wight at 11 o'dock Miss Revell takes ber WEAF mike in band and rathles off a grood old fashioned chinfert about the great and near-great of Radio ond stage circles. On this page you will read some of the things she broailcast in case you did not hear ber on the NBC network.

IT WAS a lucky thing for some of us who happened to miss Nellic Revell's broadcast the night the Sisters of Skillet crashed into her studio that Miss Ame Downey happened to be practicing her shorthand by taking notes of what was being said. For, as it turned out, that was just about the fummiest thing that has, happened in broadcasting for a coon's age.
Probalily Nellie suspected what was coming for she had accidentally bumped into that quarter-ton of comedy at the entrance of the NBC building on Fifth Avenue not many minutes before ber broadcast of the Radio Digest program over WEAF and associated stations. You can always catch Nellie Reyell on a. Wednesday night at 11 oclock, right following Graham McNamee and Grantland Rice on the Coco Cola hour.
Miss Downey is a clever little magazine writer, and slie likes to jot down things she liears aver the air-not only to keep her fingers nimble but to fanuiliarize herself with the teclinique of what she bears.
This is the story she transcribed. Her accaracy is attested by the fact that it tallies to a " $t$ " with that part of the con-tinuity-as radio scripts are calledwritten originally by Miss. Revell, associate editor of Radio Digest.
"Click-click-clickity-click," eame the
first sound of a typewriter in the scene with Nellie Revell, the Voice of Radio Digest, and Paal Dumont, famous anlnouncer and end man.
Paul: "Hello, Nellie, who are you sending the telegram to?"
Nellie: "Oh, hello, Paul. * * Must you know?"
Paul: "No. I was just asking you."
Nellie: "Well, it's no secret . . and I wouldn't mind telling you even it if were. " - Tomortow is the second welding anniversary of our good friends, May Singht Breen and Peter de Rose . . the Sweethearts of the Air."
Paul: "Oh, that"s so. * * How time


Sisters of the Skillet after they had crashed into Neflic Revell's studio
flies, * * Add nyy congratulations, will you?"
Nellie: "T'm not congratulating them I'm interrogating them. * A Asking them their formula . . how to be happy though married."
Paul: "Don't you believe in marringe, Nellie?"
Nellic: "Sure I do . . some of my best friends get married . . . often.
But I don't know, Panl, about looking at that same face 365 breakfasts a year ... that is, if he gets liome in time for breakiast."
Paul: "Well, the secret of it all is to find someone wham you know you can live with,"
Nellie: "No, the secret of it all is to find someone that you can't live without. * * And that seems to be what May and Peter have done * * And this little program and Radio Digest congratulate them."
Paul: "And now that you got all that sentiment and philosophy off your chest . . maybe youtl be good enough to tell us who was that crowed I saw you with downstairs."
Nellie: "That wasn't any crowd . . that was Ralph Dumke and Eddic Fast, the Sistens of the Skilles. * We just came up on the elevator together. * They're going to drop in on us later." Daly: "Is that so: * * I guess we had better take the linges off the door if those boys are coming in here,"
Paut : "Wait a moment . . let me get this straight. * * You say that you and Ralph and Eddie all came up together in the same devevator? * © ididr't know that the freighe elevator ran this late, Nellic."
(Continued on page 93)

# Fans Rally to Support <br> Candidates in $\mathrm{B}_{\text {eauty }} \mathrm{Queen} \mathrm{R}_{\text {ace }}$ 


#### Abstract

Radio Digest's Campaign to find most beautiful radio artist in America Off to Flying Start -.. Enthusiasm at High Pitch as National Election Gets Under Way


THE campaign to find the Beatty Queen of American Radio is off to a flying start. Already, all evidence points to a race to the finish. It is far too early to give any indication as to the relative standing of the fair damsel. who have been entered


#### Abstract

are the voters in this election, will have declared themselves to a greater extent and the entries will be rounding the turn and straining on the home streteh.

Never has a campaign inaugurated by Radio Digest aroused such enthusiasm among radio stations, artists and


tirely by the readers of Radio Digest. You rearlers who have not already done so, now is the time to rally to the support of the radio artist you believe to be the most attractive among this bevy of mere than thirty beauties. The campaign opened in the December issue

## Zone One

Edith M. Bowes, CHNS CNRH, Halifax, Canada Catherine Fields, WEAF, New York City. Rosalind Greene, WJZ, New York City. Estelle Happy, WTIC, Hartford, Conn. Ethelyn Holt, W2XAB, New York City. Harriet Lee, WABC, New York City.

Verna Osborne, WOR, Newark, N. J.
Mary O'Rourke, WPAW, Pawtucket, R. I.
Lillian Parks, WCDA, New York, City.
Christine Perera, CMBT, Havana, Cuba
Nina Tonelli, WLWL, New Yorl: City.
Mary Williamson, WMCA, New York City.

## Zone Two

Nell Cook Alfred, KRMD, Shreveport, La.
Virginia Clarke, WJJD, Chicago.
Donna Damerel, WBBM, Chicago.
Nan Dorland, WENR, Chicago.
Jane Froman, WMAQ, Chicago.

Connic Gates, WGAR, Cleveland, O .
Lena Pope, WCKY, Covington, Ky.
Peggy O'Neil Shelby, WEBO, Harrisburg, Ill.
Constance Stewart, CKNC, Toronto.

## Zone Three

Elizabeth Anderson, KTLC, Houston, Tex
Celeste Rader Bates, KGDM, Stockton, Calif. Miriam Dearth, WNAD, Norman, Okla.
Alice Holcomb, WFAA, Dallas, Tex.
Hazel Johnson, KFYR, Bismark, N. D.
Rita Lane, KPO. San Francisco, Calif.

Helen Musselman, KGO, San Francisco, Calif.
Julieta Novis, KFWB, Hollywood, Calif.
Nellie Santigosa, KROW, Oakland, Calif.
Madaline Sivyer, KQW, KTAB, San Jose, Calif.
Annabell Wickstead, XEQ. Juarez, Mexico.
by various stations throughont the United States, Canada, Cuba and Mexico. They are bunched on the first lap in this pretiminary race, but within the month the renders of Radio Digest, who
readers of this magazine. The stations are preparing to get lelaind their entries with all the power at their command. Each entry is a potential winner. And the final result will be decided en-
of Eadio Digest and the first group of heauties was pictured in the rotogravure section. That issue also contained a ballot for voting purposes. The second (Contitured on puge 88)


A WINNER of contests is this attractive Miss who delights the listeners over KRMD, Shreveport, Louisiana. Miss Alfred won fifth place in a movie face contest; first place in a funny, face contest and she inspired the story "Oil and Riches" by George Marvin. She is a sopranoone of the best they Il tell you down in Shreveport.

Nell Cook Alfred


Gentiemen prefer blond Beautiful and personality? She hasplenty and she ought to have because she is a personality singer at WJJD in Chicago. The fans think 30 too or fan mail don't mean a thing.


NAN has the leading role in "Keeping Up With Daughter" at WENR in Chicaso. She is blue eyed and auburn haired started in radio at KFI and KTM and has become one of the popular radioartists in the Mid-West.

THIS little lady is one of the mot popular artists of WMAO, Chicaso. She can sing "Blues" numbers so that the indigo comes right through the loud speaker. The public likes her and so do the rest of the gans at the Chicsgo NBC studios.


Jane Forman

## Lena Pope

Always suspected Kentucky had beautiful girls and this proves it. Miss Pope has been gracing the studios of WCKY, Covington, Ky., for the past year. She is entered in the Radio Digest contest: for the Beauty Queen of American Radio and she was chosen to represent the station by Kentucky World readers and station listeners:

Connie Gates

WHEN Connie sings o "Blues" number people stop playing bridge and talking to concentrate on the radio out Cleveland way. She is one of the reasons why WGAR is tuned in by listeners throughout the Middle West. The photographer caught her in a serious moment . . . wonder what her thoughts were just then?



Constance Stewart
CONSTANCE does "drahma" at CKNC, Toronto, Ontario, and she does it so effectively that she has become one of the outstanding artists at that station. She has ap peared in about seventy-five plays from that station. Miss Stewart is blond, 26 years old, and weighs 120 pounds.


REMEMBER that song "Peggy O'Neil is the girl who could sted any heart any place, any time"? Well that's just the kind of girl this Pegsy is ond also that's the reason why W/EBQ is such a popu lar place when Peggy is on the sir What does she do? "Blues" songs

## Pegsy O'Neil Shelby

## Hits"

# QUIPS SLIPS* 

 By INDI-GEST
## Catch That Slip!

THERE'S many a slip, twixt the lip and the mike. Next time you hear a good one jot it down and send it to Indi-Gest, care of Radio Digest. We pay contribu. tors from \$1 co \$5 jor material accepted for this departinent. Indi likes short verses on the same terms. Suggeriont welommed.

GATHER 'round, dear Indi-gestians, and see what a swell spot we're in now. Right in the middle of the book with roto and everything. Fancy type, too.

First letter opened comes from our little friend Marjorie Mapel of Denver. Another poem. Here "tis.

## "LADIES AND GENTLEMEN" <br> By Marjorie Mapel

Now I have heard a little line that will appeal to great and small,
You can please some folks part of the time, and some no time at all.
How well this adage works we know, with programs on the radio.
One wants a jazz band wild and hot, another dialogue quite snappy,
One wants slow rhythm and why not; a love song now to make me happy,
A business talk must come for father, psychology for studious brother.
I can't appreciate them all; nor you,-I guess we're not that plastic,
But surely we need not be small, and rave around in mood sarcastic.
Because some programs we can't see, perhaps the wrong's with you and me.
You wrote a hatfull in them thar lines, Marjorie. We sometimes get a holler from a crabbed VOLler-makes us hot beneath the collar. Ain't no rhyme nor reason, jest squawkin' outa season, mebbe they're only teasin -, Anyway you get a dollar.

During a Sunday school broadcast on WJR, Detroit, the children were allowed to ask questions of the teacher.
"If Jesus was so great that he could do anything, why didn't He invent electricity?" was one child's query.
"Can any of the other children answer that?" asked the teacher.
"Sure,", replied a tiny voice, "because that wasn't His business."

Mrs. J. P. Brooks, Orchard Lake, Mich.


BSSIE WATTS
(Not a candidate. Not a candidate. Not a candidate) Famous beauty of Thompkins Corners whose photograph (by Harold Stein) arrived too late to be entered.

FOLKS around Thompkins Corners think our Essie is just about the sweetest thing in petticoats. We held a meetin' at the store an sent a committee over to Rodio Villoge to get Harold Stein to come over and make o reguler bang-up photrait of her. He had the blamedest time gettin her to pose right. He said he was a photographer of souls and he wanted to get that spiritual effect in her face. She said she felt the most soulful when she was singin' Hearts and Flow. ers. So they sot her the music. But all she did was to roll it up and stort singin'. Mr. Stein danced around his camera and said things that shouldn't be repested-but I don't know whether it was complimentary to Essie or not. He looked funny at the ostrich feathers in Essiés hat and ssid fine feathers don't make fine birds. An' Essie said she wasn'ta bird anyway. An'Mr. Stein soid you couldn't call an ostrich exactly a Bird of Paradise. Well just as she hit that high note he told her to hold the pose and keep on with that note. She was just about all out of gas when he got this snapshot. I'm afraid she held it so long that the picture will be getting to you too late to be entered in the contest. But I cal late the sperit is there. Hopins you are well, I am, yours truly

- MATI THOMPKINS

When Harry

## Richman

## Cursed

H ARRY RICHMAN was one of the many stars to CA microphone at the Friars Carnivgl and gall in Madison Square Garden last nonth. One of the pif nusicians volunteered 10 Accompany nim, zo interef tis instructions,
in whot he thought was solto vace. Well do 'You Try Somebody Else,
said Homy and lor said Harry and for careful on the second chorus 1 go about twelve dirtereat woys
on it It Imesine Richman s surprise when his yoice came back at timb Hom ceyey corinto the sons, but it Was of much embarthat left the dais after only one number Leo
Freland. 356 W .34 h

## Rolfe on Vacation

 Dear IndiWEL Im off ta Howaini lar lar away Irom the Lucky Days Are Here Again, which I have blozoned across Whe skees for these nahy weeks, months
and on into years It was time lor a thange fili be so happy to get oway from oll the luss and worry and con. stant pressure The tempo is too last One must relax. I look forward to the soothing freedom of the Howatian islondth Do you know, my greot anbif: tion is to compose oratarios In fact Whave ot ome ver away from your dizzy mioddening whirl you con think of me ot of piano with notebook and pencil feef. ing my way along through sublime harmonies with which to dothe the moictic worts of Abraham Lincoln at the dedication
Tuesday
Here
Here lam on the boat and away at Inte I have a piano in my cabio and dm ton my heart these many months.: I have


If many m long milo from Broadway via Havana, Chicago, Los Angtes and the $P^{2}$

not heard o radio for three davs. What a relizal Still cant hep wondering how Andy ir setting along with no Alier all this is wherel get oway from 1. Bythat mesn I gee 6,000 miles owdy from the whole idea of broadcasting. Oh its a great life.
Honotula
Here ot last. To think I have come all this way without hearing a radio program once Not but I could have listened, I simply steered awoy Irom ic Whats the use of turning your nose right into somedhing you are trying to Iscape? Not that have any desirc to petnanenty detach mysell from radio
lar from it But $/ \mathrm{m}$ Ioking anction You cant imagine how tit feeds to be 5,000 mile away from Brondway wonder bow. Andy is getting along with but I understand Woyne King haer the pot in Chicago What does he vectul sochestra I Inderstand, peopier
than King's but not so seductive Sull he never would know how to put the right kind of vim into-sy, what's the oe hearing it here Theres at crow gathering down in the street in fron of the hotel. Sounds like a movie alkie. Im going down and will linish his when get bock Then off it goes yy the firat boat. Something funny aboul -
One Hour Later
Whoever said Hawdil was 6,000 miles from Broadwoy muse be crazy pust heard a voice saying this is Mrs auchens huie boy, Malke, bidding well protably it was the smosheric condition So KGU, Honolulu is now a part of the NBC net Well, 50 am Wonder how about a liete, greeting rom Honolafu Oh Boy 1 In all pepped Dover that iden. Whoopee Luck Days Are Here Again, and yor your

## OST- ONE THRIL

While listening to a dance program by Doc Peyton and his Hoosiers from W/GY of Schenectady, $N Y$, 1 heard Geand now The Thrill Is Gone from gearge Whutes'Scanggis which wil Were Born' from the same show and with the kind permission of the copy. right owners I think that George White should have special nomes for his songs to be used when the songs are onnounced by radio. The fitts statee nent of this announcer could be con-
idered libelous to George WhiteRichord Sees, R. F. D. 1 Cohoes, N. Y

MEANT TRUNKS, WHAT? "Open your windowi and throw our chests out was the request sent everal hames not long ago because the continuty ol a moming health exercise arm been carefuly checked that house for that doy I had to stop to augh and that made me mad because reeded that particular days exercise very bady-Mr Lischenstein, 829

## PRACTICALL

NONE
Here is a bit of
dialoque hieard ouve
disloque hisard ave
WGAR not loni Wgo, that l lons ogo, that I think
worthy of recondins in the Outp Col umn.
"Tell them all you know, Pat, stid
Mike
it won'take long.
TII fell them all we both know and langer, replied Pat PD. D. Kelaco 280 A sackett Avenue

WELL RATHER NBC Monouncr Musical Magazine We turn the nex page and find the Only a Rase: Better than in ocab bage or even in the nude, rest-ce pas?
Mrs
M. Fer gusson, 328 Nort 8th Sureet. Cam bridge, Ohio.
Dear Indis Isn't it a shame the way the
advertisers are hom ing in on everything liey even have theil
owe theme songs now The Listerne song they rell me is taken Tram Peter Arno's show and phylled Hello My Lover Gooc

## Snatch-Proof

## Sports Binocle

Dear indi
OF COURSE in the glorious sunshine of Califormia one reatly gooes not need much of anyything to be able to see at great ditances Just a pait of
God-oiven evet will do the trick But therebiven evel will do the ureir of special high-powered cheaters comes in mighty handy for example if you are a good lip reader and want to binoele a guarterback siving siands on the
field while yau are behind the mike in a press stand there is nothing to.comipore with the dhes 3hown on tiy friend Don Wilson, roothail and sports announcer of KF-KECA, Los Angeles See that happy sulef He is already tefling the ducience what the next play
will be belore the ball is passed Every losh of the eve every muscle twitch on lash of the eye, every muscle twitch on hirm from a distance as far as one 30 al is from another.
Notice the focusing knob restiny on the tip of his nose. By it slight rotary movement of has nose he can quickly adjurt the focus to any distance without the use of either hand The head straps or barrow these binocs. They also keep the hatr from blowing away They hole the goggles rock-steady and yet by a flick of the finger the wearer moy hoist them to the top of his head.
le is expected that the use of this invention will become wide-spread for It may be put to many uses such ds dis
covering the distant approach of ofill collector or a motorcycle cop. (Adv.) Johnny Lang-Beach, Los Angeles, Cal

"Ir's going to be a long swivel round right ead . . . I told you, I told you . . . and Ohi if you


## Ye Olde Timers

## Dear Indiz

SEEIN' that nobody else ever puts our picture in the paper I thought maybe you would so here it is. That's me with the pipe and the white duster. Guess Iforgot to say we radio over the WTMUstation by a telephone from Newlife to Milwoukee where the operator joins us to the Milweuklee Journal. It's just wonderful the way folks hear us all around everywhere Why I got - postal card from - feller I used to know who moved trom here way over to the middle of Michigan who said he heard me on the radio and I sin't seen him for fifteen year. The broadcaster people call

## YO-DE-O


the cane. Business is gettin better every doy. Wonder if you can guess who the other two people ore? Hal Ha! That's a secret. Hope you can find room for the picture. Yours truly, CLINT BABBITT.

## SMART SET

I had been replacing some wornout tubes and still was having trouble to get my radio to work right. Wondering what next to do I made a test and the first words that popped out of the loudspeaker were, "Having trouble with your reception? Have you tried our so-and-so serial eliminator and such-and-such tubes? This combination will increase your selectivity and reception. "You couldn't beat that, could you?
M. H. Moore, Muskogee, Okla.

The wind is in the yeast Blow, blow, blow.
We're goin to have er feast Row, row, row. Oh we'll sail the kitchen moin To the range and back again, Yo-ho, Yo-ho, Yo-hol

## THE KITCHEN MARINES

Yo-ho and a bottie of milk-Three Bread Bakers on a breed man's chest-Will Donaldson, (arranger) Jack Parker, Frank Luther and Darrel Woodyard. You hear them every Sunday at 7:30 P. m., E. S. T., over a nationwide NBC.WJZ network.

Biscuits on the fire, Blow, blow, blow.
Flames are dashing higher, Row, row, row.
We have ever' thing we need And the only thing we knead Dough-ho, Dough-ho, Dough-hot

## Broadway Cowboy

Dear Indi:
THESE Broadway bulls are pretty tough to handle so that's why they gove this job to me. I'm an old cow hand. And bulls are just the same to me. Note my technique. You take him by the horns and twist. Of course this was the hardest one in the herd but I am taking it easy. Note the strained expression about his eye-brows. That comes from his resistance. I didn't want to break his horns so I'm. sort of holding back. Oh I know all about the ranchin' an' rodeo stuff. Bring on your bulls. I throw them all, bar none (-0) Thave no use for the old Spanish custom of bull fighting Once I knew a picador who picked the wrong door and now he's picking broom straws in Sing Sing, where the bulls rightfully put him. A bull has four hoofs (hooves to you) made of the same goods as his horns. He is sometimes known as a hoofer (but never a hoover to you or anybody else) in vaudeville. Do not confuse hoofer with heifer. They are not the same when speaking of bulls. I guess you will get a big surprise seeing me in this picture after seeing me as a kitchen sailor on the opposite page. But such is life. And that's no bull-oney. Yours till the cows come home.

FRANK LUTHER.


Frank Luther Throwing. The Bull


## Battling Ben Bernie

Deor Indi:
ONCE more the old Maestro begs the indulgence of the Indi-gestians to explain the significance of the accompanying photograph. As a matter of fact this picture is a logical sequel of the one published in Indi columns last month. The sons, "I Am Just a Dancing Sweetheart" has nothing whatsoever to do with this picture. Ed "Strangler" Lewis is not waltzing with me. He is trying to throw me down, a task which obviously has turned out to be something more of an effort than he had bargained for. He sow my picture in fighting posture in the last Radio Digest and immediately challenged me to a wrestling match. It is plain to see he has had enough. He not only is trying to push awoy from my grizzly hug but he is looking pathetically to the referee for help. Both knees are already cavins away and the smile of victory wreathes my cigar upon which the ash still remains unbroken. It was not my intention to hurt the man, and ofter it was all over he put the alibi on his new shoes which he said slipped on the canyas. He also blamed the tight fit of these shoes and gave no credit to my prowess with the toe-hold. Just a fiddling ploy-boy, they call mel Ah, well. Yours, BEN BERNIE



#### Abstract

A LES OF HOFFMAN on WOR is a corking good show. Plenty of ginger and bubbling mirti. The Hoflman Hour is also linked with several other Eastern stations I believe. Lois Bennett and Veronica Wiggins are particularly well known chain stars. The Barker-oil is more than popular with announcers, and I think this number will soon be heard in all the night clubs and better class cafes. Director Josef Pasternack says he plays it in three-quarter time. The percussionist produces a tinkling effect with hottles which sets the palate to beckoning for noisture low in the roof of the mouth. This may be considered one of the hit-and-runs of the month in Radio Village.

JOHN LONGEAR, Aircritic Radio Village News.


## Radio Village News

L.OWELL THOMAS has just about abandoned his farm to the hired help so he can set oround and swap yarns with the bigwigs in Radio Village. Shrewd chap, this Thomas boy. Aiter he got everybody to tell their best whoppers he collected them into a book and Funk \& Wagnalls bookstore say they are selling like Old Man Child's batter cakes. More money in that than raising pigs and poultry, eh Lowell?
JOHN PHILIP SOUSA, the well known March King, is wearing o new U.S. Navy uniform, Lots of folk never knew he really is a lieutenantCommander in our Navy. In war days he organized a Navy band of One Thousand peaces at Great Lokes, Illn.
M
YRON NIESLEY, resigned as a city manager out in Kansas to come to Radio Village where he is now tenoring at NBC. Welcome, Myron.

DEAN GLEASON L. ARCHER of Suffolk Low School, Boston, who boats down to Radio Village to brosdcast a speech on Lows That Safeguard Society went up to Waterville, Maine, for his two weeks vacation. The boys at Colby College and the Waterville Kiwanis Club wouldn't take NO!" for an answer so he had to make two speeches while there:
C AME DAIWN as the new Little Stranger to the Budd Hulicks. Budd is one of the two prominent Gloomchausseurs. The other is our distinguished fellow citizen, Colonel Stoopnagle. "Whot?", exclaimed that irascible gentleman, "do you mean by giving the child such a name?" Budd is used to the old sentleman's ways. He simply said, "Lemuel, we are young. This is the morning of our life our first child. What would you expect the first thing in the morning os you look to the eastern sky? The sun? No, the dawnand Down is a girl's name. There is time enough for the son, as time marches
on." But the Colonel was obdurate He replied, "I still think you might have called her Colonello, or Lemuello.

ADELE VASA came into the CBS studios all. of a flutter a few days ago waving a letter which she had received from the prominent composer Charles Wakefield Cadman. It seems the nusic scribe had heard her sing his "Bianca" for the first time it ever was broadcast. She was in our Radio Village and he was in California and it gave him a great kick. So he ups and writes her a fon letter. Congrats, Adele.
JOE SANTLY is doing pretty well these days with his song writing floin Jesse Crowford, p.o.0., played his latest piece on the organ the other night. It is called "Call Me Darling, Call Me Sweetheart." As Ray Perkins soys, "Sure Joe, anything to please, well call you Darling or Sweetheart or Duckwucky if you want is to." (Joke.) Leave it to young Perky

## Broadcasting from

## The Editor's Chair

## Dr. Archer Disagrees with Senator Fess, Praise Be

RADIO DIGEST has been outspoken in its frank dis. approval of the proposed Fess bill, which it is believed. will be re-introduced to Congress this year. Dr. Gleason L. Archer, dean of Suffolk Law School, Boswn, who has been commuting to New York weekly for nearly cwo years to broad. case over a coast-co-coast nerwork was asked by the Editors of Radio Digest for an article stating his opinion as to how education by radio best could be achieved. He also was asked to give his opinion of the Fess Bill, which would set aside by law fifteen per cent of the 96 available waves for the exclusive use of educators. His answer on both questions is published in this issue of Radio Digest. Dean Archer should be considered un authority for he not only is a teacher of high standing but he has buile up a world-wide audience for his lectures on Laws That Safeguard Socicty. He is an authority on both sides of the question-education and broadeasting.

The edirors of Radio Digest agree with Dean Archer that those whose names are being used to wedge a split in the broadcast spectrum are sincere but misguided. Senator Fess is a man of the highest personal integrity but he is not competent to deal summarily with American broadcasting. He is biased. The clique with selfish motives has worked upon the Senator's farherly nature to save the ignorant masses from the things he thinks are vile and impure. He has been quoted as saying that he had litrle hope of immediate cure by public opinion of the "viciousness of polluting the ait, not only on the line of commercial interest, but of the low taste that these interests show in their pandering to a distorted public opinion."

Isn't that one of the fundamental ideas perverting our public motals today? Are we not victims of too much paternalism at Washingron? Must we have our radio served to us according to a code established by our Puritanical ancestors? Or have we not grown up to decide somewhat for ourselves what we want to hear, or do not want to hear?

It is only reasonable to expect, should the good Senator come to exert his will in the matter, that after fifteen per cent of the radio waves have been arbitrarily ser aside for the polit. ical clique of educational leaders, the balance of the spectrum will be carefully censored to eliminate any and all things which an over zealous reformer at the head of a government bureau might consider "polluting."

Dean Archer has been broadcasting an educational program although he never called it that. He has "humanized" a very dry subject so chat nine new starions were added to his WEAF list in November. Inquiries for copies of his talk have come from as far away as Australia and Japan, where the lectures were picked up by shortwave from the General Electric station in Schenectady. A sample of Dean Archer's type of educational broadeasting is published in this issue. Other lectures by him will be published in succeeding issues. We would vore to have Dean Archer on any kind of a national board of inquiry that might be appointed to decide what is to be done about "Education by Radio."

## "Radio Can Kill War"

BACK in 1930 we outlined in an editorial our theories as to what could be done by radio to promote international peace and "kill war." Many others have since then expanded on our suggestions and we have since noticed, happily, the interest that has been manifested on both hemispheres. A few weeks ago the idea came prominently to the fore again with the trans-oceanic debate berween societies representing Oxford and Harvard. James W. Gerard, former Ambassador to Germany, declared the international discussion, heard both by America and Europe, to be a "new instrument of peace."

The ropic of debare was the question of War debr cancellation and its effect on the world depression. The question involved not only the orators on both sides of the Atlantic bur allowed for opinions from the listeners everywhere. While legislation was not involved it afforded for the first time ant opportunity for public expression on a subject that in other years might have caused great anxiety, fear and misunderstand. ing. The formal question was: "Resolved: That in the interests of world prosperity war debts should be cancelled." Mr. Gerard, who introduced the Harvard team, said that this debate stond our as an important milestone in the history of broad. casting, bringing understanding and peace.

As a time when suspicion and narrow national views rule the world," he said, "it is a spiendid thing to learn how close together science has bound the far corners of the earth."

The question is perrinent as to what might be the situation in Manthuria today could the people of Japan and China have been able to hear the questions involved discussed over the radio in their homes by representatives of both nations, so that all could have heard both sides. Would there have been any clash of arms if they could have been allowed to decide the matter by popular vote? Would the military elements of either country dare to flaunt markedpublic opinion in cither direction?

## World's Greatest Hook-up

ON DECEMBER 12, 1901, Guglielmo Marconi sat in Cabot Tower in St. John's, Newfoundland, and heard three faint clicks . . . the telegraphic code for the letter S, which had been ticked from a crudely built transmittes, accord. ing to present standards, located at Poldhu, Sourh Cornwall, England. That was the first radio message to cross the Arlantic On December 12, 1931, that same Guglielmo Marconi deliv. ered an address over a world-wide hook-up arranged by the Narional Broadcasting Company to include Australia, Japan, Brazil, England, Argentina, France, Germany, Italy, Poland, Belgium, Holland, the Philippines, Hawaii, Canada, Hungary and the United States. This stands as the largest network of broadcasting stations ever brought together. The day was set aside by all broadcasting stations as Marconi Day. Few men have lived to see the expansion of their original ideas into the magnitude to which nadio has grown in the last thity years of Matconi's life. He has himself had much to do wirh the development of that first conception of radio.

# Tu n e ful o p 1 C S 

 By RUDYVALLEE
## "Tell Me With a Love Song"

ARLEN and Kochler-names to eonfure with Arluth-fine vaice and a very excellent vocalist, a youth man whose excellent singing voice las impressed me over a period of 5 years: I have offen wondered why he has not done something really big with that Godgiven tatent. When be was with Arnold Johnson at Keith's Palace he stopped the show as fir as I was conicermict and sermed to please the reit of the audience too. I fonget the number he sanig, but he sat alone at the piano, while the rest of the band remained silent.
The next thing I heard of him was in his present role of composer. Every now and then lie steps out with a tune; the the country expresslon, "We dan't come to town very often, but when we do, rowdy-dow I'" Although none of his tures has achieved sensational success. they are all mighty good. His "Get Happy" was one of the best tunes that Hannah Witiams ever sang and with which she thent ant antience spelthount. His "I Love a Parade," which he wrote with Ted Kochler, is one of the finest things of its type that it has erer been my pleaure to direct or render.

Arien has lieen called in to write for many shows, and tils contritufloos have always been excellent.

Kochler, though originally of the popular Tin Pan Alley school, has shown ummsul abitity for writing in 7 mute: to-order vein for various shorwh es. pecially the colored extravaganas of the Cotton Club. It was for that show thit ${ }^{-1}$ L.ove a Parnde" wat written. Kochler and/Arien wrote a tune which swept the entire country in dance popularity, "Hittin' the Bottle," a tune which I nerer tiket, biat wfitci grutimitly wended its way into my unbcouscious mitud, and I eventually forgot my dilike of its odd tonality.

Kochler was the boy who, with Frank Magini, gave me one of the nicest tunes I sang in my early days, "Baby, Oh Where Can You Be?" And now the boys lave conthined once again to write "Tell Me with a Love Song" a waltz which is the kind the public sings, and Ifiven any stmmets from the hands which make such tunes ultimate hits, the tume shouid crash through.

It is a lovely thing, hauntingly remi. uiseent of three or four of past seasons popular, "corny," mast-publie walte hit", weh as "Let Me Call You Sweetheart" thit +17t ATinsys Be fin tove With Yoth,* and even "Tliree O'Clock in the Morning" seens to have shorn its influence on the writers. With all of these ingrediente the tune should appeal from ove phrase or another, and the firm of Ager, Yellen \& Bornstein are looking for big thing from it.

"Hiding in the Shadows of the Moon"

IHAVE always pleaded with writers and puhbishers to "give tue tuno that impress equiddy, tunes that do not require constant rejetition and reiterafion before they are dinned into the corrsciousness of the tired pulific that must be quickly impressed before the tune really becomes desirable from a standpoint of the purchase of it. ${ }^{\text {" }}$ That is wile of the rasous why "Goodnight Sweethear" fulfilled my predictions of it, and became popular. I's natural simplicity, with a certain unusual quality in its chann, lorought it to the crest of the wave in no time.

Here is a tune with that same umusual quality, though one which is possibly just a little bit too beautifut, yet a tune which is at uleer delight, from our standpoint, in the rendition, a great dance ture, and one which makes excellent roal materint-"Hiding In the

Shadows of the Moos." With a certain unhappy thought, and a iecling of simftarity to the nid "Siwet and Low" of kindergarten and grammar school days in the middle part of the song, it is a torely thing. The writers are three in mumict: one of them I kitiow and the very much-Max Rich. The other two gentlemen are comparative strangers to me, athough I have feceived wires. of thanks from Mr. Kresa when I have playel various of his tunes Jack Scholl's name has appeared on nany songe, and zll three of the hoys ate dyed-in-the-wool writers, and they may certainly be congratulated on a very fine rlythmic and melodic job in this mue.
I can well linagine that my good friends, the Lombardos, do an excellent job on this tume, as it lends itself very much to their rhythmic and staccato style of ensenble work. We play it, taking about one minute to the chonts. therely eneting the best out of it. It is published by one of Tin Pan Alley's ace finms, trvitig Thertin, the.

## "Two Loves"

WITH all the "ravings" aboat this particular piece of material, it should be Na. 1 on the bert welling list: in a. very short time, though I am not quite so sauguine as to its potentialities as a hit. My first hearing of it was Mios Bordoni's rendition as she guest-starred on our Fleischmann Hour several weels ago. She did a lovely joth of it, singing it both in French and Englith, and it impresmed the boys in the band recy strongly. In fact, it is mainly becaule of the strung impression it made upon everybody elie hat yours truly that I am incloding it in the outumn todiy. It never haunted me again in the sucoerding doys after we played it with her, is did "Time On My Handi" after Marion Harris saing it, or "I Never Dreamt" after its rendition by Gladys Rice when guest-starred on the Thursday night bour with us

This has always been my test for a hit songe, or I might say that any nong which las stuck in my mind and continually haunted the after our first rendition of it las usually clicked in a bis way, lum there lua been no much ad
miration expressed ior the song, "Two Loves," by my manager, my secretary, the boys in the hand, and even the elevator boy at the apartment house, that I feel I should play safe and list it in this month's listing before all the "T-Told-You-so's" begin snapping their fingers in my face.

It is one of these European things, with a distinctly continental sroma and flavor, with quite an odd type of story. The English translation of it was done by various American writers, the total number of writers being a staggering list of some six or sevon people, looking more like the credits which precede the showing of a feature picture than anything else.

However, all this sarcasm is unwarranted, as the song really is an excellent one, and I believe the firm of Miller Music, who have undertaken to publisis it in Americs, are looking for very big dhings from it.

## "Blue Lady"

PEOPLE often wonder when I get a chance to listen to a song. Of course. the popular conception, at least along Tin Pan Alley, is that there must be a "demonstration;" that is, umless the artist who sings the song listens to the song being played by some pianist from the publishing house, who thumps it out, weanlly very poorly, while some individual who had a singing voice in the days when Rector's was all the vogue, tries to sing it; muless such is the procedure. the artist is left with no conception of the real value of the song. My schedule at the present time leaves me with very little time to visit the publishing house and to closet myself in one of the cell-like rooms while the afore-said individuals tear tirough the "catalogue" of songs which the publishing house is offering to a public at that time.

Most of my songs are studied silently from the advance sheets which are sent me, and I try to imagine how they sotmd, though once in a while I find an afternoon free, and whenever it is possible 1 listen to the songs in the privacy of my own domain. Motion picture work is my chief hoblby, and as I sit eliting my films which I have taken, I listen to the embryonic hits, thus killing two birds with one stone.

My good friend. Will Rockwell of Harmis, whose judgment I admiregreat1. and who enjoyed a business-vacation trip to the Califormia coast with us when we went to make our picture, and saw to it that the right songs were placed in the picture, this same Will Rockwell brought to my attention not only "Yuba" and "As Time Goes By,"


That statied expression on the face of Maurice Chevalier is one that always comes to the beginner when he sounds his first soot on a samophone. Rudy understands and smiles.
as long and a bit more sombre; it is called "Bluc Lady."

The nom de plume of its writer Rosamuno Safier would lead me to believe that she is seeking to keep her true identity a secret, though what's in a name? The song is a good one: many people seemed to like it on our last night's program, and I am going to program it long and often.
[In the interim between dictating and correcting this, I have received a letter written in girlish longhand, and signed Rosamund Safier. She tells me the is a very young girl, and that this is her first song. And perlaps the nicest thing in the letter i. that she wrote the song specially for me. After such a kind letter I can only hope that it becomes a bii.]

It has if few extria meastures at the end, what is known in this fusiness as a "tag ending." which is a bit bewidering to the layman, and which possilily may or may not have been the reason for the failure of certain songs to click
with a public which is no: ahle to understand why a song doesn't end where it normally should end. 1 think the "tas ending" was a little unnecessary in thi. case, but who am I to question a writer who conceived such a lovely thought, and wedded it to such a lovely melody?

Suffice to say the song is a good one, and we take about a minute and ten seconds to the chorus: Harms, Inc., are very enthusiastic about it.

## March Parade"

NOVELTY songs are alway such at gamble. There were those who thought that the publishers of "The Parade of the Wooden Soldiers" were crazy, but lived to rue their thought, as few songs achieved quite the sensational popularity that that piece of material enjoyed. The same English publisher who brought "Wooden Soldiers" to the attention of an American publisher has brought another tume of its type io America again.

Mr. Simon Van Lier, one of the most churning and delightrful genthemen in the music publishine profession, who is in charge of Keith Prowse in London, is very enthu-iastic about the possibilities of "The Match Parade,"

Keith Prowse in England is comparabie to a mixture of the Landay Stores, McBride Ticket Agencies, and the Sears-Roelinck stores. They are the biggest thing of their kind in London, having 48 stores that do a terrific business in records, music, tickets and what have yout. They have pullished many big American hits, including "The Stein Song" and "Betty Co-ed."

On his recent visit to America Mr. Van Lier placed several songs with various American publishers. The Santly Brothers, Lester, Henry and Joe, who have enjoyed a good degree of success since their entrance into the publishing business for themselves back in 1929, bave taken the song under their wing. The three boys are all old timers in the profession, having been associated with the best firms over a period of many years. They finally decided to see what they could do on their own hook.

Theirs is the credit for having puthlished "Miss You," "When the Organ Played at Twilight," "Beside An Open Fireplace." "My Fate Is In Your Hands." "Youre the One I Care For," and several others. These three hoys have shown an encanny skill in the picking of hit somgs.

Lester has just relumed from a trip abroad where he has been scouring the
(Continned on page 95)

# When is Marriage <br> Not <br> A <br> Marriage? 

Famous Educator and Broadcast Lecturer Points out the Law as it makes Bonds of Matrimony Binding

By Gleason L. Archer, LL. D.<br>Dean of Suffolk Law School

## Legal Aspects of Marriage Serruty-third Broadcast-NBC Chain December 19, 1931

GOOD Evening Everybody: For the long period of sev-enty-three weeks I have been discussing with you the law of crimes. I have been endeavoring to show you how the laws defining and punishing crimes operate to protect men, women and children in the guiet enjoyment of life. For the past few months we have considered in detail the laws that protect the bome itself. While there are many types of crime still to be comideret, yet it seetis to me that before leaving the topic of the home and the laws that safeguard it, we may well take an excursion into that great field of law that establishes and confirms the civil rights of luman beings in the lome.

In order that we may do this in a logicat and orderly marner we would naturally consider first the great loman and divine institution upan which the home is founded-the institution of noarriage; the steps leating to it and the laws regulating its validity:
Second in order would naturally come the legal responsibilities of husband and wife to one another, and to any children that may be born of their unions, of adopted by them. This topic would also include the liabilities of children to their parents.
A third subdivision might be the disposal of property, after the death of its lawfut owner without leaving a will, as well as the laws that govern the dispossal of property by means of a will. All of this teads to a great and fruitful field of legal research which will occupy our attention for many weeks.

Now marriage has its religious side as well as its legal aspects. The advent of Clristianity and the action of the Catholic Church, later followed by all Protestant denominations, in treating marriage as a sacrament did much to redeem the world from the loose morals of the latter days of the Roman Empire Conditions at that time were far worse than in our own day with our divorce mills, trial marriages and the like.

But it is now my pur pose to discuss the religious aspects of

EVERY Satunday might at 7:15 E.S.T. Dean Archer broadcasts his talks on Latus that Sajeguard Society over at NBC-HEAF network that inclades the following stations: KECA, Los Angeles; KEX, Portland, Ore: KFSD, San Diego, Calif. KFYR, Bismarck, N. Dak: KG. Spokane, Wash,: KJR, Scattle. Washt; KOA, Demer, Colo.; KOMO, Seattle, Wash,; KPO, Som Francisco, Calif., KPRC, Hanston, Tex,; KTAR, Phecnix, Aris, KTHS, Hot Springs, Ark.; W.APL, Birmingham, Ald.; WBEN, Buffalo. N. Y.; WCAE, Pittshurgh, Pa,; WCSH. Partland, Me.; WD.AY. Fargo, N. D., WEAF, New York City: WEBC, Dututh, Minn.; WEEI, Boston, Mass.; IVENR, Chicago, III; WFI, Philudelphia, Pa; WGY, Schencctady, N. Y., WHO, Dex Moines, Ia.; IVJdR, Proridence, R. I.; WJDX, Jackson, Miss,: WOC, Darvenpori, Ia, WOW, Omaha, Nebr,: WSAI, Cincimuati, O.; WTAG, Warcester, Mass., IVTAM, Cleteland, O.: WTIC, Hartford, Conn. Refer to log on page 81 for frequency
listing of the above stations.
marriage, I shall, therefore, confine myself to a consideration of the laws pertaining to marriage. Let us first collsider the historical background of marriage.

If the cave man decided that he needed a wife he undoubtedly went forth with his war club and took her coptive, despite the opposition of her relatives, or of any husband that she may have accummlated. Marriage by capture was quite widespread in early days, as witmess the wholesale capture of the Sabine women by the early Romans, among whom there seems to have been a great scarcity of marriagealife maidens.

It is quite probable that this custom of marriage by capture continued into comparatively modern times, enpecially among some of the less civilized nations. In fact the bride-to-be rather expected some such violent wooing. It is said by the Encyclopedia. Americana that in the Steppes of Russia the custom was for the prospective bride, mounted on a swift horse and carrying her dowry with her, to ride furiously forth from her father's camp with the wooer, mounted ots the best horse he could procure, in hot pursuit. The rules of the game required that he eatch her before dark. Somehow or other lie atways managed to do it.

1 OW it is obvious that such a transaction as capturims a wife did not make for equality between husband and wife. She wous a sirtual slow otened by the man, much like any domestic animal. But it was an early form of marriage and quite as binding in.its time af present day marriages are in this Year of Our Lord, 1931.

The story of William the Conqueror is a striking illustration of the cave-man wooing. William hat the misfortume to be the illegitimate son of the Duke of Normandy. William himseli became Duke at an early age. Now he fell deeply in love with a beaniful princess named Matida. But the lady was unfriendly because of his irregular pa:entage. A thousand and one obstacles came into the path of the impetuous young Duke.

AFTER many months of unsuccessfal wooing. William, one day, met his lady love in the village sreet, arrayed in all her finery. He dismounted from his charger and gave the haughty maiden such a beating that it quite won her heart. Apparently she wanted a cave-man mate and William the Norman was all of that. But he proved to be a very devoted husband, even in days when nobles paid little heed to marriage ties.

Marriage by purchase in one iorm or another, has seemingly existed from the earliest records of mankind. In patriarchal times when the father of a numerous household had the power of life and death over his family and servants it was quite the custom to sell the daughters to the highest responsible bidders. Marriages were arranged withont much regard to the wishes of the bride and oft times with litte regard for the desires of the groom, paticularly if two old patriarchs were arranging matter; for their children.

The Bible gives us vivid pictures of the operation of this patriarchal system of society. Children were regarded as property that might be turned to advantage of the parent. Linder certain circumstances they might prove very valuable. We are each theoretically familiar with the classic story in Genesis of Jacob and his wives but it may be well to refresh our recollection of the lacts.
Jacob, you will remember, was sent by his father to the home of Laban to choose him a wife Jacob fell in love with the younger daughter Rachel. But Laban was a shrewd business man. He informed Jacob that the only terms on which he conld have Rachel were to work for her father for seven years. Well, Jacob had made up his mind that he mist have Rachel at all costs; so he served for seven years, and then Labian gase him the older daughter Leah, and told him that the could have Rachel also by working seven more years. Luckily for Jacob, Laban had only the two daughters, so after fourteen years of bondlage Jacol faid for his tho wives.

The Romans apparently inad three kinds of formal marriage. The first was a religious ceremony performed by the Pontifes Maximus in the presence
oi ten witnesses and solemmized by a bread offering to the gods. This was the form of cerenony favored by the Patricians in carly days, but it fell into dlisfavor in the days of Roman decadence.

The second kind of Roman marriage was a type of purchase, or a mock sale by which the bridegroom acpuired the bride, freed from obligations to her own fimily. This type of marriage was much in vogue among the Plebians.

Under each oi these forms of marriage the wife became a virmal slave of the husband. But the third form of umion was one cntered into by simply living together as husband and wife. If the parties lived together mintertuptedly for one year they were then con-

$S$HE was engaged to a sca captain when suldenily he fell ill with an affected car. An operation was necessary. She married him withe the was couzalescent. Later his malady furned into paresis and he dicd. Relatizes of the man disputed her widow's rights on the gromads that she had married him while he sas insane and therefore incompetent to chter into any kind of legal contract, marriage or otherwise. Dean Archer tells what happoned and how the courts decided in his lecture reproduced on these pages. His radiologues are charatterised by many truelife stories derived from court records. Sec the February Radio Digest for more of these interesting tolks by Dean Archer. The complete series will be pubilished.
sidered to be married in as binding a manner as under either of the other iorms. Eintil the year was up the husband did not hecome lord and mister in the legal sense. The woman retained her right to manage her own property, being free to leave the house of her lover if he displeased her.

## $\mathrm{R}_{\text {ohas women soon }}$

 found that by absenting themelves from the common domicile for one day or more each year they were able to defeat the operation of the marriage law, and thus to retain their own property righes and their own freedom. The demoralizing effect of this type of irregular union spread to all classes. It no doubt hastened the downfall of Rome, for it struck a fatal blow at the home and at family life, which is the fundamental basis of national existence.The common law regards narriage as a civil contract between a man and woman, to live together in the bonds of matrimony, such contract being formally entered into in a manner recognized by law. Since marriage works a
proiound change in the property rights of the parties, the law insists that the marsiage be entered into in is manner that would be deemed a notice to the world of the existence of such marriage.
The law insists as in all other contracts, that the contracting parties have mental capacity to eater into the contract, and that no legally recognized impediment exist to prevent their marital union. This leads us so inguire ats to the age, condition, mentality and other qualifying attributes of the bride and groom.
At common law the age of consent, as it was called, was set at what seems to us a very immature age-twelve years for iemales and fourteen years for males. The laws relating to marriage are of course chiefly concerned with rendering legitimate the chiddren of a mating pair. Much as it may shock our sensibilities at the iden of a twelve year old gint becoming marricd, yet vatwe herself by rendering if biologically possible, if not probable, for a trette year old girl to become a mother thus fixed the age af twich marriage might legally occur.

IIT IS no solution of this great racial problem to say that the average girl does not become a potential mother at eleven or twhe ye yers of age. The iact that some of them do become women at that age is the controlling consideration, and that fact accounts for the common law age of consent being fixed at twedve yats. There is no thought of encouraging child marriages, but simply of rendering legitimate the offspring of precocionts mothers.

Many of us have ohserved the sad results of such unwisely early mating. I once knew a lamily of grown men and women, all of whom, except the eddest. were fine specimens of manhood and womanhood, the parents having emigrated from England to one of our New England mill towns. The oldest was a pitiful specimen, dwaried in body and imbecile of mind. He was fifty years old when I knew the family. All those years from babyhood his mother had cared for him is though he were a small child. She lad to punish him just as she had done when he was tive years ofd-in fact he was never more than five years old mentally. The only explanation that I ever hard of this imbecile, in a family of enterprising and worthwhile children, was that lie was the eldest of all and born when his mother was only thistren years of agi. She herself at that time lacked maturity to give her first child a decent chance in life.

Bat as before indicated, the common law is concerned with that one factor of the possibility of girls heing called
(Continued on page 80)


## Voice of the

## one of the Yankers who is not with the orchatra now on acoun of inese Thank yuut for the articler uhout Rudy． 

DIXIE LTKES VALLEE YANKEES


BIG GROUPS HARD TO SHOW




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## VOICE FROM HAWAII

AOHA from Hawaiil Here is my contrilution to the V,O. L section of the Radio Digest. I have been reading your magazine for the past year, laving bought my first copy in September 1930. and have enjoyed it very much, bot I have one susgestion that I would like to make. Why not have more pictures and writeups of the Pacific Coast arrists and especially those of KFI. I am quite a DX fan and would like to correspond with DXers who are interoted in radio reception in the Hawaiian Iflands, My record includes 130 stations ( 55 verified) ranging from 50 to 50,000 watts from the Pacific to the Atlantic Coast, Carada, Mesico, Japan and New Zealand. Same of my best catches are: KPXM, KGF, WCAU, WRVA, KWJJ, WTIC, WUIT, WABC, KMAJ, WSB, CKMO, WGN, WEAF, KPCB, WAAW, WHO, XED, and XER.-Goldie Charlock, P. O. Box 804, Hilo Hawaii.

## LIKES PHIL COOK

THIS is in answer to your letter in V. O. L. columis headed Votes Wanted. I must say I do not agree with the person who wrote it in the first part of her letter about Phil Cook vs. Tastyeast Jesters. Of course I think that they are very good. So is Phil. If that Radio Fan would try it I think it would be a different story. I wonder what the radio fan thinks of Ed McConnell of WLW of Cincimnati, Otio. I do agree with the Radio Fan on the last part of her letter about the Dramatic Sketches. Why are the best ones cat off? I notice all the Rudy's Corner Fans are women. Too bad piels-he's marriedA. B. Davidson, 1223 Cheny Street, Jacksonvile, Fla.

## WHERE, OH WHERE?

T${ }^{T} H E$ Radio Digest is the best magazine out and I can hardly wait until it is published each month. I sincercly wish you would start the Who's Who in Broadcasting again Always enjoy the artists pictures. Please put in the next issue of this popular magazine some of our Hawaiian artists and write a little description of each. Hawaitan music is my favorite. My favorite radio station is WENR. But where have all the old artists gone from there? - Mrs. R. L MeIntosh, 1830 Bailey Avenue, Jackoon, Mise

## NOT DOWN ON DOWNEY

SO Emma Lloyd Gailey thinks Morton Downey is a plump man with a kid's yoice Has she no appreciation of music Morton Downey is one of the most beantiful singers on the air and there are few who can best the really wonderful exprey, sion he puts into his songs. I am one of the countless Vallee fans who think Rudy can't be beat but that doesn't prevent me from enjoying other radio stars among whom Morton Downey ratec highly.-Therese: Meyer, Union City, N. J.

## A FAMILY MESSAGE

JOE E BROWN, famous stage and screen comedian, was the guest artist on the RKO program one Friday night. Generally on these programs the guest artist contritutes a bit of his talent to the listeners. But Joe Erown is differem. Instead of beise humorous a la Eddie Cantor, he idelivered a radio message to his children listening in. Re fold them to use the right tooth brushes, he told them when to go to bed, he toid them where he would be the followisg week, and just when he would arrive home He had only a fees

All letters must be idenified. Real names not disclosed if requested.
minutes to stay as he had to make a train. In closing he thanked the RKO persons for the use of their wires. It would cost something to make the long distance call from New York to California, and trust Joe E. Brown to kill two birds with one stone. The listeners-in were ammsed and as for his kiddies, III just bet they were delighted. A umique idea protes lucrative many times-Gee Kaye, 75 Woodrow Avenue, Dorcherter, Mass.

## VAUDEVILLE RADIO STARS

THE Sherman Eamily, Original Radio Cowboys and Girls, of which the writer is manager, have been regular readers of the Radio Digest sincesits inception, and in behalf of the family and at their request, 1 am writing to offer Radio Digest a bouquet in the form of a little applause and appreciation to which your magazine is entitled for the really worth while articles that appear so consistently. If I might offer a sugsestion which certainly should not be construed as criticism, I think you should devote a portion of your magazine to those show people who play vaudeville dates as well as broadicast by radio, and who because of their "personal appearances" could undoubtedly recite some interesting experiences Good luck and more power to Radio Digest. May it continue to grow.-Harry J. Styles, Youngs Homestead, R. F. D. 3, Oneonta, N. Y.

## IT'S THE LITTLE THINGS

$A^{3}$
ir so disgusted with the picture you printed in your magazine Am sending you these-cven though I hate to part with them-jut to show you one can be taken showing just what Rudy does look: like. Never saw such an awful picture of him. Of course it's just a newspaper smap: But you manage to get such good ones of other stars and such horrid ones of him. You owe it to his fans to print a real good true one, like you do of everyone else. Had I seen the picture before I purchased the magazine, would have gone without this month because I read his colums and that's about all. Your pages are plastered with that he-soprano Downey-ye gods he's terrible. Where do you get all that "hlah" you write about him? And how dare you write an article about that. Brok-enshire-You're hard up for filler-in. Now you'll think T'm just plain Rudy crazy but you're all wrong. I have any number of programs-just a few? Lamy Ross, Ripley, Smith Ballew, Hymn Fest. Niagara Hudson, Soconyland Sketch. The air has only three outstanding voices-Ruily, McNamee and John S. Young. Jean Paul King you rave 30 much about is just antother smart-wise cracker. There's not much room for wise-crackers anywhere today and there's absolutely no place for them on the air. (Ann Dnimons wrote this letter some time ago. Well, dear Aun Onimous, we had used the picture you sent montlis ago. Howja like the one with the boat?)

## WHO CAN IT BE? To My Favorite Announcer

$I^{N}$N my small world there ne'er was gloom While your voice lingered in the room. Its presence lightened all my careI was so happy with you there!

How well i knew you'd sfip away With time, and leave my days all gray.

So, 'gainst that day of lonely pain I kept your words to read again.

But now you're gone I cannot bear To read those words I copied there I'll never hear you more, I guess, But oh, Ill never want you less!

Also my apprectation of your magazine, my favorite, I like its every feature. Radio Digest doubles the pleasure of my radio. Good Juck to You!-Mabel Atkinson, 714 14th Street, Masssillon, Ohio.

## WHAT, NO WOMEN?

THAT the broadeasting field is not a field for women in the contention of Mrs . Jessie Jacabson, manger of station KFBB, Great Falls, Montana, Some months ago she attended the weitern regional convention of National Association of Broadcasters held at San Francisco and incidentally was the only woman delegate There is no opportunity for women in the broadcasting end of radio," she remarked. "The field is too limited because there are only so many radio stations and no pruspect of more being licensed." Federal Radio Commissioner Harold A. La Fount complimented and offered advice to Mrs. Jacobson who acts as mamager of the largest radio station in Montana. Countless farmers scattered throughout the state and partly separated from activities of the outside world, rely upon Mrs. Jacobson and her splendid broadeasting to entertain them- John Aragni, Jr., 66 Cumberland Street, San Francisco, Cal.

## HELP! HELP!

EARLY this summer I heard a most clever man who was broadcasting an advertising propram over a small station in Denver (KFEL) nsing the mame, "The Loose Nut," or AI Howard. He hat the most original and painless method of delivering ads I have ever heard and 1 am sure some larger station has taken this artist and given lim the chance lie certainly deserved. But the point is-which one? KFEL doesn't seem to know, I will ap. preciate any information as Id like to hear his elever comedy again-Mrs. B, King, Averill Apartments, Lapage, Mich.

## BYE-BYE, 'LIZ'BETH!

IASK you on behalf of many others who like myself are not interested im jazz bands and crooners, to give a little space to some of the other radio attractions. In your current issue you feature nothing but news of the jars: bands and their leaders. There are thiousands of $u$ : who are not at all interested in such, and do jou not know that unless you change your policy so that you feature some of the dramatic features we shall stop buying your magazine because there is nothing in it for us. Take for instance the Radio Gurild. Why have you never written an article about them? Or if you do not care to take them as a wilit, take one actor each month give us a story about him, and print the pieture of the player Then there are the Stebbins Boys, Myrt and Marge, the personnel of the very interesting Eno Crime Clab, Sherlock Holmes, and others of like interest. In these hard times I showd not think, that you would be abte to ignore constructive triticism, yel this is the second time in six monfhis that I have written you with absolutely no result. In the November issue you feature cooking, cosmetic:, and
(Coutinued on page 96)


The feminine partace of the "Singing Redheads" on WBT of the Dixie Network -lovely Dorothy Aggas.

## Station <br> $\mathcal{P}_{\text {arade }}$

## Pageant of Personalities and Programs as they Appear Across the Continent for the Biggest Show on Earth

## WCAU to Erect 8-Story Buiding

STATION WCAU, Philadelphia. owned and operated by the Universal Broadeasting Company and a member of the Columbia Broadasting network, will soon be located at 1618-20-22. Chestnut Street, according 10 an announcement made recently by Dr, Leon Levy, president of the Universal Broadeasting Company. Previous plans called for the erection of a thres. tory penthonse structure on the top of the Franklin Trust building, but with the taking over of the bank by the State Banking Deparmentit. it was decided by the broadasting company to locate at $1618,20-22$ Chestunt Street, which will be improved with an eight-story luilding representing an: inrestment of $\$ 1,500,000$. The four upper floors will be wed for broadcusting purposes.
Dr. Levg states there will be meren studios, in addition to special rehearsal and audition


The Smiling Quartet broadcauting "Smile, Darn Yota Smile" from Eastern State Penitentiary over WIP.WFAIN. Philadelphia. The Quartet is made up of C-3633, C.4882, C-6389 and C-6390.
will be carried on in his special workshop it the WCAU Butding.

Television also is receiving serions consideration in the design of the new: building and plans are being so prepared that with the popular use of television by broadcasting stations, WCAU will have facilities for the installation of such apparatus.

It is autieipated that the new building will be ready for oceupraticy by August 1, 1932.

## A Case of "Radio Preferred"

T IKE so many others, Miss Dorothy Robinson, stamatic star at WTAG, in Wor. cester, abandoned the strge for the microphone. It was a case of the greates audience exerting the greatest appeal. Formerly a well known leading wotnan, she entered radio two years ago and has gained a wide-spread following. Plays staged under her direction lave commanded fine commente. To women's programs


Kolin Hager, who has proved himself superlatively capable and comperent as Station Manager for WGY, Schenectady.
she brings an intimacy and easy familiarity that this type of microphone work so demands.

Miss Robinson was born in Gleveland, Ohio, and has sraveled extensively. She has toured the country several times. Asked if she ever intends to resume her stage work, she replied:
"Although at first it is hard to accustom yourself to the lack of an audible response, this feature becomes of less importance as you find yourself building up an auslience bigger than you had ever dreamed of. No, 1 am sure I will always prefer microphone work. There is a greater thrill receiving a letter, than hearing a thousand hands clapping. In many instances audible applanse in a theater is mechanical. The spectator is swayed by his neighbor, but when a person sits down and takes time to write his or her suggestion, you can be assured that this listener is sincere."

## Miss "Lochinvar" Comes Out of West

SIE'S one of those delightfiul persons who will never grow up-this cap. able and ambitious young publicity director at Station WLWL, New York. She signs her checks "Maybelle Austin" but her real name, according to those who know her best is "Happiness Plus."

But writing news stories is only one of her many acconmplishments. She is possessed of an exceptionally pleasing radio vaice, can romp over the ivories like a femmine Paderewski and canand does-stage programs that would do credit to any radio organization.

Maybelle came to New York from Cleveland ouly a few short months agn
and she has already begun to find her name writ large across the front page of metropolitan radiodom.

## Hager Returns to $W G Y$

KOLIN HAGER, for more than seven years manager of WGY, one of the pioneer broadcasting stations of the country, has returned to the Schenectady station as manager after an absence of two years, during which time he was vice-president in charge of programs for the four stations of the Buffalo Broadeasting Corporation. A. Q. Coggeshall, who has been actingmanager of WGY for two years, continues in an executive capacity.

Until a short time ago WGY was more a grear transmitter and broadeas:ing laboratory than a commercial broadcasting station. Under the ownership of the General Electric Company it


Mr. Hager set out in this Lield in which there were no guide posts, no traditions and no precedents. In his pioneerim. activities he was among the first to foresee the possibility of promoting a type of drama that would hold listeners through the medium of sound alone. Mr. Hager organized the first group of radio players to be heard at regulari scheduled periods weekly. It was under his management also, that WGY, in zessociation with Dr, E. F. W. Alexamderson, prodtuced for the first time :nywhere a radio television drama, the picture signals being transmitted on one wavelength while the voice was carried on a different wavelength. Another departure was the engagement of guest artists, outstanding stars of stage, to nppear with the WGY Players. Amons those heard from WGY were Frits Leiber, Nance O'Neil and Lionel Atwill.

Showmanship, covering a wide range of entertainment, has been a prominent feature of the program output directed by Mr. Hager. For example, the radio travelogue originated with WGY, as did agricultural brondcasts and the radio minstrel show
Within a week after WGY went on the air with its inangural studio program the firat oustide or remote control job was successfully broadcast. This was an address by Gov. Nathan L. Miller from the Union College gymnasium. Mr. Hager early saw the importance of developing ousside sources for broadcasting. Within a few months wires were leased to Albany and later feature events were carried to Schenectady from

This smiling Lnd is Jack Frost, knee deep in one day's fan mail sent him by WNBR lisseners.
was utilized by the engineers in practically applying developnents which were later to be adopted by other stations. While the engineers were entgaged in their experiments with equipment Mr. Hager kept step with them in experimenting with program material and during his association with the station many outstanding and distinetive programs were offered.

In Febrnary, 1922, Mr. Hager was selected to assist in the preparation of the inalgural program. His knowledge of music, conpled with a good singing and speaking voice, gave him the background which made him the natural selection for the job. Overnight his roice became known to many people.

Letters poured into the station and it was immediately apparent that his air personality had registered with the listeners. His selection as studio manager followed, Under the guidance of Martin P. Rice, who was manager of Droadeasting for the General Electric


Maybelle Austin is not only Publicity Di rector for WIW/L. New York, but she is also a capathe performer and has a head for preparing ciever and original progroms

New York and Washington. This was followed by an up-state chain with WGY is the key station. Syracuse Rochester and Buffalo were brought into this network and on one or two occasions Cleveland was included.

## On the Trail of Static!

THIRTY members of the Radio Li-teners' Club of Central New EngIand, in collaboration with a committec headed by Profesoor Charles G. Alvoral, are conducting a study of signal strength, static and fading.
This study is being made in Worcester and surrounding towns. The ohservations are talken at 9:30 each evening and the whole broadeast band covered. At the condusion of the month curves will be plotted to show the results of the observations. The purpose of the experiment is to determine how each of the three conditions affects different localities.
The Radio Listeners' Club was organized last winter to promote and extend interest in radio. One of the features of the organization is a DX broadeast conducted over WTAG every Sunday morning at 1 o'clock. This program has reached many distant parts of the country:
The olficers of the elub are Charles Dix, Fresident, Roy Sanders. Vies I'resident, John O'Neill, Treasurer, and Frederick L.. Rushton, Secretary. Mr. Rushton is radio editor of the Telegram and Evening Giazette.

## Here's Real Team Play!

Dar R.... D....

"GETTING friendlier and friendHer! Although 1 realize that it will be time for ice shating when you get the item which I am ahout to give you into your justly famed puiblication, it, nonetheless, is interesting to note that WNBR recently gave Memplhis folk what mifht be termed a doubleheader in football. This station was selieduled to broadeast the PrincetonWashington Lee football game because of the number of southern men who are interested in both of these colleges, and another station was scheduled and had received considerable adrance publicity on its intention of broadeasting the Vanderbilt-Tennessee football gamo through a chain hookup.


Worcesterites drop everything to listen to Dorothy Robinson's dramatic broadcasts from WTAG. and they clon't mind writing letters to well her of their admiration, either:


A "behind the scenes" shot of Russ Morgan and his Girl Friends during a recent broadcast over WXYZ Detroit.


This, I.adies and Gentemen. is Tremlette Tully, who writes continually and directs tramatic productions at WCKY in the Blue Grass country!
"Something went haywire and the chain station missed out on the siturtion, therely disappointing many thonsands who were looking forward to the broadeast of the Vanderbilt-Tennessee game. As soon as WNBR concluded its broadeast of the Princeton-Washingtom Lee game, which, by the way, started an hour ahead of the southern gridiron tilh, that station swung right into the Van-derbilt-Tennessee game and was able to present to the listemers of the mid-sourh the story of the football prowess of the fair sons of the Vanderbilt Commodores and the Tennessee Voluntecrs.
"Hurrah for our side! So, there's a double-header for you in foothall. Numerous annoying telephone calls attested to the fact that this ummeral hit of work tsas well appreciated."

An instance of gentuine cooperation! That fellows who show such spirit cannot fail to reach the top is an indisputable truth, and the same thing goes for Radio Stations. More power to you, WNBR! Write us again, please.

## Who Says There's No Retribution?

FAN mail brings many surprises, but it isn't often that a radio artist learns that she is directly and personally responsible for ain event that might have ended in a tragedy. But that is what happened to Ramona, vivacious little "blues" singer, who is a regular feature at WL.W, Cincinnati. Construction crew members are playful fellows, but a rid: 750 feet up in the air, bound han ! and foot to a steel girder, is an experience that many would just as soon forego.

The whole story came out in a letter sent to Ramona by Roy Thackery of Marion, Otio, a member of the sted gang responsible for staging this unique piece of hazing. Here is the letter:
"I want to tell how you caused a cook to get a ride on a crane 750 feet in the air. This all happened recently in Canada while I was working there with a steel ganig made up of 20 mien and a cook
"We had a radio in the cook's shack: and as you were the sweetheart of the whole bunch we didn't want 10 miss any of your broadcasts. The cook was instructed to blow the feed call whenever you were on the air so all of us could come down and hear you. The plan worked fine for a time until one day the rivet boy came up on top and told us the cook (who was a great crab) was listening to you without calling us.
"All of us rushed down, pulled the cook out of his shack, tied a rope around him, hooked him on the high crane, pulted hims up as high as it would go and then swung him around in a circle 750 feet above the ground until his tongue humg out. After that yoa
nny be certain we never missed a single one of your broadeasts.
"We are going to South America next month and hope to hear you there over WLW."

## Say It In English

DESPITE the fact that most of us talk volubly, many have yet to learn that it's how we talk that really makes conversation!
Effic Marine Harvey, director of Women's Activities for WAAF, Chicago, has opened a three-a-week program on "Conversational English," Monday, Wednesday and Friday at $1: 15$. Mrs. Harvey was formerly instructor of English at an exclusive Eastern Boarding School and was a local judge in the recent competition to pick the middlle west's best announcer, from the standpoint of diction and use of the English language.

Congratulations, WAAF! It's a great idea, others could iollow!

## WHO In New Studio

THE now home of Radio Station WHO, owned and operated by the Central Broadeasting Company, is located in the Stoner Music Company Building on Walnut Street, Des Mónes, Lowa.

Due to the increased number of programs which this station is presenting, and also to the necessity for making provision for its proposed increase of power, the Board of Directors voted to remove the studios from their original location in the Bankers Life Bulding, where the station has been housed ever since it was started. The transfer of the studios was made during the latter part of December, bui the transmitter and towers will remain at the insurance company building.
The station's new home comprises a full suite of offices, audition rooms, large studios, and auditorium, control rooms and a musicians' lounge.

## Page 'Believe-It- <br> Or-Not" Ripley!

AWDAG artist has wings-and that's no joke!
If you don't believe it, just drop in at the Amarillo, Texas, studio some day
and ask to be introduced to Mickey.
He's a yellow-feathered Hartz mountain songster with a glorious voice and just enough temperament to place him definitely in the artistic class, He has one weakness, and that is a passion for noise-loud noise. The louder the better, for he will sing louder in order to drown it.
"Mrickey doesn't have to hear fecords played out loud to begin singing." Mr. Bennett said. "He seems to sense the melody from the needle noise. Then he will twist his head from side to side until he gets the pitch. Mickey never makes a discord," the announcer added proudly.
The dimintive bird glories in excitement. When lie is in a studio program,
and intends to produce many new festures, among which are an old fashioned amateur night, and an ammouncers school.
"We would be pleased if you would make some mention of this fact in your 'Station Parade.' ${ }^{\prime}$

Sincerely yours,
J. Black.

Thank you, Mr. Black, for this fine bit of news. When can we have some more?

## KGJF, Arkansas, is Rechristened KARK

Dear R.... D....
" ${ }^{\text {We have been }}$ granted permission by the United States Department of Commerce to change the call letters of KGJF to K-A-R-K. This has been done to avoid confusion, as the Station is now under new management.
"KARK we think, gives us more state-wide recognition, as it is $s: m$ bolic of the state itself Arkansas. We might adi that we are contemplat ing moving into new strdios within thirty days."

Very truly yours, Ed Hamnan,
You're right about those new call letters, Ed. How about sending in some facts on the new home? Any new artists?

KNX's Arizona $W_{\text {ranglers ride the ether waves nightly from Hollywood, }}$ but this new steed's not so danged easy to rope, take it from the boys?

A Song Hit from the West
he insists upon shrilling at the top of his voice and has often added to programs which he was trying to cover up.

## New Production Chief at KFJB, Marshalltown, Iowa

Dear R.... D....:
"T HERE has been a slight change in the persontel of our big little station, inasmuch as a new production manager has been secured.
"The gentleman we speak of is Neil Searles, formerly with WDGY, in Minneapolis, and WISN, in Milwaukee. Mr. Searles is comparatively young but has had enough experience so that we feel perfectly confident in his abilities.
"He has already inaugurated a series of broadeasts in the carly morning called the "Sunny Side Up" program

WDAF, Kansas City, Missouri, is proud to have as one of its staff artists a man who has just given the music loving public one of the prettiest tunes in years, Faded Summer Love, written by Phil Baxter. Phil las written many hits, but here's hoping Faded Summer Love reiches a million copies.

## "Music Appreciation" Period Popular On KFKU

PROF. Charles Sanford Skithon, organist and composer, member of the School of Fine Arts Faculty at the University of Kansas since 1903, conducts each week over Station KFKU, Law rence, Kansas, a music appreciation hour. In this presentation, Professor Skilton is assisted by members of the School of Fine Arts faculty and stu-
dents. Often he illustrates his lectures by playing either the organ or piano himself.

Professor Skilton received his Bacielor's degree from Yale, and has studied in New York and Berlin. He is widely known as a composer of Indian music. His opera. "The Sun Bride," has the fistinetion of being the first opera to rearive its premier by radio. The musical upreciation lectures which Professor Skilton has given are among the most popular features offered by Station KEKU.

## Out Where the West Begins

Dear R.... D.....

"THERE are big doings at KGBZ at York, Nebraska, located as we are out on the lone prairic. We have a great time communing with the wolves and coyotes, but just the same we are giving the listeners a big run for their money in the way of staff entertainment.
"In a very short time I will mail you a story with photographs and specinsen programs and you can judge for yourself whether or not a 'iarmer station' is making it interesting for the public."

Yours very truly,
Gus P. Swanson,
Thanks for your letter. Talk aliont wolves and coyotes! I'd like to trade tou some of the two-legged beasts of lie same type we have around here. 111 be looking forward to the story and pictures you mentioned. Let's have cm!


KFYR, Bismarck, N. D., sent us this cartoon of its own Fitasimons as he looks before the "nike," but what we want to know is, are those things around the base of the microphone really firecrackers?

## 2 New Links in NBC Chain

ON Saturday, Novem. ber 28 th, a gala nation wide broadcast was staged over the Nationa! Broadcasting Company networks to welcome two new links in the NBC chain-Station KGHL of Billings, Montana, and Station KGIR of Butte. With the addition of these stations, the NBC programs broadeast from coast to coast are now made available to the residents of the great copper and silver mining state.

John L. Fogarty, popular radio star and a mative of Montana, coming from Great Falls, sang "In the Hills of Old Montana." He served overseas in the Second Montana Infantry, and is known throughout the state. He is a nephew of the late State Representative Charles Murphy of Anaconda.

From Chicago, Lee Sims, Panl Whiteman, The Three Doctors and Mildred Bailey all were heard over the new hook-up. At the end of the ceremonies, from 12:15 to 12:30 A. M., E. S. T., a special program from San Francisco was broadcast to Montana, although this program was not relayed through to the cast coast.

## KIDO Gets New Frequency

THE application made by KIDO. Boise, Idaho, to the Federal Radio Commission two years ago for a change of frequency has fimally been approved by the Commission, and on November 6th, this Station went on the air on a frequency of 1350 kilocycles instead of 1250 kilocycles.

On 1350 kilocycles KIDO has virtually a clear channel, Only three other stations in the United States use itone in St. Lomis athl two in New York, It will mean clearer reception at greater distance, without interference from other const stations.

## Native Mexican Music Over KQW

K2W at San Jose. California, has a unique ieature in its seven piece Mexican ofchestra. Every member of the group received his musical training in Mexico, and four of them were trained in the Conservatory of Music in Mexico City.
The orchestra, already famous in


Chief barker of "Old Man Sunshine's Club" at WI.W, Cincinnati, is "Bozo," the organization's mascot and at charter member.
spite of the fact that it is but three monthis old, calls itself "Los Caballeros."

The responsihility for its formation rests upon the shoulders of Mr. W. L Glecson-familiarly known as "Bill"who is himself a great lover of the haunting melodies and irregular chythms which characterize Mexican music: Having heard several American musical units make unsuccessful attempts to reproduce these delightiful tone-poems, he called upon a Spanish friend to as. sist him in organizing a group of mative Mexican musicians in order that the American public might hear, over the radio, the correct rendition of the folk songs and native airs of our southern neighbor.

Now Los Caballeros is a regular icature at KQW and is daily becoming more and more popular with West Casst radio fans,

## Who Can Beat This Record

MART DAUGHERTX, of the KFOX, Long Beach, staff holds an endurance record for continuon broadcasting, having been kept on the air four hours, recently.

Here's how it all happened. Mart came on at $9: 00 \mathrm{~A} . \mathrm{M}$. ior his regular program with the Tlarce Vagabonds, which is followed by a trio. Five minutes after going on the air, the trio's pianist fainted so Mart slipped into her place before the Stemway and finished out the lualf hour

At 10 A. M. Mart does a program with Harry Morton as "The Cheerio Boys" which lasts for hali an hour. As the conclusion there is a remote control broadcast, and at the last moment it was discovered that there was trouble on the telephone line, so Mart, begizning to weaken from the elbows down, took up his position before the Steinway and
proceeded to do another hali hour of piano solos.

The Town Hall Revelers usually follow the organ at 11 A. M. and Fate would decide this particular morning to keep two members of the reveler, home sick. One of these was the pianist and in order to fill out the group, a piano was necessary. Mart, smiling, but weak, took up his post.
He got a brief rest at $11: 30$ while the news report was broadeast. Following this another "remote" was due, but the line was still out of order, and Mart valiantly played through another fifteen minutes
At 12.00 o'clock the Air Raiders, the KFOX orchestra, does a half hour turn, and Mart was again in demand. Following that half hour, he began to show the strain, but the frio was due to play again and, their pianist still being absent, Mart "played on."

At the conclusion of this four-hour pianothon, he had to be helped out of the studio and his aching fingers bathed in hot and cold water. He was good while he lasted-but he hasn't been quite the same since!

## A Musical Breakfast Chat from Burbank, Calif.

KELW fans are liable to hear strains of music floating out of the station some of these days with every appearance of being tuncs by the famous Cocoanut Grove orchestra led by Jimmy

Girier. just now very popular here.
Of course, it won't actually be Jimmy Grier and his musical crew. But probably it will be the "next best."

Over the breakfast table, Jimmy and his sister Margaret, who is staff pianist at KELW, swap yarns about music and musicians, programs and hot shots of broadcast. So, if Margaret uses any of the little ruxirks that stamp Jimmy's musie as outstanding, she won't be doing it intentionally, But, even so, maybe some of the KELW programs will faintly remind you of the Cocoanut Grove's entertainers.

## The "Wranglers" Go A-Rambling

THEY threw a crowded courtroam into confusion, while a trial was in progress.
They broke up a public carnival at Alturas.

They disrupted the attendance oi a large circus.

They broke all house records wherever they appeared-these larrupin', rip roarin' cowpunchers who are KNX's "Arizona Wranglers" at Hollywood.

Singing and playing their way into the hearts of the people who had learned to love them over the radio, the famous cow-hoy artists were received with wild enthrsiasm wherever they went. Great bamers were humg actoss the main streets of the towns, welcoming them like conquering heroes.

Made because of popular demand by radio listeners, this personal sour has
served better, perhaps, than anything clse 20 establish the genuine bond of affection with which the great listening public regards these singing lads of the plains.

Managers of the theatres in which the Wranglers appeared were forced to admit that the public had made life miserahle for them until they had promised to book the radio artists for a personal appearance.

Illustrating the popalarity of the KNX feature is the incident which occurred at Klamath Falls, when a large circus came to town on the second day of the Wranglers' appearance. The circus was forced to play to a mere handful of people. The "cash customer=" were all clamoring outside the Pelican Theatre, where hundreds were turned away.

Except for the fact that Sheriff Loyal Underwood was nearly gored by a crazy steer, Slicker was knocked down by an automobile, and Uncle Irontail was always missing at train time, the Wranglers had a royal time, and are eager for more.

## Hawaïan Station Has Naval Base Hook Up

STATION KGMB at Honolula, Hawaii, where the U. S. Goverument maintains the largest military and naval bases in America, has a privilege which works to the interest of the $23,000 \mathrm{at}-$ (Continued on page 85)


Peggie Rollins, whose voice is heard from the San Francisco studios of NBCs Pacific Division
has more than a fastinating voice-av radio listeners will learn when selewision arrives.

# RADIOGRAPHS 

## Intimate Personality Notes Gleaned from the Radio Family of New York's Great Key Stations

## Tom Brennic

By R. A. Wilkinson

IF "The Laugher" of The Laugh Club, His Hanor Toun Bremnic, cever takes another vacation, it will be interesting to conjecture what may happen.
In 1923, while a student at the CoIumbia University school of music, he conceived a vatudeville act while enjoying a summer vacation and went on the stage, never to return to college.

In 1924, after finishing forty-cight solid weeks of bookings in vaudeville, he went to California ior a vacation, became a Hollywood radio star and never returned to the vandeville stage.

In 1931, while visiting his mother in Waynesboro, Pa, he became interested in the potentialities of broadcasting in New York-and the National Broadcasting Company officials became interested in him.
But now, inasmuch as his one-man show is booked over an NBC network. it wotald be difficult to conjecture what may transpire in the event of another vacation.

It is iar easier to treat it humorously. Maybe some flight of fancy or fate would lead him to a vacated royal throne, and "The Laugher" would relish the regal position, if only to burlesque the pomp and glamour of his predecessor.

Brennie is an impersonator of Italian and Dutch immigrants and the colorful American negro, to say nothing of his vocal abilities. He las probably done as many quaint claracterizations as any star in radio, and has the additional distinction of being among the few men who can successfully simulate a femate voice. Many radio artists have tried the latter: few have made it sound realistic.

When Brennie gave an andition for Royal, in charge of NBC programs, he chose to parade a few of his characters, and they are being featured in this broadcasts. There is Senator Ezra Simpkins, a rustic politician: Tom and Wash, a colored duo, and several Radio Periscope personalities. His fifteen minates is more or less equally divided between the Senator, the negro characters, and the Periscope personalities.

As for his voice, singing was once his sole artistic accomplishment. He sang lis way throughout the United


Tom Bermie

States during the vaudeville months. He sung his way into radio in Hollywood. later abandoning a purely musical career in favor of doing characterizations.
In short, he is one of the most versatile of radio artists Ask him how many individual voices he has simulated. The reply may seem a bit evasive, for hell point out that he can speak in so many tones, can imitate individual characteristics of any person he has ever known in any of those respective tones. Evasive or not, yon'll. marvel at his ability.

BRENNIE broadcast for six years over Pacific Coast stations, at one time being director of Hal Roach studios, and is known for the number of program ideas he originated and presented. One Lo. Angeles radio editor named him as a candidate for the mythical Nobel prize for originality in radio programs.

In addition to tise characterizations he is now presenting on the NBC-WJZ.
network Bremmic has presented Itse and Ezra, Herr Snicklefritch, Tom Lincoln Cottonham, Miss Somaphine, Corp'ral Sam, Tom and his Mule, and others. Miss Somaphine, a mythical colored gal, is soon to be incorporated in his Tom and Wash act. When Brennie left the Pacific Coast he was heard on more coast programs than any other artist.

Tom Brennie was nicknamed "The Laugher" in that ridiculously extravagant insincere Hollywood. But in giving him the sobriquet the gagsters of movie town neglected to be satirical. The name is more than appropriate. It is symbolic of Brennie's disposition, his attitude toward life, his very being.

Furthemore it is appropriate that Brennic was first called "The Iaugher" while appearing in an impromptu radio program in the Hal Roach studios in Hollywood. He went on the air and retold some of the ancient gags of the movie lots, decrying the fact that ment were actually paid for them. A bit of satirical sarcasm. That was the genesis of "The Laugh Club,"

TOM was born in Waynesboro, Pa., thirty years ago, but he has none of the naivite of a Main Street personality. From carly childhood he projected himself outside the Main Street enviromment, reading the ciassics assiduously and taking a keen interest in the drama. When fifteen years of age he produced an amateur theatrical in Waynesboro. And it was financially successinl. He wouldn't, at this time, youch for its artistry.

Breanic, nevertheless, resided in Waynesboro imtil he was seventcen years old. The World War, strangely enough, was as a balun to himi. He enlisted in the motor corps against the wishes of his father, prevaricating ahout his age, and was stationed in New York It gave him more or less intimate contact with Broadway life, of which he had read much, and stimulatcd lus imagination.
Brennic limself cotsiders this was a milestone in lis life Aiter the Armistice he persuaded his parents to permit him to go to the Columbia school of misic, from which he invaded the sandeville stage. This was without parental knowledge. Whether or not it was a
(Continued on page 90)

# 64 <br> TELEVISION 

$B y$ Charles R. Tighe

# Word Picture Sketches Scene in Visual Broadcasting Receiver as Living Faces are Flashed through Space 

R. TIGHE, arrociate alitor of Ralio Dfgert. preiens a felevifion program every Thuriday nigbr over tbe Columbia Broalcalling Syitem telezinion station, W' 2 XAB. The object of thit program is to experiment with new ilicas alaptable ta the present limitations of thas mew ratio att. In this way Ralio Digent it enifeavoring to keep ift sonders astbentically informul? $H, P, B$. HE room is dark. You lean forward in your chair and concentrate on the pale spot of 1 ight coming from the cabinet at the front of the room in which you are seated much as you would do in a moving picture theatre There are about a dozen people seated in the rows of chairs and they, too, are intent on that square of light. Except for the shifting about of restless individuals of the oceasional seraping of feet there is no sound. You wait and wonder what is going to happen next.

The annotmeer is concluding his introductory talk: "-in a pirogram of tap dancing and singing-" and then there is a sudden hush.

## S

OMETHING happens in the little square of light. There is movement and you wonder what it is. Piano music floods the room and there is at curious tapping that keeps perfect time with the music Ah, there it is! The image comes through clearly and is plainly sisible across the room . . . the twinkling feet of a tap dancerfrom the knees down. The dance ends and the tapping feet are replaced in the lens of the television set by a somewhat distorted image of a gitl. She is visible from the chest to the top of the head. Ah, that's better. Someone in the dark broadcast-


Gay Sisters who dance and smile before television eye at W2XAB. Siew York
way and that. The profile is excellent the property men at the studio know their jobs and are careful to place the correct colored screen in back of the artist. If the girl is blond the screen is black or perhaps brown. If the girl is a lorunette the screen is of some lighter shade so that the background permits an outline in sharp reliei oi the face and figure of the artist.

## I

 NCIDENTALLY there are many prablem. involved in producing dean-cu: images. A dark haired girl wearing a white dress, for example, presents a pretty puzzle. If the brunet face and hair are to be brought out in the best possible detail the screen would have to be of light color. But if this sereen is used the dress simply merges with the back drop. So into the picture of television broadeasting enters an entirely new set of problems. Now, if there were some base fron which the broadcasters could start, the whole matter would be tremendously simplified. Bat, there is absolutely nothing. The conditions surrounding a stage presentation have no bearing whatever on television technic. Moving picture production comes closer but not near enough to be of any great value.That is why Bill Schudt, director of television at W2 XAB is experimenting along every possible line. They will try anything at Columbia in order to record the result. From this constant experimentation with real programs being televiseda wealth of practical information has been obtained.

To get back to the evening's entertainment: The soprano is just finishing and there is a bried (Continued ou page 89)

## $\mathcal{B}^{\mathrm{E}}$

 Maybelle AustenPETER GRIMM once wrote a fascinating tale about a beaulful princess who was kidnapped by a horrible beast, and kept imprisoned in a lonely castle-tower until he, through some storybook miracle, shed his unlovely apparance and became a very handsome and desirable prince. Then in true fairytale fashion, they loved, married, and lived happily ever aiter.

Radio, the magic carpet, the Aladdin's lamp, the miracle-maker, the greatest genie of all times, brings Grimm's "Beanty and the Beast" up-to-date, with Station WLWL as its medium. The beantiful prineess is Mimi Shelton, who fits the descrintive qualifications in a very satisfactory manner: and Harry Tighe a jovial and genial giant, is the beast, athough he belies the delineation created in the mind's eye by generations of folklore exponents.
The entertaixment that this unique ream will provide via the ether, is different and diverting. Years of experience on the stage and screen liave given them an insigit into the amusement dcmands of an intelligent and over-satiated public. They will loring to the airwaves a new ides. an unusually fine type of versatility, with just enough of the human touch, that it will appeal to one and all of the wemendous radio aurdience this country afiords, who by one flip of the dial can make a periormer'fortunc, or cast him into an infinite abyss of ablivion.

## T

 IIESE two people have had very interesting and active lives, Dut their careers have been as opposite to one another as the appearances of Beausy and the Beast nust have been. While the one had terrible and constant struggie with unforseen and heartbreaking circumstances, the other one rode always on to ligher and instantaneous sweceses. It remained for the eighth wonder of the world, that gigantic robot Radio, to reach out with electrical fingers and bring them together on a common kround, where they joined forces preparatory to attacking a new fich of action.A resume of the experiences of Mimi

## Harry Tighe and Mini Shelton new act WLWL, N. Y.


and Harry, presented in truly modern style would read like this:
Mimi was born in Fort Wayne, Indiana. Harry was born in New Haven, Connecticut.
Mimi is a grandniece of the great diva, Lilli Lehmann.
Harry's family were Anerican pioneers, of lrish origin.
Mimi sang solo parts as it six-year-old with a choir of eighty-six.
Hary leamed piano technique under duress.
Nimi taught Geman to other children to help along the family exchequer.
Harry played Varsity football at Yake.
Nimi meanwhile becatnc a cripple throughs a fanley operation.
Harry was discharged from college for some youthful escapade.
Mimi attended Chicaso Unisersity, graduated, receivel the degree M.A.
Harry entered Wall Strect, left, and took a joh playing piano.
Aimi, at nineteen, through stretching exercises and medical attention, pronounced normal.
Harry's iirst stage engagement was with Virgina Earle musical star.
Mimi while studying dramatic ant at McLean College, was discovered by LeGalliene.
Harry was pronounced a find by Weber and Fields, and joined
their famous comedy act.
Mimi appeared first in "Three Sisters" and then in "Twelfth Night."
Harry proved a sensation at the La Salle Theatre in Chicago.
Mimi came to Broadway with "Craslle Song," "The Miracle," and "Saturday Night."
Harry was starred by an enthusiastic Belasco.

MIMI went with at show: ealled "Remote Control."
Harry joined Ziegfeld in "Smiles" and then went with "Follow Thru,"
Mimi was and is supporting a brother through Purduc University.
Harry was in pictures, both as a director and as atn actor.
Mimi was lrought to Harry's attention by Irvin Berlin.
Loi a new team is born and named "Beauty and the Beast."
The act started rehearsals for radio work, and reports of their activities were brought to the attention of the director of Radio Digest television broadcasts, who in hurn brought them to the attention of WLWL, where they received an audition.

Result: They're simply great ! They're on! Listen in for them everybody!

# $\mathcal{M}$ A R C ELL A 

## Little Bird Knows All—Tells All—Ask Her about the Stars You Admire

TODDLES, Presiding Pigeon of Graybar Court, and your own Marcella were discussing, as two females are likely to do of an arternoon, our ideal math. So as not to commit myselt and show any favorittion in sadio circles 1 determined to go beyond the Province of the Microphone and throw my Eugenic Chapeau. as my lot, into Statecraif, and I told Toddles that Gandlhi was my ideal. Imagine what a joy it would be for Mrs. Gandhi-not to have to do up any shirts or collars, not to have to worry about setting ties for Xmas or birthday gifts. It was just a bit shocking to Toddles, who is a product of the Mid-Victorian era and who believes that a pair


Thed Parson: of pyjamass would be a little more modest, if not becoming, to the Mahatma. Althomgh she herself would make no commitments a bout her Ideal, she admitted that she was a little inclined to Ted Pearnon whose unwasual voice has beguiled her and most of the others of the feminine persuasion among radio listeners. He announces many of the leading programs on the air including Feastfoamers. Keeping Up With Danghter, Halscy Strart, Citif Concert Service and Pant Whiteman's Paintmen. He acquired lis early musical traitring at Arlington and at the McPlail School of Music in Minteapolis, where he studied piano, pipe organ, theory and composition. From Minneapolis he went to Chicago which he hoped would be a temporary stopping place lefore he got to New York and Europe. But in Chicago the howling of the wolf became a familiar sound and he could find no job for his services, But finally he was offered a position with a small radio station at Gary. Indiana, to act as announcer, booking agent, production man and manager. NBC soon after that added him to its staff in the Chicago studios. The beat work that he lais ever done, probably, whes that in which his name was not


Marcolla, Shiehte, Murzay
mentionet. His part of narrator in the Seven Last Words of Christ presented by the Armour Company won for the program such a trentendous response that it has been planned to repeat this feature next Easter.

HELENE HANDIN: announcing on the Lucky Strike Hour just before B. A. Rolfe left for Europe, won for her the reputation as the beat girl announcer. Her side-splitting act, Mazie The Afanturist, is in search of a sponsor, and if put on a chain, would transform any dull fifteen minutes into a period of jollity.

Mearnwhile Marcella Shields, the other Trouper, is sandwiched in on the Dutch Masters program between Walter Scanlon and Billy Murray. Some people say that Marcella has much too much to give and that this program does not permit her to use her vast array of talents. But one can never tell with sponsors. Marcella Shields is married to one MeNamee (not Graham, of course). She has played in nearly every vaudeville house in the country and made her stage debut when she was five years old. Played with DeWolf Hopper, Gallagher and Shean, Fay Bainter and other theatrical luminaries. Walter Scanton was discovered by Billy Murray some twenty yearn ago while playing in a minstrel show in Brooklyn. Made the rounds on the old Keith circuit and appeared in many Hammerstein productions. Billy Murray began his carcer from the very bottom as a property boy in the old Tabor Grand Opera Hotse in Denver, and the stage feyer started when Fred and Ed Stone and he seed to do acrobatic tricks in the sandust of ant old icehouse. His recordings of George Cohan numbers
caused a great rise in his popularity thermometer,

WHEN the Silver Mask was lifted ofi the face of Joe White, all oit the nyystery surrounding this astonishing tenor melted away and the story can now be told. Ever since he uttered his first baby cry on Oliver Strect in Manhattan where tie was born, there was talk in the family about his being a singer. Everything that had an ear he sang to and be made no distinction between people and his pet goat or cat. He started to take music lessons when he was six and sang soprano parts in at choir umil his voice changed, Then his parents decided to place him in some business and the worked for a wholesale lace concern. But is lace didn't agree with him he
went to work in a garage and plamned a career as an automotive expert When the War came aloug he enlisted in an engineering outfit. Incidentally while in the army he met Judson House, who was to be one of
 NBC's best tenors. Nothing in the world can persuate Joe White to sing The Rosary, for whenever the first words are on lis lips, there seems to be an antomatic attraction for the elements of war. On the transport bound for France, during an impromptu concert White was just ready to sing this composition when a submarine attacked the vessel. Fortunately it escapel. A few diys later another concert was given. White again opened his lips to sing The Rosary, and just as he started a sulmarine appeared. One more time did Joe White try the song-at a concert back of the lines in France, lut the solo was interrupted by a German botnb. Since then lie has made no other attempt to deliver himself of this popular and well-loved melody. Joe White is married to a girl whose maiden name Maureen Mavour-neen-sounds Irish doesn't it? And they have three childiren.


Eddlie

THIS is about Eddic, the Gold Medal Organist. His full name is tahoos Of course Toddles and I know it, but then we have to hold out something from our readers noce in a while, don't we Toddles, old deah. This much we cas say-that Eddic is married, has a very attractive wife, a son of eight, and . dughter a year and a half. Is a foottall fan and follows the University of Mimnesota team to all of its games. Mr. Cammons, Vice President of Northwestern Broadeasting. Inc, tells me he just discovered the other day that Eddie organized an amateur football team of fellow musicians and all of them have impromptu workouts every morning. Eddic is one of the best known pipe organists in the world and made his debut at the age of twelve as pianiss in a motion picture theatre in Edwandsville, III. It is to Eddie's personality and great artistry that lave made the Gold Medal Fast. Freight feature what it is today and each succeeding program lorings with it a greater audience. Anything else about Paul you'd like to know. Olive Sherman?

HORACE HETDT on tour of theatres and bas not yet carried out his promise to send me the latest picture of his band He and his Californiahs appeared several weeks ago at the Capitol Theatre in New York,

EARL SPICER, soloist on the Fuller Brusli Man program, started as a choir singer in a little country church near his father's farm in the Acadian Valley, Nova Scotia. It is to one of the professors at Acadia College, that Mr. Spicer owes the early recognition of his talents. He has studied under some of the greatest manters in Europe and early gained fame in all of the princi-
 pal cities of the contitevit. In March, 1926, he made his American debut at Acolian Hall and met with instant success: He can be heard every Ttuesday evening at $9: 30$ p. mi, ES.T. over the National Broadcasting Company.

## Mischlaneous:

Lamny Ross, my dear Margaret. broadcasts on the Maxwell Hotsoe program. Franlalyn Bawer is in New York lint not doing any malin work. Adele Ronson is not a regular memher of the True Story cast. hut does appear an the program once in a while. William Daly
at present is only on the Firestone program. Jolin Fogarty is on the Sweetlieart program, and Adelina Thomason plays the part- of both Mres Pempyfeather on KUKU and Mrs. Pemypacker on the Swift program.

## G

 TEORGE ROESLER, commercial manager and amotancer is: KOIL is 29 and married. He's a good business man, and a good artist. In 1924 Gcorge and four others liuilt station WOKT at Rochester, N. Y.. and sold it after a year had passed by. Then to WMLAK. Buffalo, and WFBL, Syracuse. Started a radio advertising agency in Rocliester, his home town, but solil that and turnel again to announcing and writing continuities at WBAL

FROM medicine to melodies-that's the leap Julian Woodworth, handsome maestro at the Hotel Governor Clinton in New York City. Comes from Cleveland wiere he worked : white on the Cletelatrd Free Press. Has composed sixteen songs, the latest hit of which is IWhorn You Press Your I./:s to Minc: Answers all fan mail personally and there's a fan mail club number some eight thousand correspondents. Whenever New. Yorkers see someone following lourriedly after a fire engine they know it's Julian Woodworth and one of the freatest restruints it this young maitro's life is to bear the clanging of fire engines while the is broadeastint-by the way the station is WOR, and he has a daily program. He seldom smokes, music is his hobby and he hates holei in his socks.

EUGENE ORMANDY was born in Bubpent, Humgary, the son of a dential At the age of Neven he gave his


Mr. Athis Atrs, Fiverne Ormandy
first public recital and was immediately besieged with concert offers throughon Europe but upon the advice of his teacher, the famous violinist Katl Hubay. He rejected them so that he could parsue his studies. At the age of seventeen he received a Professorship of Music. Was concertmaster and soloist with the Bltetner Orchestra in Berlin and in 1921 came to America. He was also concertmaster and soloist of the Capitol Theatre Orchestra in New York and at the same time was a member of the original Roxy Gang. Eugene Ormandy is married to Steffic Goldner, solo harpist of the Capitol Thearre and well known for her work all over Europe and America.

## H

ERE:S another radio singer who sarted his career as at choir singer. He's Arthur Jarrett. Art is the son of theatrical parents. His father played juvenile leads with William Faversham, Chauncey OIcott and Florence Reard. Attended grade school in Brooklyn. Was boy soprano soloist in St, Pat-


Are Jorreat rick's Cathedral in Now York. Can play the guitar and hanjo. With ambitions 10 be a lawyer he ent tered Fordham University but fout months of that and he was convinced he wanted to be a radio amnonicer, but upon the advice of Keith MeCloud who interviewed bim for the job, lee deciderl to he a professional musician. Becama member of Tod Weems' Orchestra at Reading, Pa., ith 1927. Received $\$ 200$ a week but gave up the job to sing over the radio for $\$ 50$ per. It was WBBM. Has matle about a humdred and fifty recorth Likes all kinds of sports, i-


Giorclan sumple and thas tiactictor aparment in Chicago

HARoLD Houch. Radio Supervior of WBAP, send slank hitis consoling measere atow Gartion "Hllemanki, ant nouncer at that station, He was born in Pomeroy, Iowna, 22 years ago. Evers since te cain remembert hic has been interated it numic and the soow business. He aternded the Drake Uniersity in Des Moines, was a mambee ai the S. A. E. Fraterniy. In 1023 he had an orcheerra wlich enterninined ratio liseeners at Wow, Omatm and WHo. De Moines. Was interoted and took parts in the Litite Thearre at Omata and was also wilh the Elicel Gardens in Denver. From there the wemt to Kanas City and wss connceted with the Onthemm Theatre. From there to Truls, olkta, where he tried out for ant nouncer and todd them hec could sing.


Harold Eair

But as he really couldn't sing, they compromised and gave him the job as Chief Ammoumcer and head of the Publicity Department Has been at WBAP for year and a half.

HAROLD FAIR, Director of WBEN, Buffalo, was drafted from the position of studio manager at WBBM. He is well known :s a production expert and is now in charge of producing WBEN's local programs, Mr. Fair was born in Council Bluffs, Iowa. Is a gradwate of Northwestern Universily and is a member of the Phi Delta Theta fraternity. Has had an extensive musical education and at one time had his heart set on becoming a concert pianist. Was guest conductor of the Omaha Philhar. monic Society and lad his own dance orchestra. Started his radio career with Station KOIL. Is married, collects rare hooks and antiques as a hobby and sails his own boat in those rare moments of recreation,

JERRY KILGORE, NBC ammouncer has been a civil engineer in Mexico, an actor, singer and manager in New Yort, an advertising man in Los Angeles, a soldier overseas in France and tops this all with the halo of radio announcing. He was bort in Toronto, where he was educated and earned his degree. Toured most of the large cities in North America as an actor and played with Nazimova in Bella Donna, Spent four long years

3. Kileore overseas, thirteen months of which he was in a hospital recovering from wounds. Entered motion pictures in Hollywood and that's where radio found him. Married to a pretty, dark-eyed Hollywond girl, known formerly as Helen Altamari. Jerry's hobbies are bridge, books and cross-word puzzles.

RADIO Digest's program over WGBS Television Station has brought to the sereen such celebs as Emery Deutsch, Helene Handin, Edward Gibbons (brother to Floyd) and Tom Curtils, author of that dramatic feature, Thrillers. ot al. Mr. Ferguson, veteran newspaper man, has been placed in charge of publicity, and already WGBS is mounding out into a first class local station.

GTREGOIRE FRANZELI, is one of the first acquisitions to WGBS in its
plans to get the best in musicians and artists, and he has one of the finest ensembles that Toddles and your Marcella have heard in a long time. Gregoire was born in Bucharest, Roumania, and has inherited more than his share of the musical temperament of that coumtry. After his first concert in Paris he was immediately booked for thirty recitals by the manager of Sarah Bern-

hardt-Paul Boquel. Visited three hundred eities throughout Europe, but that was nothing to him as he hegan traveling at the age of three. He plays every Sunday evening at the Sutton Club known as the most fashionable organization of the elite, you know, the Vanderbitts, and Bakers and so on. Is married to it charming young wornan who used to take piano lessons from him. As Music Director of WGBS, some very good programs from that station can be expected.

## P

 ICK and Pat are WOR Minstrels. Pick Malone was born in Dallas, Texas, but was reared in Oklahoma. He joined the J. Dong Margan Stock Company at seventeen and worked there until he joined the army. Came to New York City after traveling with his own show through the Middle West. He met Pat

Pirk and Pat

Padgette and they've been partners ever since. Pat was born in Bogard, Gai, Dec. 29, 1903, Until the age of 17 he worked on a farm, then went to Birmingham to live with his sister, Joined the show business and soon after teamed up with Pick.


Roberi Monera

IF ROBERT MONSEN were a litte taller and wore a little mustache heid he a double for Fanl Whiteman, Were talking now of Rohert Monsen of KIR. Seanle. Bob is five feet seven, and weighs around two hundred pound. Despite his globularity he is a keen sportsman, enjoying foothall, swimming, tennis and motor boating.

ANN LEAF whose picture has appeared in Radio Digest prages many times, is about twenty-four, and stands four feet-eleven. She was born in Omaha, Neh., in 1906 and began to show her interest in music at the age of five. At eleven she made a solo piano appearance with a concert orchestra playing a Mozart coscerto. Finished high school in Omahat and attended the Dammosch Institute of Masical Art in New York. Got het first joh as organist in a Los Angeles movie bouse. Because she is so diminutive, she is known as Littlo Organ Arnic, Swoct and Low Down, Little by Little and Miter.

CARI STEVENS, CBS announcer since September, I believe, is 24 , unmarried and writes play, as a hobly. And his disposition is just as jovial as his picture shows him to be.

AND speaking of
 Paul Whitenas, this is what Paul has to say for Carlyle himself. "I was born in Denver, March 28,1890 , and first showed my musical taste during one of ;uy fir-t rides in a baby carriage. The carriage which not only cotrveyed me, also contained a violin and a watermelon. When it overturned, I grabbed the melon. At 17 I tried my hand at eab driving, but the valves in the engine were too musical. Then my jobs in Frisco-and then the War. Weighed 303 pounds and wanted to be an aviator but the blimps weren't popular then. Applied as truck driver in the Signai Corps. Finally got in the Nasy. Organized forty piece sailor jazz band. After the war met Rudy Sceker and asked me if I wanted a job at the Fairmount. Started to form my first (Contimined on page 88)

# ilhouettes 

By Craig B. Craig

## Louis <br> Dean

ANNOUNCER, hates women that wear men's knickers. But those that don't-that's different.

Louis Edmond Dean, they christened him. That was thirty years ago. Down in the little town of Valley Head, Alabamn, with a population of 675 at the foot of Lookout Mountain. Almost the entire town turned out for the occasion.
He's a big fellow-five feet cleven and one-half. Tips 'cm at 160. Blue eyes with a sort of whimsical smile. Daric brown hair. Ruddy complexion.
Started his professional career back in 1924, when after a few hit-or-miss jobs he landed with Brumswick, satisfying an ambition to get into the music business. Introduced to radio when microphones replaced "horns" in recording. First brodideast over WIBX up in Utica, N, Y.-Perfectly calm and at case. He's just the kind of fellow that would be.

Perlaps it was the year and one-half he spent in the Navy or maybe his school days at Washimgton and Lee University that made him such a kidder. He never darries it far enough to make you sore. You like it.
What fin mail he gets. Among other things, he has received invitations to spend vacations all over the world, from short wave listetters. Once received an anonymote Christmas gift of six swell shirts with his initials embroidered on them-BUT two sizes too large. They fit the stuclio manager. He wears them now-There is one listener in Buffalo who nover fails to remember him on his birtliday and all holidays, although be has never seen her. He strongly suspects her of being over forty, short and fat. He says he seldom receives letters from eligible co-eds-Damn is:
Likes Buster Keaton, Ann Harding and George Arliss in the movies. His favorite radoo stars include The Revelers, Boswell Sisters, Howard Barlow, The "Colonel" and Budd, Adele Vasa and Ann Leaf. He believes that radio

$T$THE muthor of this serics which Radia Digest has eliristened "Silhoucties" has beren closely ideutified with the growth of radio broadcasting for a number of sears. Mr. Craig's acquaintance with radio notables has been more than castual. He gites you an intimate profile of each one, as one friend sees another. We are looking forsoard to a book on the romance of the growth of radio which Mr. Craig has written and which soon will be issued from the press. Craig B. Craig is known in the financial district as managing editor of the Financial Digest


Louis Dean, WABC mnnouncer, began life in a litule Alabama town . . . but he had big ideas, and has made good on the Big Chain
will eventually be directed to supplying electrical energy as well as entertain-
ment-The future home entertainment lies in the development of television. But this will not be for five years at least.
High strung. Not temperamental, but gets annoyed if things don't go right. Lightning makes him uneasy if it's near. Thunder'll make him jump. Yet hell sleep right through the worst storm Duak has a tendency to make him contemplative.

Chicken-his favorite dish. Drinks loads of buttermilk, also brandy and soda, but not load- Has a special recipe for that late snack. Here it is. Cover a slighty fried egg (one side) with strips of bacon and cheese. A dash of Worcestershire-paprika. Put the worle on a slice of bread and toast in the ovelt till brown.

He calls dancing a sport. Maybe lee's right. Anyway it's his favorite diversion, with golf next and then bridge. From others I've heard that his Rhumb? dance is just too buid-Reads lots. Fiction, biography and music Preiers Hergesheimer, Enitil Ludwig and Mark Fivain.

Likes people who have attained success and still retain their human guali. ties. Names Bruce Barion as a typical example-According to him , women's greatent charm is their ability to choose and wear correctly the proper apparel. A mant to be okeh must have a big heart. This covers at multitude of shortcomingl.

Doesn't claim to be descended from any famoti persoruges. But understands that one of his ancestors was a noted hone-thief in England, back in the 16 th century.

Not superstitious. But always places the mike on his right side, due to a slight obstruction in his left nostril.

Has a pet aversion to café pests who are just drank enough to be chummy. Those who always hom in on your party, Has another pet peeve-motorcycles.

His hohby-Women-interesting women. (To blazes with the men). Hess single but all for married life. Thinks it would be great provided all things were equal. Would like to have leas night work before seriousis considerim!
(Continual on page 9ai)

# $\AA_{\text {porting }}$ CMothers 

Summed up, They Are Good-natured, Sacrificing Self-controlled, Tactful and Uncomplaining

By Mrs. John S. Reilly

IN THE season when everybody is being ath addict of a particular sport, mothers are fuming their thoughts and efforts to what might be called "sporting mothers."
I'm not by way of measing when I speak of sporting mothers that they're necessarily the kind that wield a knowing niblick or smite a temnis ball on the rise, or even swim the Hudson River. I've collected some reffections and conclusions about the sporting qualitics of mothers I've abserved-and I'm happy to tell you now all my thoughts along these lifies
I maintain that every mother sloould have a-plenty of sporting blood in her. She needis it, becuuse she's constantly finding herself in situations where, if she were not a good sport, she'd cer= tainly make a fizzle of things. Just as one example of what 1 mean, you take the interruption in a mother's day. Can she ever sit down to work or sew or read quietly for a few minutes? I should say not ! One interruption after another-children tumhling in to ask breathless questions: "Can 1 do this, c'n I do thit? Mumimy where's this. Ma where's that?" Children wanting endless attention-a baly crying when he ought to be aslecp-a cut finger or a scraped lane-a ripped trouser or a bottle of ink spilled-a pair of rubbers to pull on or pants to be buttoned-for a mother's life is just one blinking interruption after another!

SIE catt't even cook or wash or clean in peace except when the children are asleep or at school-their cvery waking moment at home is overlowing with interruptions. Well, where does lier sporting blood come in? Just in the way she accepts these interrup-tion- If, instead of lecoming irritated and cross when her work and her leisure are constantly cut in upon, she remains mornitled, good-natured and serete, that mother is a good sport. She realizes that as a mother her time naturally belonge to her children, and she ac-
cepts her obligation cheerfully. It's all part of the game. She acknowledges it and plays the game according to the rules, without complaint, in the tree sporting spirit.

Here's amother instance of my idea of a sporting mother

Jackie, aged seven, had lately learned the feariul joy of climbing trees. He loved breathetaking beights. He was enchanted with dangerous perches, he

> MRS. REILLY bas been broadcasting advise to mothers over the Columbia Broadcasting System and local stations for many months. Hers is no theoretical knowledge. Her advice is practicable for she bas followed it in bringing up seven growing cbildren. In this article Mrs. Reilly dwells upon the qualities that go to making ap the Sporting Motber. Tbe term applied to those flitting around from one tea party to another and secking incessant amusement is no longer warranted.

chose the slimmest and most insecure branclies to swing upon-or at least so it seemed to his distracted mother. Her heart was in her mouth a hundred times a. day as she watched lim without letting him know he was observed. She was really miserable about him, but did she show her fear or at any time stop his rightful enjoyment?

The rules of the game say, implicitly at least, that we must never show our yellow streak-we must always wear a gay and dauntless countenance, come what may. No matter how weak and scared we are interiorily, to the abserver we must appear unperturbed The most precious thing in her life was exposing him, there hefore her very
eyes, to danger, but this mother knew that upon her attitude would depend some of his most important reactions later on. She knew that if she shricked at him or nagged at him or showed her own great nerwoustress, she might easily turn him from a fine courageous boy into a timorous, fearful mouse of at child-and what would be the result upon his manhood? She knew that if she put a stop to his initiative, placed herself is the way of his manly progress nose, he might one day lack the will and resourcefulness and persistence which are necessary for a successful man. She didn't want her son to grow up weak and cowardly and spineless. so she set him an example of fearlessness and self-control nowe when lifelong imprest sions are being made upon his sensitive soul. And T'd call her a grand sport!
Of course even our mast intrepid tree-climbing sons may profit by a little prodent advice $\rightarrow$ a little training in the selection of limbs which will safely bear their weight-hut it's the way you do it, my dear mother, that counts "Jackic, don't you dare climb that tree. Cotue down this mintute. Youtl fall atnd break your neck." True, doubtless, and mat-ural-but not a very tactiul way to cal upon your son's instant olieclience it won't make. lim any more cautions, becanse you've interfered with some of the best fum he's ever had. You've lieen a spoil-sport. You've ruined the game He"t do if asain when youre not look ing. But here's the really clever mother "What Jackie-climbing trees? Merey but you're getting grown-up, We must tell Dad. He was no mean tree climber whien he was a boy-used to be the champion of the block. But he always said that real tree climbers were the fellows who knew a grood strong branch when they saw it. If you ever fell you could never be champion agait. Let's see if you know how to pick the sturdy branches. That one? No sir-that would scarcely hold a bircl, let alone a boy! That's a better one-the kinf of brameh a champion would climb on,'
(Contimed on page 93)

# Etiquette a $n d$ 

# Her $M_{\text {oods }}$ 

By Ida Bailey Allen

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GHIs auftor of this artiele insiter Readers of Radin Digest to send in questions on etiquette. Theve will be answiered in Mra. Allen's tocebly radio falts over the Cotumthat Aroadeastima, System. Send your reguest to Womar's Feature Editor, Radin Digest, 420 Lexington Aimut, N. Y. C.

IT ISNT my purpose to attempt any scholarly account of the growth of manners. But as President of the National Radio Home Makers Cluh, 1 have received immuerable let. ters auking me all sopts of questions concerning the proper way to do almost everything; and P'm going to try to answer a few of them,

First, it might be interesting to review some of the customs of our ancestors in onder to compare them with bur own. The old Anglo-Saxons, far from being boors, had a very carefully worked out set of strict customs which they followed religiousty. Eating, for instance, was quite is much a ceremony with them as it is with the modern cpicure.
The first tining they had brought to the table was the salt-cellar, which symbolized hospitality; ahove it was the place of honor, and no one conld detertuine his own seat until the salt-cellar indicated the most desirable spot. Next were brought in the silver dishes and small loaves of cross-marked breadbut no eating utensils of any sort: the guests provided their own.
Banquetters in those days nonchalantly tossed all reftuse on the floor where it was quickly gobbled up by a whole army of dogs and cats wis kept there for just this purpose. There were but two cardinal crimes in the Book of Courtesy; stroking a dog or cat while at thile, and picking one's reeth with a knife!

A clean tablecloth denoted social dili-
tinction. It functioned both as table cover and an napkin, for the guests freely wiped their hands on it People ate from trenchers, a single trough serving from two to four persons. Yet even under these conditions, a lady could be dainty. Chancer's Prioress never let a morsel fall to her breast, never wet her fingers too deep in the sauce, and left no greare in her cup,

In the 18th Century, an entire banquet might consist of nothing lut sweetmeats. The host laid the table according to a neatly ordered diagram: in the center, he placed a large pineapple, rented for the occasion. If some imperuous soul was inconsiderate enough to ask for a slice of the rare delicacy, the butler would tactiully reply. "The flavor of the peachex is choice." Whercupon the guest receiverl a peach for his pains.

QUEEN Elizabeth was quite the grandest diner of all. To spread her tablecloth, she required two gentlemen, one bearing a rod and the other the eloth. They would majestically enter the banquet hall, kneel thrice, lay down the eloth and wait while two more gorgeously apparelled gentlemen, one brandishing another rod and the second holding aloft the salt-cellar, the plates, and the bread, marched in to kneel three times before the table as their predecessors had done. Aiter the table was set, an unmarried ducheas entered clad in white and displaying the tasting knife: accompanying her was a married woman, and both prostrated themselves before the table. Next they rubbed the
plates and bread with salt.
Only a company of Yoemen of the Guard sufficed to carry the actual food into the room-iwenty-four dishes for one queen! Because of Elizabeth's excessive dread of bing poisoned, every soldier was compelled to take a mouthful of whatever he had brought in.

## A

 L.L. this time, the bare of twelve trumpets and two ketledrums was being heard, and to the tume of this music a swarm of young ummarried ladies now began to transport the food from the original table to the Queen's private chamber. What Elizabeth failed to eat had to be consumed by this cor-tege-just in order to relieve the Queen's mind about that poisoning.Presiding over this lavish and complicated ceremony was the Officer of the Mouth, whose cardinal instructions were to "set never on fish, flesh, beast, or fawl more than two fingers and a thumb." This was the prime rule of table etiquette. but Elizabeth, being above the law, could and did pick up many a drum stick in her fist and gnaw it: Of course she had forks-three of them, hut it was easier to eat as our chiliten often are scolded for doing.
A few years later, when the Italians introduced forks as regular tableware
(Continued on page 89)

# Chain Calendar Features 

See Index to Network Kilocycles on page 79

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HOLSEHOQD CELEBRITES FRG－


## Wednesday


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MUSIC TREASURE ROX


## SNOOF AND PEEP－


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## Blue Ribbon Chain

Throughout the Week 745 a.m.-WJZ-Jolly Bill and Jane take one on in excursuon into the land of cinde-
hood famies and Areams. (Daily ex, Sult) 8:00 am. - WEAF - Gens and Glenn,
 9:00 a.m.-WJZ-Tom Brennie, the Laugh Club, nommas several cuaracters Bi fevarn)
nationalitiea in maris voices. (Daily ex Smi)
11:45 a.m-WARC-Ben Alley in his pro12:55 pm-W/Z F -Pat Barnes in person. offering many
(Daily ex. Sun.
2:00 p.m. - WABC - Aunt Jemima. Hot blmes sume in welh a way as to make the
 3:30 p.m.-WABC-Art Jarrett, the New giving the eas the fall benefit of his now voice (Man, Wed. and FTiI
3:30.p.m-WJZ-The Three Doctors. Pint,
Sherman and Ruditul. Sherman and Rudotyt., give radin's mist
filanoum ad tiob program. (Dily or. Sat. 5nd Sum. y . P p.m.-WAEC-Uncle Olie and his Kre-Mel Gang: Swediah diblect, milthily tres. who take part. mike thits airs of thie more unusual prescatations for childrem.
(Mon, and Fri)) S:30 p.m-WABC-Salky Sum the Sailor.
Aringe a alt-ma runk into the muitio ar hif strive, partot on illoulder, to give inf farmal enterraimmem, as sisted
mit (Tur. Wed and Thurs)
6:30 pm.-WEAF-Ray Perkins, The Old
 6:45 p.m.-WJZ-Lowell Thomas, authior andimenviturer, in witherte the important 7:00 pm-WJZ-Amos 'n' Andy, Wackiacer
commitis, in - Hrognan known by all of us (Duily ex. Sum.)
7:30 p.m. - WEAF - The Prince Albert Quarter Hour, featuring Alace Joy, crooner cx. Sunt ) WABC-Balker Chocolate Pro 7.30 p.m.-WABC-Baker Chocolate Pro-
grams. Thoze Boweil Sithe all thres il
 Eoswell Matuer," With Rol, Haring
chestra. (Mow, Wed, and Fri) 7:45 p.m. - WEAE - The Goldbergs.
dramatization of the home life of A Holicew tramily. (Daily ox. Suti)
8:00 pm-WEAF - Blackstone Plantation porsemit Frak Crmil rats jum sander$9: 00$ on WJZ.) 8:15 p.m. WABC - Colonel Stoopnagle
and Budd, in their inimituble braud of ail lit humor, with a numher of startling
personationis (Tues. Thuss and Sat.) 10:00 p.m.-WEAF-Lucky Strike Dance
Orchestra, Orchestra, in triumvirate of or hestras from
twree plices three tilice a week. Tur. Thurs, and Sat)
 therteominesini I drofl tematuer. (Daily $e$ Sum and Mron.)
10:30 p.m. - WABC - Nat Shilkerti Or-

11:00 p.mi - WJZ - Slumber Music emter


## Sunday

1:00 p.m.-WABC-Cathedral Hour: Ong
of the aides religiom leatrues on the an
 chestra, $\ddagger$ min and soluists mider the butai Chamion Colling
W15 p.m-WJ2-NBC Symphonic. Hour.

$3: 15$ p.m. - WABC - New York Philhar-
monic Symplany Orche Tonic Symphony Orchestra, with Arturn the old manters
5:30 p.m-WEAF-General Electric Home 5:30 p.m-WEAF-General Electric Home
Circle with its peratic and conicert ntars io ar real treat to music lovers. 7:00 p.m-WABC-Dr. Julius Klein-The
World's Business. One al tresileat Hoo Wer mil-chlitite whm is very clove to both
Americmanit world commerce, shows how inter related it all is.
9:30 p.m. -WJZ - The Three Bakers Whik Luthet hack Pankre amil Dirriel 8.00 p.m. - WEAF - Chase and Sanbarn Dives Rot Edtio Guntor.
9. $\mathbf{6 0}$ p.m. - WABC - Roxy Theatre Symtrat in be hram the higuyy the the Columblat thatin Matricice Euran condurcticif 4 pror

## Monday


 8:00 p.m-WEAF-Soconyland Slectchen,
colormil dramptization writtil for radio And produced by an all-atar cait
 ton yad thers and wiliam Merrimen $0.15 \mathrm{pm}-\mathrm{WABC}$
2.55 D.m-WABC-Howard Barlow con-
 zech wrelk and presentiag theit mois out-
atadime woths 9:30 p.m-WABC-An Evening in Paris.
 ${ }^{9}$ 2.30 p.m. - WEAF - General Motors "Parade of States" provides a poryruw ricdicated to ard unicting the colartut clarRaper's Orchrstay
10:30 p.m. WJZ - Chesebrough Real
Falls, the down flly ly famome radio players.

## Features

## Tuesday

$5: 15$ p.m-WABC-Meet the Arrist." Bot
Tapininer reveal fie starh, haty of whum lave played lor years $7=00$ p.m.-WEAF-Mid-Weel; Federation
 Iosed of Murel Savage, Heden Janke, Rich
od Maxwell and Arthur Bollings Humt. s:30 p.m.-WJZ-Heet Hugger Harmonio Armbruinter. enimatale male directed
8:30 p.m-WEAF-Goodyear Program -
Sining Bamland Male guaret 8:45 p.m.-WABC-La Gerardine Program.
Walter Winchell, columint of Broadway, apis to Marlisom Avenie and telis Mota
2:00 pm. WEAF - MeKenson Musical Erio Reples, offering a variety of mumica mimbers,
9.30 pm .-W WZ-Great Personalities -inti mith word pictursut, fatmed vintervirwar. 10:30 p.m. - WABC - Arabesque. The
"Doect Song" of the air- till ruming, am protality good for a thouranatand oue Ara ron mighe

## Wednesday

1:00 am. WEAF-Keeping Up Witi Doughter, h humbrous dhumatic aketch with

1:15 a.m. - WABC - Ralph Christmani orilliant young pialint gemins thirough the 2oltan Kodaly
3:00 p.om-WABC-Kathryn Parsons. "Thu
Girl of Yesterday" singing songe of yotur
000 Wid Pap Concert. Cirif
tim Krims, director, athl noloints of Hart
8:15 pm-WEAF-Ohman and Arden, one
of the leading popular pitto duos of the 9 rodio prmint WEAF - Haisey Stuart Program, uin "whatin didecuin by old
9:30 p.m-WIZ-Dutch Masters offer you Hif comedy troc composedid of W ater Scarlon. Billy Muray and Marcella Shelds.
10:15 pm.-WABC-Weed Tire Chain Pro-
 itam wihl wide populid appent Dm -WEAF-Nelice Revell
of the Ru-WEAF Difent, Neilice of Revell, Voice herroizalities an the ali, given, whimesic:

## Thursday

8:00 p.m-WEAF-Flelhmann Hour prei
loants Rudy Vallee, his orchestra and a lirit $8: 15$ p.m-WJZ-Rin Tin Tin Thriller, dra-
matic thetd will Bob White and Tom Con 2:00 pm-WEAF-Arso Dramatic Musicaie. hark hack to mantrtron of alden clas 9:00 p.m.-WABC-Eugene Ormandy Pre pents unusult waic in an ullemat manmer
$9: 30$ p.m-WAB - Love Story Hour Dramatizations of storiey you are
tomed to teading in the magazine.

Selected by the Edicors



mem, in $=T$
9:30 pm. - WJZ-Maxwell House En semble presents Don Voarhees orchestry. 0:00 p.m.-WABC-Hart, Schaftner 0:00 p.m.-WABC-Hart, Sehafner and
Marx Trumpeters. Vic Xomis prehiestran ocalst, and Elwin C Hill, The Minu in the Front Row" "o tell the news of triday
anil alout the rieopleill the pews of youter dinit a

## Friday

1):00 a.m-WEAF - WJZ - NBC Music Appreciation Hour-Wuphante muxic it 2:45 p.m.-WJZ - Mormon Tabernacie Choir and Organ liroaticastu from the hite
oric Mormon Tatienade uniter the diree $4: 15 \mathrm{pm}-\mathrm{W} / 2$-Radio Guild procitis 1 h A:15 pm.-WJ2-Radio Guild gresents
clinmial dramar of the masters woiter thio $4: 45 \mathrm{p} . \mathrm{m}$. - WABC - Cartis Institute of 4:45 p.m. - WABC - Curtis Institute of
Music. Stwitns in ant desarment presen
 tua for their groups of imitruments.
8:00 p.m. - WEAF - Cities Service offors
 cert orchestra lirected by Rosario Bourdo 9:00 p.m.-WEAF-The Cliquot Club
fively and riylime dance band mider th 9:45 pm - WABC - Friendly Five Foo
 bylot casey Jones. 10:35 pm-WABC-Tito Guizar. Romatr
tic Spanish tenar, in dititinctive music frot

## Saturday

11:00 a.m-WEAF - Two seats in the Bal cony ionver the Hent on M. (0) or yhite Neety and Hurold Sutiord
1r:30 a.m. - WEAF - Keys to Hagpinem Dr Sismund Spacth 6:30 p.m.-WEAF-Mr. Bones and Con pany Yeaturs Paul Dumons and Jim Dand 7.00 p.m.-WABC-Political Situation in Washington. Told by Columin' ' im the Whes. $7: 15 \mathrm{pm}$-WEAF-Laws that Safeguard
Society-m which Gifaton 1 Archer decodes in sinumb terms legistation concorta8:45 p.m.-WABC-Chicago Variety Pro. gram. Headliners from the Windy City. in
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 $9: 00$ p.m-WEAF-Goodyear Program 9:00 p.m-WEAF-Goodyear Program-
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10:00 p.m. - WIZ - Cuckoo, rultion onily








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Sousa at 77
(Continued from page 23)
business are Harry Askin, a gray haired gentleman, like Sousa in many of his tastes, and Miss Lillian Finegan, both of whom have been with the noted band leader for fifteen years. Their office is just a block from Times Square, one of the busiest comers in the world, and yet they frequently forget the passage of time as they chat with newspapermen and old friends.

The association of Sousa and Askin and Finegan- they all feel like they are members of the firm of "Sousa and Company"-began with the triumphal tonr of Sousa in 1916 and 1917. At that time Askin was manager of the huge New York Hippodrome, and Miss Finegan also was connected with the staif of that playhouse. When it was decided that Sousa would go on tour with "Hip Hip Hooray," carrying not only his band but a company of sev-enty-five men as well, nothing would do but that Askin and Miss Finegan join the troupe and join they did. Askin became Mr. Sousa's manager and Miss Finegan his secretary. They were still present this year when he signed, along with Arthur Pryor, the Goodyear radio contract. And they remain, with Sousa, to form a delightiful company of Broadwayites who have traveled into most of the states of the Union and are able to give out,-just a block from Broadway's busy corner- the mellowness of people who know.
What do they do with their time?
"A telegram for Mr. Sousa." "Will Mr. Sousa be present at Washington, D. C., and lead the Marine Band at dedication of a memorial to aviators. on Amistice Day?" The request is from Mr. Frank B. Noyes, chairman of the Memorial Committee.
"Will Mr. Sousa participate in a birthday party in his honor?"
The request is from a group of noted hand and orchestra leaders, headed by Walter Damrosch and Sousa's associate on the Goodycar time, Arthur Pryor.

\section*{A}

CALL for Mr. Sousi:
"The president of the Circumavigators' Club speaking. Will Mr. Sous: attend a banquet of the Circumnavigators' Clabs and consent to the occasion being known as 'Sousa Night'?"

There are comatless other requestswill Sousa come to Washington to the Gridion Banquet, will he lead a band for charity, will he allow his name to be used in connection with the unemployment drive? And for these latter requests Sousa has a ready answer. In fact Askin frequently gives a consent without even speaking to the hand leader about it. "Whenever it is plysically possible," Askin said recently. "Mr.

Sousa has given us orders to refuse no invitations io participate in philanthropic or similar affairs. We need have no hesitancy in accepting such invitations."

It was in honor of his "Circumnavigators' Club" that Sousa composed the march, "The Ciretmavigators." This unicue organization, which had jts anmal meeting and called it "Sousa Night" on Dec. 10, is composed only of men who have girdled the globe. Sousa's new march was played for the first time on this occasion. Later in the month, with General George Richards and Colonel A. J. Reisinger, both of the U. S. Marines, as his guests, Sousal attended the Gridiron Bancquet in Washington,

Several times in the last few months he has toyed with the idea of a ride in a Goodyear blimp, or perhaps in the great Nayy Dirigible, U. S. S. Akron. The trip failed to materialize because Sousa was so well dated up in New York-what with radio and banquets and the like-that he was unable to get away long enough from his chief scene of activity. But those who are in the know declare that sucin a jaunt in the air is one of the leading items on the Sonsa calendar for 1932.

\section*{Two Men in a Tub}
(Continued from page 25)
We saw marvelous engincering, toopassages and rooms cut right out of the rock, we saw the 75 millimeter gun firing higher up than at gun of that size has ever fired before or since. Artillery has never sominded to me as it did up there in the Alps. Each gun made five, ten, twenty crashing reports as the echoes reverberated from crag to crag. I could never be sure from what direction the firing was conning because of the rolling thunder made by the echoes.
The afternoon, at the end of which we were to leave, became grayer and grayer until a mountain blizzard turned all the air white, blotting out the gorges and the surrounding peaks.

Hale and I had each gone his own way that afternoon hat we came ingether again sloortly after four oclock for a final cup of coffee with the Commanding Officer in his cave. They were all cave men up there.
It was dark when we made our way to the take-off platform to get into the basket. The C. O. had invited us to stay until the storm would be over. But as it seemed to have set in for a long spell. and tomorrow highe was Christmas Eve, and Hale and I decided to get away before we were snowed in.
I didn't like the rhythm, or rather the lack of it, of the gasoline engine when we started out but I tried to tell myself that it just needed warming up. It was
a weird sensation cacting off into that dizzy white whirl with the flakes so thick and the early winter evening so dark that I couldn't see my-well, I cond hardly see Hale's foot in from of my face.

AWAY from the mountain wall we could hear nothing but the howling of the storm wind away up there among the frozen crags of the summits of the Alps. We were now on our way and there was nothing to do but muffle our faces against the stinging flakes. I lost track of time and space and distances when there was a quicer studden jerk. Uip to now the movement had been smooth.
"What's the matter? Have we hit something or have we stopped?" came the voice of Hale.

I wasn't sure. But I had a horrible iceling. If the wind weren't roaring and howling so, I could hear whether or not the pulley wheels were turning. Ii the sky were not a blinding whirl of cutting snowlakes I could have caught enongh shadow glimpses of the crags to know whether we were moving or had stoppect.

After enough minutes had gone by we knew that we had stopped all right. The fact that he hadn't arrived at the next landing platiorm was sufficient proof of that. Mmm-and the snow was piling in on us. I started to clear it anay with my hands.
"Don't do that," Suniler Jack cantioned. "If they don't get that engine to working for some time the snow wilt be warmer next to us than the wind."
"We've got to wiggle our arms and legs though," 1 protested. "I don't dare stay perfectly still, I don't want to ireeze."
"Well wiggle your fingers and toes the way I'm doing and let that snow stay on us," said the man from Australia to the man from Now England. "The: ought to be able to get that thing started pretty soon."
"How far do you think we came before we stopped \(?^{\prime \prime}\) I asked seriously.
"What difference does it make?"
"It may make a lot, Jack," I answered. "Do you remember that long flat ledge we saw about thirty feet under us when we were coming up?"
"Yes, what are you going to do with it ?"
"Do you figure that it is under us now or that we've passed beyond it?" I asked.
"Keep calm, boy," came from Jack "For heavens sakes, don't get wild and panicky and commit suicide."
"Staying in this basket may be committing suicide, Jack."

He didn't answer. But somehow I felt sorry and ashamed that I had brought the possibility of death into my conversation. In my chamming with

Hale I had learned that it was his custom never to admit that anything could ever happen to him-not out loud, anyhow. But I also had good reason to know that a bold decision can sometimes mean the difference between life and death. I-had made the bigrest kind of a discovery in that respect early in the : iftermoon.

It was Jack who spoke first. "Forget that ledge, hoy," be said in a tone of authority. "Tve been figuring the thing out and we're way past it. There's abour three thossand feet of pure air under this basket right now, and the Italians forgot to supply this craft with parachutes, So, let's take it casy. They'll get that toy engine running again pretty soon."
"Bu1: suppose they don't?" I asked. "What are you going to do then ?"
" Tm going to stay right bere until they do, and so are you."

When he said no more I was certain that he hadn't heard the story that. Pid heard. So I thought I might as well tell it to him so that we'd have all the facts in common to hase a decision on.
"Remember this aiteruoon, Jack," I asked, "while yon stayed talking to the Colonel and I went oo take a look at the hospital ward that they'd dag right out of the rock?"
"Why talk about hospitals?" came from Jack.

\section*{"T MET a lieutenant in} that hospital who has a very interesting story," I went on. "I'm going to tell you ahout him. He and another lieutenant were coming up in one of these baslkets last week when the engine broke down. It was cold; the Italians told me it was the coldest night of the winter so far. It was after dusk they started up from the third platform and they'd reached-about here-when the basket stopped moving. The two men waited hour after hour. Under them they could make out the shadowy form of the ledge. Finally one lieutenant, the one I saw in the hospital, made up his mind that he'd rather take a chance and drop to the ledge than stay up there until he froze to death. You see, he lives in these mountains, Jack, and he knowe."
1 pauser for Hale to say something but he didn't, so I went on with the story.
"The lieutenant put the proposition up to his comrade, I think we'd better jump,' he said. But the comrade argued the other way. 'Let us wait a little longer, the engine will soon be running again.' So they waited almost up to the danger point, the point where they would begin to grow numb; where the brain would begin to grow numb as well as the body. The point where they wouldn't feel so cold any mare: the point where there wouldn't be the
strength left to make a decision or the energy left to carry it out.
"But it wasn't snowing," said Hale. They could see the ledge imblet them, couldn't they?"
"Yes, and 1 think its under us right now," It answered. "Anyway, the lientenant finally acted on his hunch and cropped over the side. He didn't land quite right and he broke his leg, but he crawled and kept on crawling umtil he reached the road where he was picked up and brought in. He looked pretty well to me this afternoon and when his leg mends he'll be all right again. But the other fellow conldn't make up his mind to jump. He kept waiting and waiting for the engine to start until the next day and when they finally bumled him up they found him frozen to death. Fm not sure that III have the nerve to jump myself, Jack; but if we decided later on, before we get numb I mean, that-"

Sriap' Jerk! A suuden jerk that made me clutch at the precious sides of the basket. The thing,-yes, we must be moving. A minute of hardly daring to hope, and then as light stabbed out of the dark and whirled ahead. A harbor light on a mountain crag! It marked the platform where wedd dock. And then there'd be the engine hove and the basket on the other side of the platform for the second stage of the journey down.

\section*{B}

ELIEVE me, we spent time in the chigine room warming our blood before tackling the next basket. Jack hadn't said a word, not even when we had begun to move. His face wis blue and white from exposare and it must have been half an hour before he gave the signal that he was ready to start out again.

He crawled into the snowy wet bottom under the tackle and once more I perched outside between his knees. But he topped me on the shoulder just before we swung out into space. It was a meaningiul sort of tap, and I turned to be sure to catch his words.
"Curtin," he began significantly, "it you know any more little basket stories, would you mind saving them until we get down out of these mountains" "

\section*{Station Parade}
(Contimued from page 62)
taches of the government and the advertising public.
The Government installed a wired local broadcast system with up-to-date studios in the reserves, and is on the air locally day and night giving service to its various departments, their hall. recreation places and residences. The principal reservation is 30 miles front
the business portion of Honolulu and this distance was overoome by the Honolulu Broadonsting Company hasing a plantom circtit from the Telephone Compraty, which operates lonif lines, Thus from \(10 \mathrm{az} . \mathrm{m}\). to midnight the two systems are in joint operationThe Governmen: system also give KGMBB much entertainment, such :is band concerts, golf and boxing ovent

Another advantage which such a conuection offers to KGMB andiences I that the very finest falent is alway available among the personnel of the staffs for special nusicals or addresses.

The studios of KGMB are locatel near the Aloha Tower, the principul place of entry on the harbor in Hono |tolt and the listening audience often haz the privilege of hearing over KCXIt! from 50 to 300 air plames circling ove the lay, doing homor to some incoming ship with notahles on board-a very common thing in Honolulu as all shims to and from America and the Orient stop at Honolulu for a day in transit.

\section*{Stokowski} (Continued from page 12)
said that he was always several steps thead of the times and his audiences.
"Oi course, I am," replied Stokowski. "I must be I am a leader and that is what leaders are for, to leal."

This year in the series of seven broadcuts presented by the Philadelphia Orcheutra mors symphomic radio history is being made Mr. Stokowski has plaunet these concerts to present a tomal panoruma of the development of music from the placid classic period down to our own extremely ligh-pitched, nervously attumed days.

On the sixteenth of January radio andiences will be allowed to judge the merits of Schoonberg's "Gurrelieder," and in the remaining programs (whose numbers have not yet been amounced lut are simply labeled "Modem Russian" and "Modern American") they will hear modern music most hectic.

It is to be hoped that radio-listeners will not send in written hisses of disaj,proval of Mr. Stokowski's progressiveness in presenting the music of today no matter how dissonant it may seen, and that they will be more linoadminden! than audiences at the Acadeny have been at times when some have hissed like untractable snakes and others have Ieft the Acadeny to smoke their "Classical cigarettes" (to quote Mr. Stokowski) undisturbed by modern music.

Whatever the resuli. it is pretty certain that Mr. Stokowski. the Colossui of conductors, will remain in the manner of the Colossus of Rhodes with one foot firmly planted in the classics and the other poised upon the atonal pages of the moderns.

\title{
When Is Marriage Legal?
}
(Continsed from page 53)
upon, because of their own folly or otherwise, to bear children at an extremely youthful age. In such a contingency the law extends the mantle of charity to cover the unfortunate mother and the equally unfortunate child of a precocious mating.

The reason for setting the age of marringe at fourteen for males is also a recognition of biologic truth. Girls, on the average, develon characteristics of the adult at least two years earlier than do boys. Fourteen was therefore set by the common law as the minimum marriage age of boys.

\section*{Eligibility to Marry In Case of Insanity}

Scratty-Fourth Broadcast-NBC Chain December 26, 1931

MY TALKS, as you know, are centered on the bome and the great problems of the home. We are just now begimning an intensive disenssion of the legal aspects of that great human and divine institution, marriage, from which homes and home firesides derive their sweetmess and light and by means of which the children of the nation are born into the world.

Last week we considered the age at which marriage may lawfully be contracted by youths and maidens. We then foumd that at comnton law the astonishingly youthial age of twelve years for females and fourteen years for males was the fixed rule. We also discussed the great biological truths that dictated the age limits thus set. But before leaving that topic it is needful to point out that the legislature of auy state has the right to change the law of consent, so that it may conform to the wishes uf the people from generation to generation. If, for instance, in a desire to discourage child marriages. the legislature of a given state should make it unlawful for children under certain ages to marry there is usually a provision inserted in the law giving the courts a right, in special cases, to waive the age limit.

According to the World Amana: there are many states in the Union that. by statute, set the age of marriage at 21 years for males and 18 years for females, while others establish the limits at 18 and 16 respectively and so on ranging down the line to the common law regulations. may, and usually does, involve serious iegal problems for the parent of such domestically entangled minor:

Under the law, as we shall see in a later broadcast, parents are legally responsible for necessaries furnished to their minor children. Suppose such children marry and have a number of chideren born to them turing their own minority, would the parents of the groom be liable for necessaries furnished to the grandchildren; or does marriage itself cancel the obligation of support of the minor bridegroom? I merely throw this question out to you to indicate the practical nature of some of the problems that lie ahead of us. Tonight we are considering merely the preliminary investigations that should precede a lawful marriage.
In the cyes of the law a marriage is in certain aspects a civil contract. So far as the parties themselves are concerned marriage is subject to the ordinary rules of contracts, especially with reference to the iormation thereof. Since a contract arises from :an offer made by one party and accepted by the other, it is absoluitely essential that both offer and acceptance proceed from minds that are capable of anderstanding the nature and effect of the agreement into which they are cutering. For this reason, an insane person is incapable of making a binding contract. Let 115 see how this rule affects the validity of - marriage in which one of the parties 1. of unsound mind.

Marriage by an
Insane Person-
Common Late Rule

LET us suppose a young woman falls deeply in love with a man who is generally considered "queer." Even during the courtship days he has spells which alarm her greatly, but believing that all persons who are in love are more or less crazy, she marries the man, hoping that when in a home of their own the "queer spells" will vanish. She soon discovers to her horror that she has married a mad-man. What remedy would she have had at common law? Bear in mind that statutes vary so greatly in various states that, with benefit to this world-wide audience, we cannot discuss more than the common law provisions as to insanity. What i now tell you may not be the statutory law of your own jurisdiction.

By the common law, a marriage with a person who is insane at the time of marriage is absolutely void, which means that the girl in the case stated is as free as though no marriage had securred at all. But it is, of course, necessary to have the fact of insanity established by a court oi justice. It should be remembered also that in order to justify the legol amnalment of such a marriage, it must be proven that the insanity actually existed at the cime of the marriage.

For Example: Hagenson was captain of a steamer that operated on the Great Lakes from April to November of each year. For years prior to the alleged marriage he had been engaged to Louise Henderson: but for one reason or another they had delayed their marriage In May, 1911, Hagenson was seized with an attack of earache, violent pains in the head and a high fever. He was taken to a hospital where he became delirious, suffered great pain and ran a dangerously high tempernture. The attending surgeon finally decided that be had an abscess of the brain. An operation was performed. A portion of the skull was removed. The patient improved and a month later left the hospital. The wound continued to trouble him. It became difficult for him to hear or to talk. Miss Henderson had become acquainted with the doctors at the hospital and in August took Hagenson to them for examination. The surgeon declared that the patient was not getting the proper care or treatment and that further hospital treatment would be necessary. The girl declared that, if the surgeon thought it wise, she would marry the sick man immediately, get a nurse's uniform and care for him while be was in the hospital, thus learning the proper methorl of care. The plan was approved. Miss Henderson secured a marriage license and made all arrangements for the wedding at the home of her aunt.

Hagensott was brought to the house by his landlord. He appeared to be-in a happy mood and he taiked and acted like the ordinary bridegroom. The ceremony was periormed in the namal manner. After a wedding supper the bridegroom was taken to his lodgings and the bride remained at the home of her aum. The plan was for Hagenson to be taken to the hospital next day. Upon his arrival at the institution the surgeon observed symptoms of paresis, or soitening of the brain, which is a form of insanty. Upon examiatation of his blood, syphilitic microbes were discovered. The further fact was disclosed that, twenty years previously. Hagenson had been treated for that evil malady.

THE bride cared for him at the hospital for about a week when he suddenty died from a stroke of apoplexy. He left a suall estate, In the wrangle over this property his relatives sought to have the marriage annulled on the ground of insanity.
While it was evident that the man was suffering from paresis on the day iollowing the ceremony, yet the fact that be looked and acted aormal at the time was treated by the court as rendering the marriage valid and binding. The case was Hagenson v, Hagenson, 258 III. 197; 101 N. E. 606.

Effect of Knowingly
Marrying an
Insane Person

IF A PERSON has officially been declared insane, to the lnoteledge of the other party, no legal marriage can occur. The same is true if proceedings are pending to have a person declared insane and the other, with knowledge of the facts, persists in marrying the lunatic. Under certain circumstances, however, especially if common law marriages are recognized in the jurisdiction, the law may consider that living together as man and wife for many years after a marriage void for insanity will amount to a valid marriage.

Example One: Wiley when \(7!\) years of age was suspected of insanity. Proceedings were pending to have him adjudged insane. The defendant was a young woman whose evil manner of life had resulted in pregrancy, She atready had an illegitimate child three years old. With fraudulent intent to secure Wiley's property she contrived to meet him on April 15, 1911 and to pretend infatuation.
The gullible Junatic at once proposed marriage and on April 17th, two days ifter his first meeting with the woman, they went to the cierk of courts for a martiage license. He refused to issue it on the ground that insanity proceedings were pending.

Two days later the comple were married in another jurisdiction. They lived together as husband and wife for about three weeks when an official decree of insanity was enterel against Wiley.

He was at once seized and committed to an insane asyium, After the birth of the child the woman still claimed to be the wife of the lunatic. He died in January. 1916.

Action was at once brought ly an assignee of one of Wiley's heirs-at-law to have the marriage declared void. The court held that this marriage was invalid and that the woman would not be entitled to the property of the deceased, The case was Wiley v. Wiley, \(123 \mathrm{~N}, \mathrm{E}\) 252.

EXAMPLE TWO: Iohn Blackburn was declared insarie by a proper court in August, 1840 and a guardian was thereupon appointed. Notwithstanding this fact, in November, 1843, John Blackburn and Evther Conrad went through a ceremony of marriage. The guardian was not discharged until three years after the marriage John and Esther lived together as husband and wife matil the death of the man thirty-three years affer the alleged marriage.

After the death of the wife, a sister and other relativer of Blackburn endeavored to recover certain real estate that had been conveyed by Jolm and Esther. If tho marringe were legal
then the conveyance would stand and the plaintiffes could not recover.

If, however, the marriage were void then the property conveyed would be subject to the claims of the heirs of John Blacklurn. The court declared that while the original marriage was void because of imsanity, yet in the state of Indians so-called "common law" marriages were recognized By common law marriage is meant the living together for more than a year of a man and woman ostensibly as linsband and wife.
Blackburn and Esther Conrad had 50 lived for thirty-three years. They had been received by society as husband and wife. They had transacted business affairs as such. There was clearly a valid common law marriage in this case. See Castor v. Davis, 120 Ind. 231, 22 N. E. 110.

Certain types of mental derangeraert, usually classified as insanity, will not be sufficient to render a marriage void even though the aggrieved party seek, annulment of the union. Neither will such causes be considered sufficient grounds for annulment. The insantity must be of an aggravated or dangerous nature in order to be an effectite: barrier to matrimony. it must affect the marriage contract itself by rendering the prarty incapable of understanding the nature of the undertaking, or of fulfilling its obligations.

For Example: Lewis brought an action for annulment of his marriage to the defendant, on the ground that at the time of and prior to the marriage she had been a confrmed kleptomaniac. This of course meant that she fand at mental disease that caused her to steal for no other reason tham the joy of stealing. Knowledge of this fact was kept from him until he discovered it after the marriage. This defect of the wife caused him great humiliation and distress of mind. Her insane impulse in this regard seems to have been beyond control or cure, but she was sane in all other respects. The court held that this was not al common law, noir under the statute, a cause for annulment, since it did not affect her mental capacity to enter into the contract of marriage. The case was Lewis v. Lewis, 46 N. W. 323.

MARRIAGE and the late concerns every luman being. From the moment of betrolhal there is a statute for etcery urite on through the journey of wodded life until the childron gather about to settle the esfates, Dean Archer will follose through suith this interesting and instruction series It will be ovailable in printed form onty in Radio Digest. Arrange to keep your fecond complete.

\title{
Why waste time on old fashioned methods
}

\section*{when you can leorn to play at home without a teacher?}

DONT Iet the thought of long years of tiresome practice and an expensive teacher acare you away from Iearning to play! For sou can cavily taich jourself-right in your own home.
It's so easy 1 Just look at that sketch. The note in the first space is alteoys \(f\). The note in the second space is altuvyr a. The way to know the trotes that come in thite four spaces is simply to remember that they spell foce,
You don't have to know one note from another in order to begin. The tescons come to you by mail. Then the U, S. Sclool way explains everything as you get alone-both in print and picture \(\rightarrow 0\) that almont before you know it, sou are playing real tunces and melodier right from the notes. No wonder over 600,000 mien and women bave learned to play this easy way!
Those who can entertain with music at parties -who can snap up things with peppy numbersare always sought after, always sure of a good time! Start now and surprise your friends.

\section*{Free Book and Dernonstration Lesson}
"Masic Levana in Your Own \#ume" is an inserest-

ing litile boolc that is Youra for the aslang. Wit) this Tree book we will sead you a demomitration lessos I lat proves low fuiclely and eil a ily you can leari to play zour invorite faitor. Theti dy foterintes.


\section*{U. S. SCHOOL OF MUSIC.}

1831 Drumswick Bldfer New Yorle Cisy Setul mir yout amazieif. froc boole "Mnete Leswons in Your Qwn Efarme" with introlace tion by Dr. Frank Cratier ulay Frie Demmenstration Lempon 'This does not put piac umder any obtigation.

\section*{Name.}

Address.
Hav. yon

group of entrics appears in the first nine pages of this issue in the rotogravure section. Check the names listed under Zone Two on this page with the pictures and then VOTE.

There are more than thirty entries of bicautlful girls and this represents several hundred stations.

In order to simplify the selection of the Beauty Queen of American Radio, the country has been divided into three rones: First, the eastern seaboard; second, from a point approximately the western end of Pennsylvania to the Mississippi; third, from the Mississippi to the west coast. This month the enIries from the second zone appear in the first nine pages of the rotogravure section. The names of all the entries, listed alphabetically according to the xone under which they appear, are given on page 32. Their names also appear under their pictures.

The entries from the third zone will appear in the rotogravure section in February Radio Digest.

You may cast a vote each month for your setection is the Beauty Queen of American Radio. That is you have three votes. There is only one restriction and that is the coupon on this page must be used by voters. This is to prevent unfairness in the voting-

In March we will count the votes cast for each entry ant the artist receiving the most votes in each of the three zones will be selectod as the most heantiful in that zone. Then in April come the finals.

The three girls who receive the most votes, that is, the girl from each of the three zanes receiving the greatest tumber of votes will be entered in the final and every reader of Radio Digent will have the privilege of making the fimal selection from the zone winners.

The final votes will then be counted and the artint receiving the greatest number will be declared the Beauty Queen of American Radio. Her picture witl be painted lyy a famous portrait painter and she will adorn the cover of Radio Digest. Then the Beauty Queen will be presented by Radio Digest with
the original painting. In the event of a tie, between two or more of the entries, each one will in turn appear as the Radio Digest cover girl and will be presented with the origimal painting of ber portrait.
As las been mentioned there are absolutely no restrictions on voting with the exception that the special coupon provided for the purpose in the December, January, February and April issues of Radio Digest must be used for that purpose. You may vote for anty one of the contestants, whether or not you reside in the zone from which the artist was entered. You may hold your votes until the end of February or you may send them in each month. You may send a letter outlining your reasons for your selection or not, just as you prefer. The coupon is the only vote that counts. There will be no bomus votes of any kind in the election of the queen.

But, and this is important: The preliminary votes-that is the votes on which the three winners in the three zones will be decided-must be mailed so that they arrive at the offices of Radio Digest in New York not later than March 3 red.
When voting in the finals the ballots must be in the New York offices of Radio Digest not later than May 3rd. Be sure to comply with these few simple rules and you will be certain that your votes will count in the selection of the Beauty Queen of American Radio.

The complete list of entries appear* in this issue. It is not necessary for the picture to appear to enable you to cast your vote. You may know the artist or perlaps you have seen her picture and are familiar with her features. In that event, don't wait for the picture. Cast your ballot without delay and do your part to make the girl of your choice Beauty Queen of American Badio.

\section*{Marcella}
(Continued from page 68)
band. Found Henry Busse in the firse saloon. He bought the first two drinks
so it was a cinch for him to get a job with me. Rainbow Lane was a great suecess. Art and I were then competitors but still pals. Just as everything was ruming smoothly, my health loroke down. Held all recorde for losing weight as I went from 307 pounds to 184 in four months. Rudy sent me to an easier joh in the Hotel Belvedere in Santa Baralara, Cal. Great break for me as John Hernan was the manager-an old pal from Denver. Met C. G. K. Billings, who used to come in to dance and he personally introduced me to the most famous horse of that day-Uhtan. Hernan, tratisferred to Los Angeles, took me with him to the Alexandria Hotel. What a thrill. Couldn't wait to go to work lut got to the hotel two hours early each evening." Those interested in reading rest of Paul Whiteman's press autohiography, please write in and we'll continue,

TWAS the 19th of January, in the year 1900, when Paul Small started his earthly existence on a little farm out at Adair, Iowa. When he was six the Adair public school awarded him a gold ring for singing, and singing he's been ever since. Their husky farmhand ased to carry the Small, though not small, piamo on his back from village to village when Paul made a tour of the movie theatres. In 1914 he toured with Gu: Edwards, Georgie Price and Lila Lee lut moved to St. Louis a year or two later where be worked with music publishers in demonstrating their songs in deparment stores And here comes the prize of all parmerships that ever were formed. Pant Strmill and little Jack. Little. This Lilliputian organization toured the entire country and daring the same time sang over the various radio stations. Paul is five feet seven, weighs 163 pounds, has chestuut hair and green-ish-brown eyes. Sorry I have no picture to bear the out,

SORRY, Constant Reader, but whereabouts of Ben Cutler and Jules de Vorzon are unknown. And Mannie Lowy,

\section*{use this coupon in naming choice for beauty queen of american radio}

\section*{Hallot No. 2}

\section*{EiDIO DIGECT. \\ 420 Lexington Ave. New Y...rk, N. Y.}

My choice for the Beauty Queen of American Radio is
\(\qquad\)
Strect
City, State
member of Rudy Vallee's band is 111. Wayne King plays at the Aragon Ballroom in Chicago, Claudine. No doubt you saw the feature article about him in December R. D. For picture of Wayne and Guy Lombardo, see R. D.'s special offer, pages 6 and 7. By this time Eleanor Anderson has read about Lew Conrad in the November issue. Rudy's saxaphone is an E. Flat Alto Buescher, Mr. Huggins.

MARCELLA hears all, tells all. Write her a letter, ask her any of the burning questions that are bothering your mind.

\section*{Van Camp's Nightcaps \\ (Continued from page 17)}
"To think that we treat our anmals and the very earth beneath our feet with greater intelligence than we treat ourselves! No wonder we are living to learn about how to eat."

While the foregoing may sound as though the Van Camp Nighteaps is largely talk, such is not the case. There are interspersions when Henry Thies' orchestra bubbles over with some brilliant selection. The outstanding feature identified with the Thies-Van Camp's orchestra is the crooning and poetry of Charlie Dameron. Dameron is an experienced actor. His specialty is reading poetry to music-all of which fits in and rounds out the Van Camp Nightcaps, making it one of the outstanding programs of all American broadeasting. There is only the briefest sort of advertising amouncement at the very end of the program. The rest of the half hour period is pure entertainment.

\section*{Etiquette and Moods}

\section*{(Continuted from page 71)}
for everybody, English preachers railed against the shameful folly of setting a fork upon the table. The change from such old customs as \(I\) have described has been gradual and difientt-ats all social change is. Common sense dictates every flase of modern home-making, and this is particularly true of dining services. Simplicity is the keynote of the stylish table today. No longer is the dining room a backgrond for a lavish silver display. Only the silver necessary up (t) the salad course is placed on the table-and it is arranged in accordance with the courses. After the salad, the necessary silver is brought in with the course. No longer is it smart to wrap up rolls in the napkins, for too many absent-minded male guests throw them on the floor as they pick up their napkins. Similarly, the law banishing butter phates has been rescinded in the
interest of common sense, and they are now quite proper at even the most formal of functions.
This spirit of simplicity is characteristic of our modern attitude as compared to days gone by. We find it in our architecture, in our art, and in our whole social code.

But, although modern society has discarded the ornate trappings of more formal ages, it has not lost sight of the fundamentals of good manners. The style alone has changed: instead of processional dinners bedecked with all the gorgeons rament at a Queen's command, we substitute the beauty of a simply laid table. The underlying principles of etiguette are unchanging, but their outward manifestations undergo constant modification. The change in mode gives rise to countless complications, and it is these complications which I am going to try to straighten out for any of my readers who wish help.

\section*{Television}
(Continted from page 61)
silence, broken by the invisible anmouncer. Someone in the studio is holding before the spot a card on which is printed the call letters of the station.
"And tonight," says the amouncer, "we have a surprise for you. Kid Bozo and Terror Tommy, the two contenders for the middle weight championship, have consented to put on an exhibition bout for you. Here they are."

A griming face appears and then another. The announcer is giving a blow hy blow description of the sham battle. The images of the two fighters are somewhat faint but still one can see their thailing arms. The detail is not so good. You are a trifle disappointed. The fight comes to an end, the lights flash on. The show is over and station \(W 2 \mathrm{XAB}\) is of the air for the night.

There you have a pieture of television of today. Sonte of it is excellent. Some of it is merely good and the rest is far from satistactory. But there is this much athout television-improvement in broadcasting technic, and that is just as important as development of better equipment, are constantly being made. Television today is better than it was a hew months ago and no man can predict what the next six months may bring forth. It is reasonable to suppose that even if there are no stastling new developments there will be a substantial improvement.

Then, too, the sound part of the programs are interesting and entertaining. At Columbia most of the popular broadcast artists and anomeers have appeared before the television spot. Their
sound programs are just as good, it is needless to say, as if they were doing a straight broadanat from one of the other studios in the building.

\author{
That Gibbons Kid \\ (Continued jrom page 30 )
}
for Chicago on the Century, met Floyd Gibbons brother. Edward, on the same train. He showed him the telegram, and admitted that at the time he sthe: gested Floyds going to Timbuctoo, he did not even know that such a place was on the globe. It evidently sounded like a faraway place, and remote enough from the editorial offices to appease the editor's righteous wrath.

These skeletons in the Gibbons' closet are authentic for they come from the lips of Floyd's brother, Edward. And Edward is no neglible narrator either. There seems to be at family gift for

\section*{F \\ Hotel Woodstock}

127 West 43 rd Street NEW YORK CITY
Centre of Times Square
Room with Running Water
(for one) . . . \(\$ 2.00-2.50-3.00\)
(for two)
Room with Private Bath
(for one) \(\quad\). . 2.50-3.00-4.00
(for two) . . . . 4.00-5.00-6.00

\section*{No Higher Rates}

Special Weekly Rates
\(t=1\)
FREE: Autographed Photograph of your favorite Radio Star. See pages 6-7 for details.

\section*{FIFTH - AVENUE}

\section*{ROOMS and SUITES}
at prices representing the most. reasonable values in New York
Rooms from \(\$ 90\)\begin{tabular}{c} 
per \\
month \\
per
\end{tabular}
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month
\end{tabular}
Your inspection is
cordially invited

HOTEL GOTHAM
5th AVENUE at 55 th STREET
CIrcle 7.2200
spinning yarns, and Edward just has a bagful of them. Over in Floyd's hotel apartment, your interviewer got quite a peak into this adventurer-writer's life.

The last time 1 visited these quarrers was two years ago just after Christmas. Floyd Gibbons had mentioned in his broadcast that on Christmas Eve while all families were avsembled for the Holiday enjoying the companionship of their loved ones, he would be alone, a solitary figure in lis rooms i remember having had to wedge myself between baskets of cookies, cakes and fruits which were piled high in his study. These were sent to him by listeners all over the country who were touched by his loneliness, And hundreds of letters poured in inviting him to their homes.

The apartment the other evening during the interview with Edward Gibbons was conspicuous for the absence of cookies and fruts. Even two years seemed to be a remarkably sloort time to consume such a quantity of pastry.

Edward Gibbons looks very much like his brother, and makes up for Floyd's velocity of specch by speaking with a long drawl. He gives liis words plenty of time to live and a beginner in shorthand could immortalize his sentences in that puzzling and weird-looking medium of stenography.
Eoward tias been closer
to Floyd than the rest of his family, for be too had a leaning toward journalism in his earlier years. He joined his brother shorily after the war, on the Chicago Trihume as his secretary and both went to Europe. On the Contineat Edward's career took it turn in the direction of advertising. He traveled extensively and is using to good advantage his experiences abroad. As tourist consultant he plans and arranges interesting trips for friends and others who want to see Europe
No city dweller is Edward Gibbons: He is not cloistered up in one of the millions of offices in our metropolitan cliffs. From his dustic Lodge, "The Monastery," he conducts all of his business operation. It's a singular office for a lusy executive-some fifty miles away from the city, but Ed Gibbons is what the world calls a success.
In Lake Mohegan where his Lodge stands there are men and women who "hain't never saw New York"-just an hour's ride away, but no doubt Mr. Gibbons in true narrative style gives them a page once in a while of Manhattan's biography. Here in Mohegan far away from the dimning of newspaper presses and radio studios Hoyd Gibbons often steals for a quiet retrent-quiet-unless Brother Ed has a houseful of boys and girls-and then the Monastery is not quite so "full of retreat" as a lodge in the hills can be,

\title{
Unaccustomed as I Am \\ (Confinued from jage 30)
}

And another gentleman whom I have never heard from the other end of the broadeast, lut whase cheery voice has alwnys resounded within the studio. A scientific gentleman who lonows whereof be speales, and whose message is always encouraging-Dr. R. E. Lec, Fleischmatun's Health Research Director.

And now a word of what I believe is the pisychotogy of a program such as ours. It has always been my contention that a simple melorly played well would intrigue a listener much mare than a very pretentious work played equally well, or played badly. I find the luman heart and the human mind extremely simple, and it is a trite observation that simple things get to the heart quickly and surely; yet so manty artists and directory fail to take this into accoume when planning their programs and preserting music and song. In an effort to please themselves or other musicions, or even the sponsars of the program. they have failed to take into accoumt the taste of the public itself. Although the radio public may enjoy an umusual and complicated componition or program once in a blue moon, on the whole the mash pulbic is simple in its preference.
\[
J_{0}
\] UST as many. Hollywood stars resent lieing elassified an suited only to a particular role, in the same way does it irk me when individuals tell me not to sing a \(6 / 8\) type of rumber. I liave sometimes wished that I had the makings of a fime trio within the Connecticut Yankees, so that we might vary the program with as trio of our own But I lave always felt that for our radio listeners it must be the finest or nothing, and since we have had at no time a trio equal to the quality of the George Olsou trio, I have waited until we have had such guest artists as The Men About Town and the Cavaliers and have heen happy to utilize them in the singing of some of the more inspiring type of numbers on our program. Of course I have been unable to listen to our programs from start to finish, therely missing the effect of the program as a whole.

However. I have tried always to have the ingredients of our program so varied that no matter what your taste might be something in the program should appeal to you. The philosophy of the phrase, "You can't plense sverybody" lias always been very firm in my mind. I am afraid if one listens too leculy to individual ofintions and the extromists it is a quick paith to insanity, Pertiaps the only consolation a person in fuch a spot may have after reading or hearing a particularly destructive or damming criticism, is that the opinion is oaly one
of about 125 million opinicns, so why worry?

My creed, whici my boys have been litppy to :iccept and follow with me, is "Play the game fairly and squarely: work hard and give your best. Believ: ing that we have something endowed by kind nature, something must lappen," And in these days of big business, tremendous corporations, coldhearted fickleness, and ever-changing loyalties, I am sure you can appreciate the satisfaction that is ours as we drink deeply of this toast to our second anniversary of broadcasting on one regalar program.

\section*{Radiographs}

\section*{(Continned from fage 63)}
milestone, it is reasomable to presume that Brennie, inquisitive and intelligent, naturally adventuresome, would soon have left Wayneshoro, It wasn't so very far to Broadway.

In Hollywood Brennie first was engaged by the Warner studios as a vocalist. His voice defies classification. He has been listed as a "confidential baritone." But his stay at those studios was short-lived. Let him tell the story:
"I was standing in a studio one night just prior to a broadcast when I became conscions that someone was staring at me. A lighted cigarette was in my mouth. I turned and saw a well-dressed man, his cyes set on me. It wasn't hand to ascertain that lie was in an angry mood.
"'Can you read,' he said."
". Surely,' I sain."
"'Read that sign,' he said, at the sank time pointing to a 'No Smoking' boaril'
"' I have, many times, I :etorted."
"'Do you know wha I am,' the stranger asked."
"Do you know who I am?'" I snapped,

THE outcome was this, My inquisitor was no other than Jack Warner. The next day, without reporting to the Warner stadios, I went over to the Hal Roach studios and got a job, I later found, however, that Jack Warner, ammed by the incident, eventually built a smoking room for the artists:"

Senator Ezra Simpkins, Tom and Wash and other of his brain children were conceived there. It also is of interest to note that the first burlesque pictures on movies in the making wers prodnced by the Hal Roach studios, and the success of them led Bremnic to burlesque programs.

Tom Brennie made thirty-five dollan: a week when he entered radio in Holly: wood. Today he is "in the money," And he intends to gain a mational popsilarity equivalent to his Califormia poptlarity. He isn't taking any immediate vacation.

\title{
Beautiful Thoughts
}

\author{
(Continned from page 26)
}
who make it up. Eugene Paul Arnold was born at Newton, III., where his father was county superintendent of schools for more than a quarter of a century.
His musical education began at the hands of his mother at the old reed organ is the partor of that home in southemn Illinois. Incidently Gene still has that organ in his home, now transformed into a beautiful wainut spiset desk.
When he finished school, his parents sent him to Chicago where he studied voice at the Chicago Musical college and after one year won the diamond medal in Competition with 25 other students.
The medal he pawned in order to further his studies and unfortumately it was never redeemed. Shortly after this he left school and joined Montgomery and Stone, comedians, and was on the tage with them for five years. Following this he was with Henry W. Savage, the original Red Mill company, the original Merry Widow company, the original Algeria company, and the original Adele company as stage director and performer.

BUT he was never won from his first love and soon returned to give others the benefit of his experiences as a teacher. Radio beckoned and again his ability as a singer, his experience as an actor and his knowledge of showmanship made him valuable in a new field. His radio career has already been briefly sketched.
Chuck Haynes, the heavyweight member of the trio, made his voice known at an early age in the neighhorhood of his father's farm near New Winchester, Ohio. At the age of eight, he was the marvel boy soprano of the countryside and an evangelist, whose choir he graced at that age, asked his parents to allow him to finance his musical edueation and take him on tour.
But his parents decided they wanted him at home, and for another eight years lie remained on the farm. Then he began rambling in an interesting carcer, which saw him in many positions, from a singing clown in the Hess One Ring Circts to a locomative fireman, the trail that eventually crossed with Ray Ferris, with whom he was teamed when Aznold came along.
Perlaps no greater pronf of Chuck's ability as an entertainer can be found than the story of his years as a brakeman on the Chicago and Northwestern railroad. After the meals in the caboose, Chuck would umlimber his old guitar and sing for them. Finally they approached him with the proposition that if he would do the cooking and sing for
them, they would assume his duties as a brakeman. The arrangement lasted io: several years.

Ray came from a musical family and from the time he was five years old could sing in harnony. He used to astonish visitors at the Methodist church at Goth and Normal avenue in Chicago because, before he could read the words of the hymns, he could sing tenor.

Like Chuck and Gene, Ray sang in the "barbershop quartets" whenever the opportunity arose No matter where he was, if there was someone to sing the lead, Ray would join in with his tenor. And if there was already a tenor, he would come in with a baritone.
During the World War he sang baritone with the Aviation Four, which toured the country during the last Liberty Loan drive. He served two years over seas in a naval aviation detachment and even yet follows aviation as a hobly and holds a private pilot's license.
His meeting with Chuck came one warm summer evening in the court of a Chicago apartment bouse when Haynes was strumming his guitar and doing a little impromptu entertaining. Unable to resist joining a tenor, Ray came out to do his bit for the free show.

The blend pleased them both and before long they were auditioned and put on the air from WCFL. Then they made the rounds of almost all of the Chicago stations and were at WOK when Gene came along.

IRMA GLEN, fourth of the Beautiiul Thoughts cast, is known not only as a radio organist but in Europe and South America as a concert pianist and conductor of a girls' orchestra which made a successiful tour of the countrics.
When Montgomery Ward and Company presented its contest to the radio listeners of the nation over an NBC network, they chose four types of entertainment. First on the schedule was a concert orchestra. Then in line came an old time minstrel show, followed by a dramatic show of American family life. And fourth of the types was the old favorite, Voices of Twilight, under the new name of Reautiful Thoughts.

After the votes were counted. Beautiful Thoughts emerged the victor with a substantial majority.
It was not until after the program Voices at Twilight went on the air that Arnold began writing hymins, but since that time, he has turned out four such numbers. Although not intended as : sacred program, an attempt to withdraw the sacred number from the show re-

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Gene Arnold of the Beautiful Thoughts ensemble who has performed dissinctive work in various programs in Chicago
sulted in a wave of protest from the listeners proof, says Gene, that AmerIca is not entirely jazz minded.

But the program is drawing to a close, and we hear Gene Arnold in a number composed by limself. My Prayer for Today:
-Dear Lend, I pray, just for toduy
Give me the kindness that comes from above,
Help me to bring, one tender thing. Breathing the perfume of love.
This is my prayer, help me to share
Samebody's sortow, somebody's care.
Where e'er I stray, Dear Lord I pray, Let me help someone, just for today."

\section*{Letters to the Artist}

\section*{(Coutinucd frem page 27)}
nimure of the business of the Postal Telegraph Co. and the Brooklyn Daily Eagle I did not think it necessary to - sk permission to puhlish their letters. But all the other writers gave consent readily and gladly. With best wishes, I am, cordially yours, Jessica Dragonette.

\section*{My Dear Miss Dragonette:}

I find almont any and all adjectives inadequate to tell the wonderful quality of your voice: clear as a hell, wide range, without a tremble-no marter what note you strike. It is really a treat to tune in Friday afternoons to hear you. May your vaice continue for many years to le a delight to your many
admirers, and I know this means to you a real pleasure to so entertain.

After owning a radio for many years this is my first letter to anyone liroadcasting. Sincerely, Elisha Brown Bird.

\section*{My Dear Miss Dragonette:}

Here is the idea which I have had photographed from my large design, (photo enclosed) signifying Song Going Out into the World, with Music the inspirational theme in the clout effects. I don's want you to feel in the slightest obligated: I designed it because I saw in my mind, the idea as portrayed in your letter.

Sincerely, Elisha Brown Bird.

\section*{Dear Jessica:}

Today you sang a Humgarian song in our native language, on the radio, for tus. It was heart-breakingly beautiful . . . so beautiful that I think you must have visualized these pictures. Berta and I were in Washington, sitting there with listening heart and joyful tears in our eyes In Ventuor Father and Mother and Roland enjoying your loveIy tribute io my poor country in the very same way.
You were a little wizard for on the wings of your songs you took us hack to our beloved coumtry . . . We all thank you for your delicate thought and ever lovely performance.

With affectionate and warm regards yours, Elena and Berta de Hillenbranth.

\section*{Dear Miss Dragonette:}

I feel that I wat to tell you how much real pleasure your singing has given me. It is seldom that one hears a voice as fine as your-to me it seems one of the loweliest I have ever heard, and your shill in using it, and your perfect enunciation are added delight. With very gentinte adtrivation for your tarely beautiful voice and your fine artistry, sincerely yours, Beatrice Fentom.

\section*{Telegram}

Jessica. Dragonette:
POSTAL TEL.EGRAPH ELECTS YOU AS ITS VALENTINE MAY WE HAVE SOME LOVE SONGS TONIGHT STOP MANY THANKS POSTAL-TELEGRAPH CABLE CO.

\section*{Dear Miss Dragonette:}

Since all the achievements in radio have not yet yielded the chance to send back one faint bravo through the night, please accept these written salvos.

It would not be fair to go to bed tonight without telling you that we seemed to have done notring to deserve the "None But the Lonely Heart" and Victor Herbert's "Eilicen" which drifted like music of bells out of the nowhere into our living room tonight. May we say "thank you?" Margaret M. Luked

Dear Miss Jessica:
We missed you so much Friday night but realized you were on your vacation, and 1 truly hope sou are having is glorious time. My atmt, "Miss Peggy Whiffen" visited us for a week and when be left she wanted to take mas to her home in Virginis, lott on account of business could not take me along. However, we all hope to go down next summer for a month or so. Perbaps you have heard of my grandmother, Mrs Thomas Whiffen, our oldest actress? t am sending directions to our place we would love so very much to have you visit us. My school opens September Sth so iry and come betore that. Mtuct lave, Lucile McNally.

\section*{My Dear Miss Dragonette:}

After receiving permission to visit the studio disring otie of your broadcasts, and meeting you there, I returned to my hotel, and the following lines were inspired by your voice, your vivid persomality, your beauty, grace, and the fact that you wore living gardenias:

\section*{Gardenias}

O love, dear love, that came at last, Unto my longing heart:
Awakening all my dreams of hope. To crown lifec's lonely part.

1 dream I hoid you to my leart, And tell you how 1 care;
Then wake to send you love's own flow-er-
Until, dearheart, I dare.
For, O. my love will find you, While moanbeams round you lie-
In a lingering kiss of passionFrom the flower of star and sley.

Like sight of periect love, dear.
The night hrings to the dewGardenias bring my soul, dear-
In one long kiss to yon!
I hope long to be able to listen and hear your heavenly voice come to me over the evening air, and that you will have continued health, happiness and your heart's desire. Very sincerely, Flora Warren Brown.

\section*{Dear Miss Individuality:}

1 hope you will pardon the liberty I am taking in sending you the enclosed. Keep up the good work! The Otd Stager and 1 know how very scarce real tatent is, Good luck! Very sincerely,

Maturice E. Mcloughlin,
The Brookfyn Daily Eagle.

ANOTHER Letters to the Artist frature will appear in the Febraary Radio Digest. If you zenuld like to see this featire repicated each month a letter to Radio Digest would heds the cditors to decide whether te make farther inmieies of other artists.

\title{
Big Time Gab
}
(Continued from page 31)
Nellie: "What do you mean, the freight elevator?"
Paul: " \({ }^{\text {W Well, you don't expect us to be- }}\) Tieve that the three of you got into one passenger elevator together. * * ITI bet there wasn't room left even for an argument."
Nellie: "But we weren't looking for an : argument."
Paul: "All right, then, let's not have one. * * Say, what's that you have in your hand? * * Some more letters for ine to answer, I suppose"
Nellie: "Paul, if I conld guess as wrong as you do. I'd never play the horses * * These happen to be letters for me to answer. * All you have to do is pick out the easy ones, read them off nice and slow, and watch the result. * Comptende-vouz?"
(Knocking on the door.)
Everybody: "Sh . . sh. . ."
Daly: "Who comes there . . friend or stremy?"
(In crash Ralph Dumke and Eldie East.)
Both speak at once .. Is this the unemployment office?"'
Neltie: "Well, what kind of unemployment are you looking for:"
Raiph: "We want a job to go to work at 12. . and pquit at one."

Eddie: "And have an hour off for dinner."
Ralph: "And a six month's vacation twice a year,"
Nellie: "And, I suppose, a botus. * * you must be fond of work."
Eddic: "Oh, we are * * Why, Ralph is so fond of work that he can lay right down alongside of it and go to sleep."
Nellie: "What kind of work do you loaf best on ?"
Ralph: "Why, we're comedians."
Nellie: "Oh, is that so? = . Well, make me laugh. * So you were actors,"
Fddie: "We're still actors."
Nellies "All right, stay still. * * I don't recall your names."
Ralph: "Nevertheless, we're the Sisters of the Skillet."
Nellic: "You don't look like sisters. * * You don't even look like skillets . . much. * * Except maybe when you've got your lids off . . and then more like dead pans, * * You really look more like something they put in skillets."
Edidie: "Ralplt, I wonder if she thinks you're an egg,"
Ralph: "No, I think maybe she thinks you're an onion . . maybe a fish. * * Let's see what else do they put in skillets?"
Nelise: "You know, they put sausages in skillets,"
Paul: "Hot dog !"
Nellie: "Are you sisters?"

Both: "No,"
Nellie: "Are you skillets?"
Both: "No."
Nellie: "Have you got a sister?"
Both: "No."
Nellie: "Have you got a skillet?"
Both: "No."
Nellie: "I get it . . you're a couple of yes-men on a vacation. * Well, how do I know you're the Sisters of the Skillet:"
Eddie: "Well, we call prove it . . we can give you a specimen of our ability as entertainers. * * We can play and sing."
Nellie: "Well, I knew a tea kettle sang but I didn't know a skillet could. * * It's all right witti me, thought. * * I'll stand for it . . but you'll have to comvince that radio audience out there that you're the real thing."
Ralph: "All right, can we use your piano?"
Nellie: "You ought to know whether you can tase a piano or not."
Eddic: "Well, help as move it over here by the mike."
Nellie: "I should help you move the siano yet."
Ralph: "W"ell, then, please get down off it so we can move it. * * Who do you thiak you are, Helen Morgan ?"
Nellie: "No, because no man can make me cry . . and I don's think you're Harty Richman either. * Paul, will you warn the audience about what's coming ?"
Paul: Tades and gentlemen . . Miss Revell's invitation to meet all comers on this program has brought into our studio tonight a couple of youns fellows trying to get along. * © They say they're Filfe Fart and Ralph Dumke* + I'm sure you are familiar with the work of the Sisters of the Skillet. * * You meet them on the Proctor and Gambie program every week . . and I know if they are the real thing you will recognize them,"
Kalph: "Did you hear what that Nellie Revell said about us?"
Eddie: "Did I hear it? * * Here's one skillet that's burning up."
Ralph: "What a great District Attorney she'd makes, * * Talking about our weight."
Eddic: "A little road work wouldn't hurt her, either."
Ralph: "I thought I'd die the other night when I was in . . . home for dimmer and I saw a picture of Nellic and written across it was . . Read. ing from left to right . . Nellie Revell.'"
Eddic: "You know, she was the inspiration for that old gag about the fellow who tried to hug his girl and he couldn't get his arms around her so he put them around as far as lie could reach . . left a chalk mark there . . and then went around and hugged the other side of her."

Ralph: "Say, it's as casy to jump over her as it is to go around her."
Nellie: "Oh, you're both darlings."
Paul: "You know, Nellie's rather prejudiced in your favor because you cam: from Indiana."
Daly: "A lot of smart people come from Indiama."
Ralph: "Ye., and as George Ade says, the smarter they are, the qquicker they come."
Nellie: "Yes, but you notice that George Ade still stays there."

\section*{Sporting Mothers}

\section*{(Continured from fage 70)}

Not all of us are blessed with the heaven sent good fortune to live in the country and have tree climbing sons to worry about, but tree climbing may be used as a symbol of the hundred fearsome things our children must do in the course of their development, things which terrify us and paralyze us with iright but which we must permit anit accept and encourage wisely. It begins with the baby's first step and never ends until his last. With our hearts in our motuths we must watel them, climbing on chairs, and up and down stairs, and all over the place-skating, swimming, saiting, riding, learning to drive a car and even flying. The rules of the game are-teach them kow' and don't let them see that you're afraid.

And now let's sum up this sporting mother l've lieen describing to you: She's good-natured always no matter what the provocation to be cross, she sacrifices lier own inclinations in order to serve or to amuse or to educate her children, she plays the game fairly and squarely, she keeps her own tear, and emotions strictly under control: uset tact always in her dealings with here children; silently gives up many thing: she longs for and makes the best of what she has. And finally she wastes no time whining and complaining abotr: her lot as a mother. Just goes ahead and makes a joh of it as well as she cain, thanks heaven for her blessing: and keeps smiling.

\section*{- UPTURE discomfort ended!}

Why warry alotat for years with needlens fear and discomfort T No more hewvy girdles, cumbersome xprinios or hard paits when rou wear a Broolos Automatie Air-Cushion Apolimeng. Lirlat, bent-fittins: eiven (erfect frembiom anal oomfort lent-finimaikives arfect frembiam ani oomfort
 forelan pitenth, over \(3,000,000\) moln Worth and pralsed by motive men ind somen in svery walk of life. Try sie ; you'll be amased with resulfa, 10 Days Trial Write for full informestun and plain, sealed envelope. Send foe na-rialk trial affer. Broaks Applianse \(\mathrm{Ce}_{\text {, }}\)

\title{
Wonder Hour Brings Out New Tenor
}

THE successful chain debur of Charles Sears, youthful tenor, over the Wonder Hour (NBC-WEAF Network) is the latest achievement of the Mimeapoli-Honeywell Regulator Company in introducing new artists and compositions to the American radio ausdieuce. This sensutional singer was. unkniown to the tmu-
 sical world less than 18 momhes ago. Fagaged of that sime as a profer. sional window trimmer, Mr. Seary was doing a littie church simging on Sundays, A friend, noting the small return on his income tax for singing, referred him to Louise Gilliert, program director of the Dyer-Enzinget Company, who las likewise been in charge of the musical programs spmonsored by this Minneapolis company. After is months of inrensive study and local radio work, Mr. Sears recently made his suational debut with instant suecess

Similarly, on the Wonder Hour program Roy Sheld, recently appointed musical ditector of NBC, was introdinced over the chain networks as director of the Wonder Hour specially selectel symphony orchestra.
In conmenting on this interesting fact of introducing new artists, Miss Gillert said: "Mr. C. B. Sweatt, vice president of the Minneapolis-Honeywell Regulator Company, is personally vitalIy interested in aiding new musical talent to receive proper attention and recognition. Due to this feeling, he has been particularly anxious since the introduction of this company into radio Tderising to accomplith these aims in cises where the artists or compositions warranted special recognition. This has led me to make a special study of new talent entitled to greater opportunities," Last fall, over the Minneapoli Symphony Orchestra programs sponsored by this advertioer, Ruth Lyot, outstanding Chicago radio soprang, was selected as the one guest soloist with this orcheatra. Her interpretation of the dificult "Depuis le Jour," fromi Charpentier'- opera "Louise" won het immediate nationwide recognition

Similarly, Mischa Elzou, Europears violinist, was first introduced to the American radio audience in a violin solo of one of 'Saint Saens' Concertos which Mr. Flyon had previously played for the composer himself.

On the same series of programs : new composition, The Dance of Jen"19," a hallad written by Herbert Hwell. was first beard on the air and played by the Minmeapolis Symphouy Orcliesta. This number from "The Happy Hypocrite" had previously been well received by Eurnican tmsic lovers. This selection was not made withont serions thought, as Mlivs Gilbert has one of the Host complete musical libraries in the entire commiry.
These examples serve as intereating side-lights on the selection of radio talent as determined by Miss Louise Gilberk for the Minneapolis-Honeywell broatcasts. In what tietter way can promising and rieserving minsicians receive nationwife recogrition than over one of the chain networks?

\section*{"Plays It \\ by Ear" \\ HERMAN HUTFELD has done it again !}

First he wrote "When Yuha Plays the Rumba ou His Tuba."

And increand the tudatations in the iverage jazz tall room one thousand

countless ball moms. From Denmark, where they translated the funny word into Danish, to Greenwich Village, New York, where they got out a Russian ver-sion-of couse leaving in the word "yuba" and "rumba" and "tuba."-the mythical "Yuha" of "Cuba" was glorified. The tuba itself came out in a brilliant new light. Tuha players, forced to make strange new arrangements for solo pieces, cursed and praised Hupfed. And this song sold in the hundreds of thousands of copies
So now he's gove and done it all over, this time, glorifying the piano.

\section*{The Fourth Baker}

\section*{(Continted fram page 21)}
"However, with the passing of years, the Three Bakers prosper in the Far East. As Act V opens. Sir Richard Baker, fifth Earl of Bridgeport has just been promoted. He is now the Sixth Earl of Bridgeport. Tom, the fum loving Baker, has a dukedom and a native wife and three little dough nuts (crumbs off the old loaier, you know) each ranning atrond in his own private lriddic car. Sam has a baronetcy, a harem and a magnificent fleet of a thousand pie wagons.
"As the curtain rises, the Three Bakers meet again on the corner of the road to Mandalay and Tin Pan Alley three rugged sons of Otd England, still pals, still muddling through thick and thin, still jolly no end ATm in arm they stride. . . down the road to Mandalay, where the flying fishes play . . . fore east is cast and west is west no matter what the street signs ony, And as they walk, hand in hand, into the gloom, lo, the dawn comes ap with in rolling boom like thumder out of Chim on the far side of the bay."

And as the curtain descends on the last scene we hear a gentle splash of oars while the voices of the Three Bakers fade into the distance.
"Oh east is east and west is west.
A rolling pin aimed at the steward's crest
Catme to rest at the pit of his vest
Yo-ho and a botile of milk
Three Bread Bakers on a Bread man's chest."

All is well.
VITELL, the Old Topper has put aside his snotcy white crown as

Herman Hupfeld
percent. The dignified professors in college towns heard the jazz hands playing "boop-hoop-a-doopa" music and froze with terror. Fat ladies who go in for reducing "boop-boop-a-dooped" in
the Fourth Baker. At this writing wee ure infornwd Brad Broteme, formerily Chief Wit of the CBS Nituvits, has assumed his neto dignities as Perkins' swecessor. Will here's hail and faresocll to the old and the mese with dongh on the foor from a mising boat that's Hetcer empty?

\title{
Tuneful Topics
}

\section*{(Contimued from page 51)}
continent for prospective hits, only to have Mr . Van Lier arrive in America with several tumes which he has offered them to publish.
I am afraid "The Match Parade" will never be another "Wooden Soldiers," but instrumentally it will make excellent radio material for the bands who desire so pep up their programs in various spots, and if sumg by a good quartette or trio the children should enjoy hearing it because it is the type of number that children usually like.

Perhaps these paragraphs should really be dedicated to a song the Santly's have, which they also brought from Europe, and which has really developed into a sensational hit for them, "Call Me Darling." By this time its melody and lyrics are very well-known to my readers, and I hardly need describe the song. It is a lovely song, and the American version is written by the wife of one of the Santly's executives who seems to have an aptitude for English versions, and whose lyrics, in this case, swing along with the melody most excellently.

The "Match Parade" should be played as a peppy fox trot. It is excecolingly difficult to sing, and requires a deep breathing apparatus in the vocalist, otherwise le will be left far behind if he stops long enough to breathe. Listen for it on radio programs of the funure.

\section*{"I Wonder Who's Under the Moon With You Tonight"}

MESSRS, DAVIS AND COOTS, both clever showmen as well as somprosers, are now free-lancing. At ne the they were writing exclusively or their own firm of Davis, Coots \(\&\) Engle beginning their own personal fit-writing career with the songs from "Sons \(\mathrm{O}^{6}\) Gums." In the past two years there has been little sensational material from their pens, which is rather surprising as the boys are among the most capable of song-writers in Tin tan Alley, In my book I held up Benny Davis as the writer of the longest list of hits to his credit; as I became acquainted with more and more songwriters and their best successes 1 realfred that that might have been a bit exaggerated, but I still believe that Benny is one of the cleverest of clever writers. And how he sells one of his own songs ! When mearing the end of his act, which Loasts of some 20 people, he decides to "pat over" one of his new songs, which he preludes with smatches from his best accesses. Benny and J. Fred Coots-

Coots being best-known for his "Precious Little Thing Called Love,"-are collaborating on many new songs; among them is one that the firm of Berlin is all "hee up" about.

It is a "moon" song, but an odd type of "moon" song: ant unhappy, sad thought in a most beautiful melodic yein, one that will make excellemt moonlight waltz dancing. I am very optimistic about the outcome of the song, as its opening phirases have a quality that is hit quality. I am hoping for the boys that the song proves popular.

\section*{"Who's Your Little Whozis?"}

THE old Macstro, out there in Chicago, none other than Ben Bernic himself, has authored and sponsored a cute type of thing which, even if it never becomes a his, will be a welcome relief on any dance program. Ahhough the gentleman responsible for the melody was probably unconsciously influenced by "'S Wonderful," the musical comedy hit from "Fumny Face," and the middle part of the song veers dangerously close to the middle part of "If I Had a Girl Like you," the thought of the song, and Ben's very typical rendition of it make it a welcome contrast on the dance radio programs of today.

It should be played brightly and sprightly. If I had my way I would have every vocalist talk it in the deep, throaty nonchalance of Ben himself.

It is publishod by Famous Mrusic, Inc, and I believe we take about 55 seconds to the chorus.

\section*{"All of Me"}

UP IN Detroit is a young. quiet orchestra leader-pianist, with shellrimmed glasses, which give him a resemblance not unlike that of Harold Lloyd-Gerald Marks. Gerald has suddenly decided to write a lot, and he has followed his first tume, "With You On My Mind I Find I Can't Write the Words" with several others. "All of Me " is perhaps a bit more outstanding. especially in its poignant qualities, than "I Can't Write the Words:"

When an artist like Belle Baker becomes very enthused about such a song, it certainly mast have something. She wanted very much to do it when she guest-starred with us recently on the Feischmann Hour, but the sponsors feit that "Now That You're Gone" had evoked such wide-spread comment when she did it some time ago, that they preferred to play safe with a number which had definitely shown a fine reaction. However, she has since had her way, and a radio presentation of "All of Me " has caused the firm of Irving Berlin to "concentrate," as they call it, on this particular song. They are going after it in a big way.

For his collaborator, Mr. Marks searched in no out-of-town places : rather did he feel he should keep such things at home, and Seymour Simons, another Detroiter, has done the lyrical work on the soug. Seymour Simons is bestknown for his "Honey," "Tie A Little String Around Your Finger," "The One I Love Just Can't Be Bothered With Me," "Sweetheart Of My Student Days," and a score of others. In fact, Mr. Marks is almost a novice beside liis friend Seymour. Together the boys are hoping to do big things, and I hope that this is the first of many successes.

\section*{"Song of the Lonesome Guitar"}

IBRING this song into our columes not so much for the song itself as for its composer, Ray Perkins, "Prince of Pineapples." I have such a high es. timate for the cheery gentleman that it is a pleasure to talk alout his song. If borders more on the classical than it does on the "corny" popular; in fact, when I examined the song almost a year ago it made me think of the "Song Without A Name" in its ballad-like qualities.

I have often wished that the Fleishmann's Yeast Hour could have as its permanent guest artist the afore-said Ray Perkins; we have had many and varied guest artists of all types, nationalities, and performances, but none of them have ever been quite so delightfully relaxing and reireshing as Mr. Perkins. He gives the impression of effervescence, spontaneity, and buoyancy in his work that atracts and holds the listener throughout his entire performance.

As a direct contrast to my own serious announcements, and my type of vocal rendition, the Perkins style is a contrast which I believe is just what our program needs in every quarter, and nothing gives me more pleasure than to know he is going to be with us as guest artist.

Like all radio performers, especially since he plays piano so excellently, Ray has turned composer. I know that he has many songs, lout this seems to be his pet, and I am happy to see that at last he has had it published.

The firm of Mills, Inc, beaded by Jack and Irving Mills, have undertaken to bring it to the attention of the public, and it will be a pleasure for us to play it. The song itself is embodied in its title: it is the plaintive soul of music, sceking expression through a guitar: a lovely thought and a very good song.

Whether we will play it as a ballad or as a fox trot I have not yet decidet. I wish I could hear Ray do it first, so that he could show me how he wants it played. Maybe I will.
Ray has received lyric assistance from Mitchell Parish, who has been with

Mills Music for many years, and who is the greatest lyric doctur I have ever thet. Unquestionably there were spots iif Ray's original compopition which neelled touching up, and Parish has lent that firinhing touch, The song is really 4 serenade, the type of thing that glee clinhs do so well, a song that one might really sing under the stars, to the fair one as she comes out on the baicony to listen.

\section*{"Lies"}

SHAPIRO-BERNSTEIN, who lave moved their professionat offices from the old building in which they kerut them so many years, to beautiful new ones in the Capitol Theatre Bldsare leginning their new tenancy with a series of new songs. One, at least, Ghutit siep out fir a blot way.

Harty Barris, who gave that firm "Wrap Your Trouhles In Dreams," is Bing Crosby's pianist and pal over as period of years of association with Croshy, when, together with Al Rinker, they constituted the three Rhytim Boys. This same Barris, who has Heen writing steadily since "I Surrender Dear," and "At Your Command," is certamly turning them out fast and furious; more than that, he is really writiug clever songs.
"Lies" he has writen with a collaborator tiy the mame of Sp ringer: I believe the song was written on the Pacific Coan where Barris has been for the past year and a half.

White the song is very hauntingly femfilicent of the "Sticuk," and has the same general construction an "Bye Bye Blues" in the fact that it consist- mainly of whole notes, half notes amil quarter notes, thus making it possible for the hands that ummally murder notigs by playing them tos fast to play this sotug as fast as they dexire, it is practically foot prouf and that, to माy way of ititnting, was the rrason for the stecest of "Bye Bye Blues" Owing to its contraction it is impossible to injure it ly playing it too fast.
On the other hand, there are those orchestra conductors who seem to have a perverse desire to play this type of tune as ifowty an possitite, tikewtic : am ing the tune I realize that there is to absolute criterion or standard for setting the tempo of any particular song. as it is, afier atf, merdy a maffor of taste, hut one would certainly thot play "The Stars and Stripes Forever" very showly: neither woutd one play The Funeral March" swiftily. Yet there is no iron-bound rule which says that it must not be done; the compositions themselver please mont people by at certain rendition of them.
L.ikewise a turn whose construction is nainly whole notes, half notes, and quarter notes will ittariahly zound better when plated brightly, and a tume
with a lot of dotted cighth and sixteenth notes invariahly sounds better when played in a staccato and beisurely fashion:
In theie days it is rather difficult to prophiecy unless the song is a matural hit, but I believe that "Lies" is going to enjoy a great radio popularity due to the aforesaid tempo theory, and, if it docs, something should happen.

We talee 36 seconds for the chorus Its "Sheik-like" qualities will not do it any harm either, as the "Sticil" was one of the triggest titis of the day.

\section*{Voice of the Listener}
(Continued from page 35)
bringiue up children, note of which items have any piace in a radio magazinc at far
 Radio Dierest from the point nf view of people who rave over erooters, fudy Yallee, Abe Lymath and uthers of their ilk, then of course it is quite all ripht. But If you are not, then you will have to do Romicthinis about it if you whi to kocp tas-EIrzabeth Whiting, 65 Witchune Avetur, Chatham, N. J.

\section*{KIND WORDS, KIND DEED}

SOME few wacke geo 1 purcluased the September isme of your Radio Difest After realing pates 11. 92 and 94 , which Phil Maxwell comiributrd to that insue refeartine America's ifreatent dauce orchestra, fi: me asume you that that article alone was worth many times the price I paid for the magazine During the past month of Septemiber the fortunate puhlic of this city was blessed with the appearance of those
 Saniders, themetves and their band They were in New Orlears for three wecks to fill ar engagement at one of the leadive tidelif clubs in the city. What an impresstou they made: but it is not within my powers to tell you of that, nor can I trll you how firmily thes estahlished thmuelves in the tuearif of the music loven bere. I hear them regularly oyer WEAF from the New Yorker Motel I also snioged the article thout Mortom Pawticy mind tit better theree gtarters, the beantiful Bartara Mennets. Give ut more of ntich interesting literature as it is yure to increase your eirculation. As proot of this I am snclosing my check for one year', sulacription to Ralio Direst -Auin (Intloven, 6i37 Mapaine Strict, New Orleans, Ia,

\section*{THEY'RE IN YOUR HANDS NOW}

IHAVE just joined the many readers of your wouderial radio tuatazine and oh what a radio fan 1 am! While 1 can by, that I mioy practically all of the artits 1 hear in the air, my favorites are amones the automecrs. Please publish some storion ahout them and show is their piecture I I fiunk that is series of stories telling of sach of the foremost ammuncers would be very interesting-Sally Evans, Little Rock, Ark

\section*{WATCH STATION PARADE}

IHAVE reat Radio Digest for over is year and think thit is is the beit radio magazine published. Bett I do liave one fault to find and this is it: I woutd like to see pieture of the radio entertainers
is the mid-wers instead of those on the West coast. I hoge I am not arking too emuch but I shonld like to ece in your pagee the 'faces of poople whom I have haril and whom I lavow better than those I have never beard Give throc cheere for Katc Smith, Smith Ballew, and Rudy Vallee my thros farorite songtiind - Fanmy Robilime, Telemah, Nebrana:

\section*{FIRST ONE WHO WANTS GOSSIP}

IHOPE that I am addreating this letter to the right persun. First of all I think the stari should reveal whether of not they are numid. Secondly \(t\) wish to pot my starpp of approval on the puestion of whether or not we are to have Rofsip in the Difest. \(I\) atm for it one hunlernd per oent and believe that wach is feature syonld he of wide spread intereit-Made Iine Qualtrough, Williamshurgh, Pa.

IWISH that you could inclode more pictures of our favorites in Rarlio Digest. I know that it it impossible to primt all of them but it seems that you could put more pietures with the articics Would enfoy secing pietures of Clara. 1.4. and Em, ales a picture of Amon and Andy. now and then, would be A greal treatFithel Comper, Monwille, III

\section*{Silhouettes}

\section*{(Continucd from fage 69)}
emharking-He's smart.
He's one of the guys that make those "Electrical transcriptions" yous hear. Also doer is newn-reel a week. (Kin-orgrams).

Says that he las other talents, such as rubling his head and patting ling ifromach at the same tlme-anit vloo versa.

Has little oddities. Sprinkles salt and pepper on his cantaloupe-Loves 10 milk cows-Terrihly ticldith and has lieen known to sock people who grah him aroumd the knees.

Traveled quite a lof, Likes tima, Perub best. Does not ank thave yot beat there"-Doesn't like cons hecause of can't understand what they say.

Impeceatic in his prommetation. Wit not 50 on the air in douiti as fo the pronusciation of the siumph word Changen imeomfortable plirases-Mule as "buth" once. The first locat be did for NBC after coming from Buffala He said "this is station WJZ Buffolo,"

Wears mostly blue and grey. Alway looks wett. Pubs on the firit luck if hapiens to irrab. Makes no differenceright or leit Smokes ahout a pruck of cigarette a day. Never tried to giv them up.

Goes to hed about theres or four it the morning. Up about noon or ont o'clock, Likes New York night life, Gets at bitg kick out of taking out-ofs towner' around to me thic alghits.

Sleeps in pajamas: That is, in the winter. Summer, only the pants. Shore like a fog horn when on his back.

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